

SAMPLE 1414 Strategy

The “Legacy” Viable Pathway (remain “a”, plant “a”)

Beyond the Horizon Vision: 5-10 Years			
A strong programmatic church that intentionally plants independent programmatic churches (“a”) to extend its legacy and impact.			
Background Strategies: 3-5 Years			
Planting Legacy – Launch 2–3 independent programmatic church plants.	Programming - Strengthen children’s, student, and worship programming as primary growth engines.	Volunteer Culture – Grow volunteer engagement by 25%	Excellence – Upgrade facilities and technology to support larger gatherings.
Midground Focus: 1 Year			
Plant one independent “a” church out of the parent congregation with full support and leadership development.			
Foreground Initiatives: 90 Days			
Recruit Leaders – Identify and train a planting team for the new church.	Secure Venue – Finalize location and launch planning.	Equip Volunteers – Train 50 new volunteers for multiplying ministries.	Community Presence – Host two outreach events to strengthen visibility and engagement.

SAMPLE 1414 Strategy

The “Evolutionary” Viable Pathway (become “a+”, plant “a/a+”)

Beyond the Horizon Vision: 5-10 Years			
We will become a multiplying church that champions and leads church planting beyond itself, planting programmatic churches (“a/a+), building residencies, resourcing planters, and providing leadership in a church planting network.			
Background Strategies: 3-5 Years			
Planting - commit to planting three or more churches in the next three years, moving from occasional sending to a sustained rhythm of multiplication.	Residency – launch a church planting residency that identifies, equips, and sends planters, creating a reproducible leadership pipeline.	Funding - shift church planting giving from less than 1% to greater than 10% of tithes and offerings, making multiplication a central budget priority.	Leadership -start or provide leadership in a church planting network, offering project management, coaching, and vision support to other churches and planters.
Midground Focus: 1 Year			
Commission and fund at least one new church plant, recruit and enroll the first class of residents into a new church planting residency, reallocate our budget lines to begin the climb toward 10% church planting investment, and identify and engage with a regional or national planting network where we can begin taking a leadership or hosting role.			
Foreground Initiatives: 90 Days			
Lay the Foundation - cast vision to our staff, elders, and congregation about becoming an a+ church, finalize our residency framework and begin recruiting candidates, adjust the budget to allocate at least 5% to church planting, and build relationships with two to three churches or networks for collaboration.	First Fruits - publicly announce the residency program and recruit our first residents, identify a lead planter or candidate for the next church plant, launch a church planting leadership team inside the church, and join or formalize a partnership with a planting network.	Activation - commission one new church plant, begin hosting monthly church planter coaching cohorts, move our church planting giving toward 7–8%, and train our residents in project management and planting skills.	Expansion - host a church planting vision weekend to recruit future planters and givers, release our first residents into planting contexts, plant or adopt a second congregation, and solidify our leadership role within a church planting network by hosting events and coaching others.

SAMPLE 1414 Strategy

The “Pioneering” Viable Pathway (remain “a/a+”, plant “b”)

Beyond the Horizon Vision: 5-10 Years

Continue programmatic OS for insiders while pioneering new disciple-making OS “b” churches.

Background Strategies: 3-5 Years

Dual Track – Multiply micro-churches alongside programmatic church.

Pipeline – Build leadership development for both staff and catalysts.

Equip Believers – Mobilize ordinary people into neighborhood disciple-making.

First “b” Plant – Launch an independent disciple-making OS “b” church.

Midground Focus: 1 Year

Establish five micro-churches in neighborhoods as the foundation for “b.”

Foreground Initiatives: 90 Days

Catalyst Training – Recruit and coach 10 emerging leaders.

DBS Networks – Start 3 discovery Bible study networks in new communities.

Cross-Training – Provide learning exchanges between staff and micro-leaders.

Culture Shift – Preach and share stories that normalize disciple-making.

SAMPLE 1414 Strategy

The “Hybrid” Viable Pathway (become “ab”, plant “ab” or “b”)

Beyond the Horizon Vision: 5-10 Years			
Shift into a hybrid OS “ab,” functioning as both programmatic and disciple-making, planting hybrid or fully “b” churches.			
Background Strategies: 3-5 Years			
Scorecard Redesign – Incorporate disciple-making metrics alongside programs.	Group Transition – Transform small groups into obedience-based disciple-making groups.	Staff Alignment – Train staff in the 5.3.2 framework.	Hybrid Planting – Plant one hybrid (“ab”) and one disciple-making (“b”) church.
Midground Focus: 1 Year			
Redesign discipleship pathway integrating Sunday gatherings with daily disciple-making rhythms.			
Foreground Initiatives: 90 Days			
Challenge Launch – Roll out 7-Day Disciple-Making Challenge churchwide.	Leader Retraining – Reequip small group leaders as micro-group catalysts.	Pilot Hybrid – Test hybrid rhythms at one site.	Vision Casting – Communicate hybrid vision through sermons and media.

SAMPLE 1414 Strategy

The “Revolutionary” Viable Pathway (become “b”, plant “b”)

Beyond the Horizon Vision: 5-10 Years			
Fully transition to disciple-making OS “b,” becoming a multiplying hub for movements of micro-churches.			
Background Strategies: 3-5 Years			
Multiplication Metrics – Replace program scorecard with movement scorecard.	Mobilization – Engage 70% of members in micro-groups.	Church Planting – Send leaders to plant 10 “b” churches.	Global Networks – Partner globally with other disciple-making movements.
Midground Focus: 1 Year			
Mobilize 200 people into micro-groups practicing daily surrender and weekly accountability.			
Foreground Initiatives: 90 Days			
First Wave Training – Equip 50 disciple-makers in 5.3.2.	DBS Expansion – Start 20 new discovery Bible studies.	Group Transition – Move all small groups into micro-group format.	Storytelling Platform – Capture and share multiplication stories.