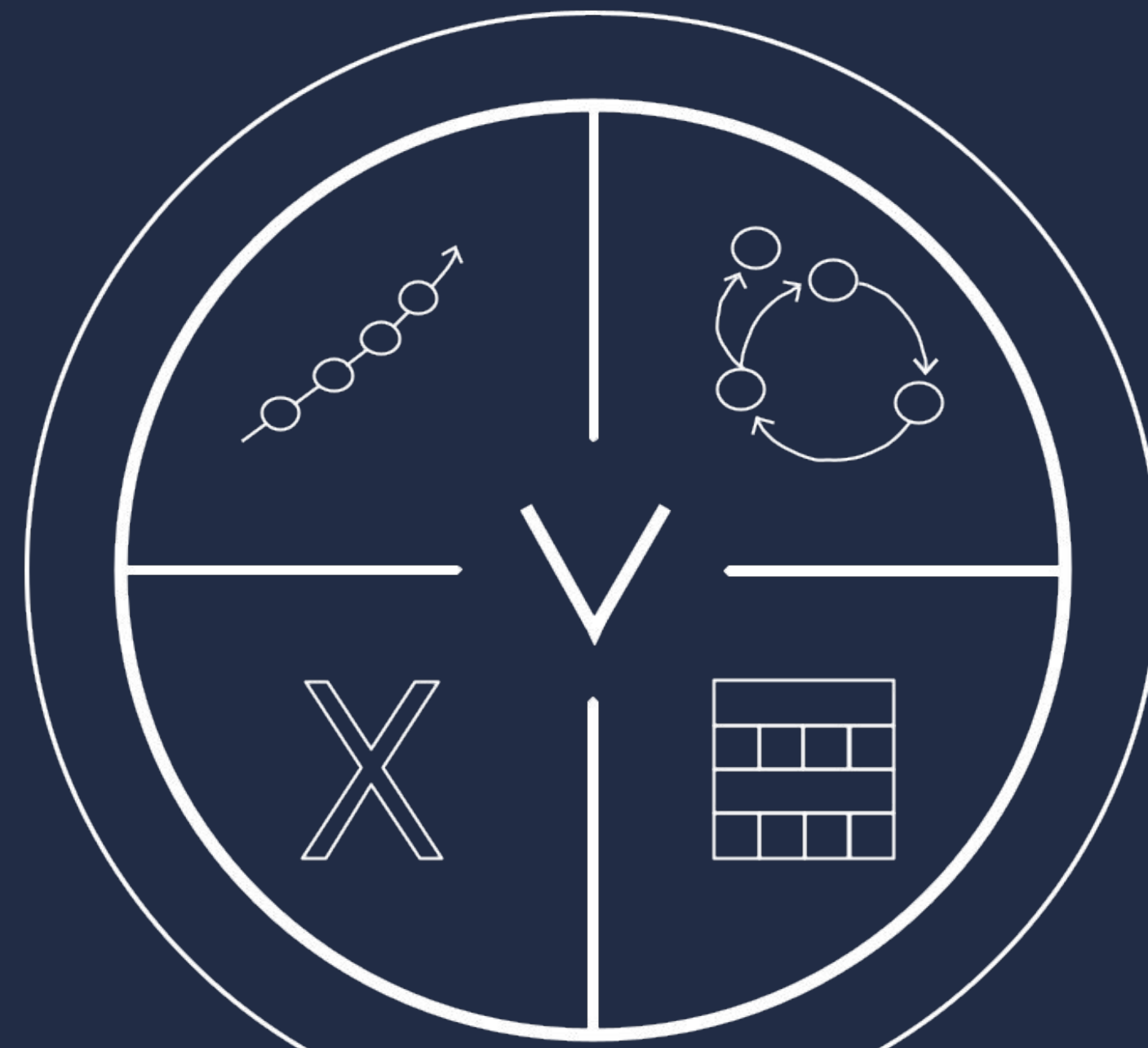


# Multipliers Pathway

CREATING A CHURCH PLANTING  
PLAN FOR YOUR CHURCH

**Gathering 4:  
1414 Strategy**



---

# Session 1

Welcome and Review

David Putman &  
Todd Wilson

# Welcome

---

## Day 1

1:00 - 5:00 pm

Sessions 1-3

## Day 2

8:30 am - 5:00 pm

Sessions 4-8

# Pathway Goals

---

- A better understanding of multiplication
- A customized multiplication scorecard
- A new vision for multiplication
- A customized multiplication strategy
- Enthusiasm for implementing the plan
- A unifying and aligning team experience
- Tools for aligning your culture with multiplication

# Gathering Goals

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- Gain a deep understanding of the 1414 Strategic Planning Tool
- Produce a first draft of your church's 1414 Strategic Church Planting Plan

# Agenda

---

- Welcome & Review
- Homework Presentations
- Multiplication Vision & Beyond the Horizon Storyline
- Background Strategies
- Midground Focus
- Foreground Initiatives
- Napkin Sketch
- Closing & Homework

# Gospel Saturation Vision Scope

## Identity

### 3 Micro Pathways

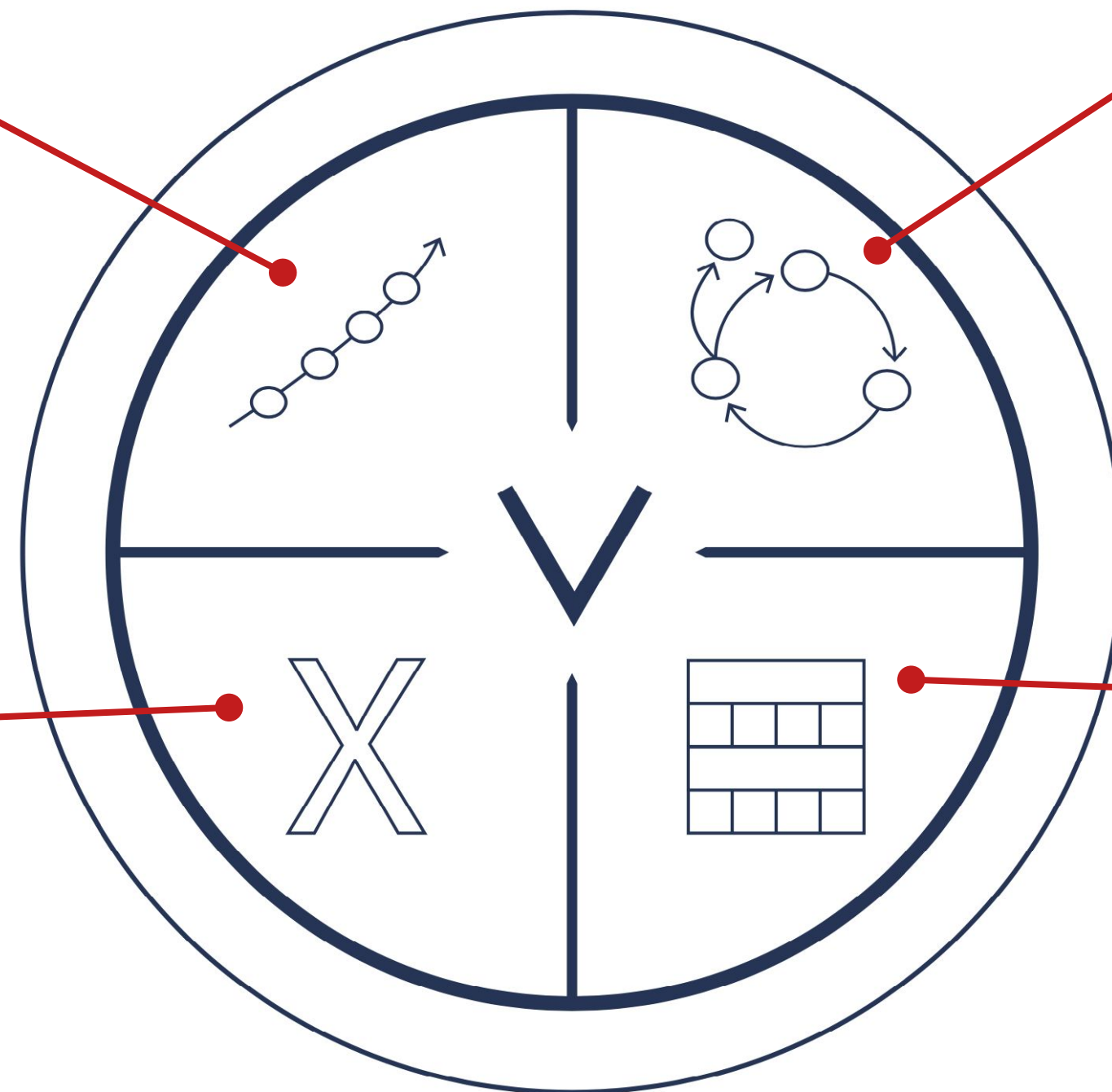
(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

## Impact

### Scorecard

Measuring success and moving from good intentions to desired results and impact



## Integration

### Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

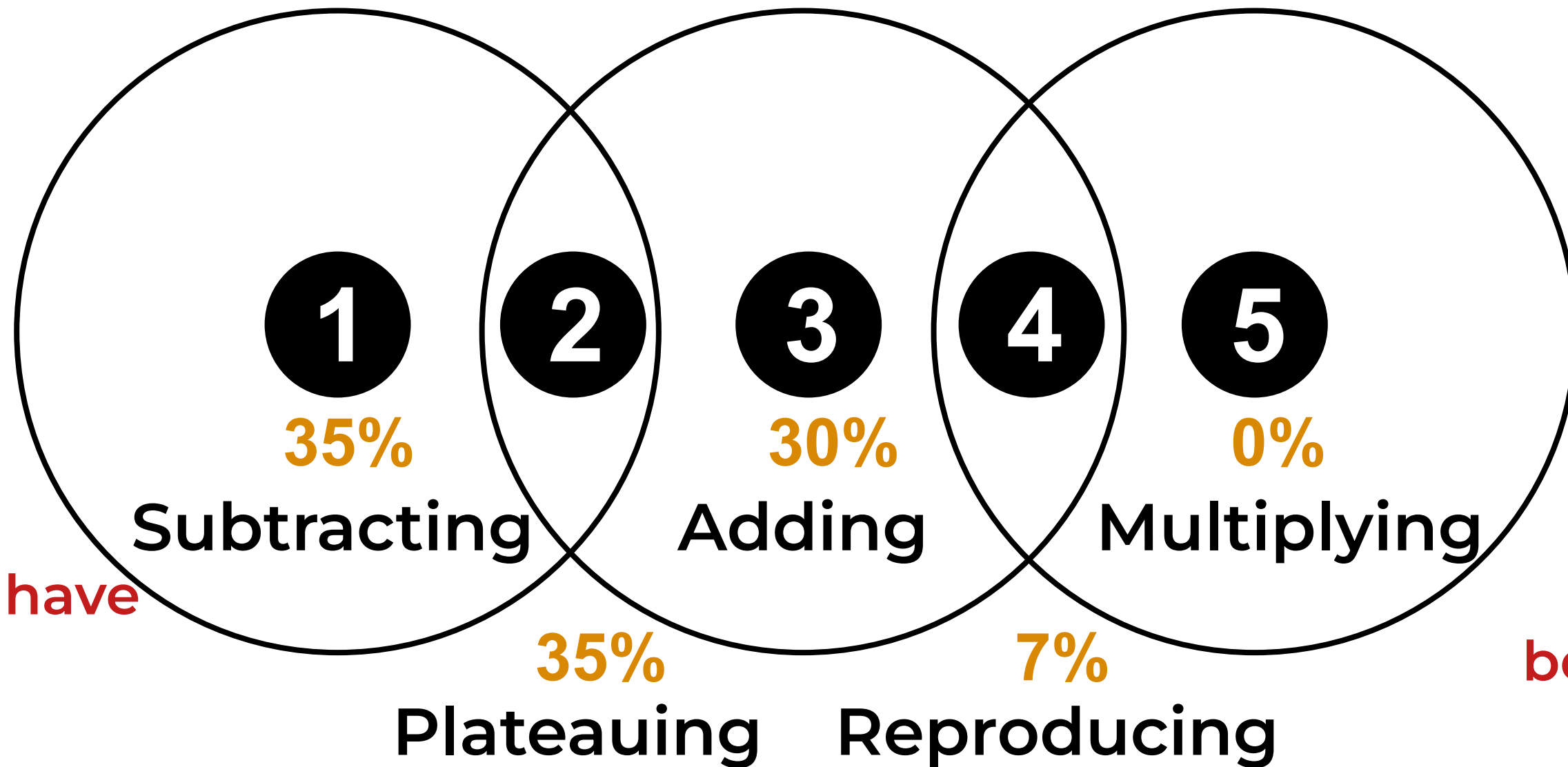
The integrated macro pathway for equipping and mobilizing disciple-making missionaries

## Intentionality

### Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity

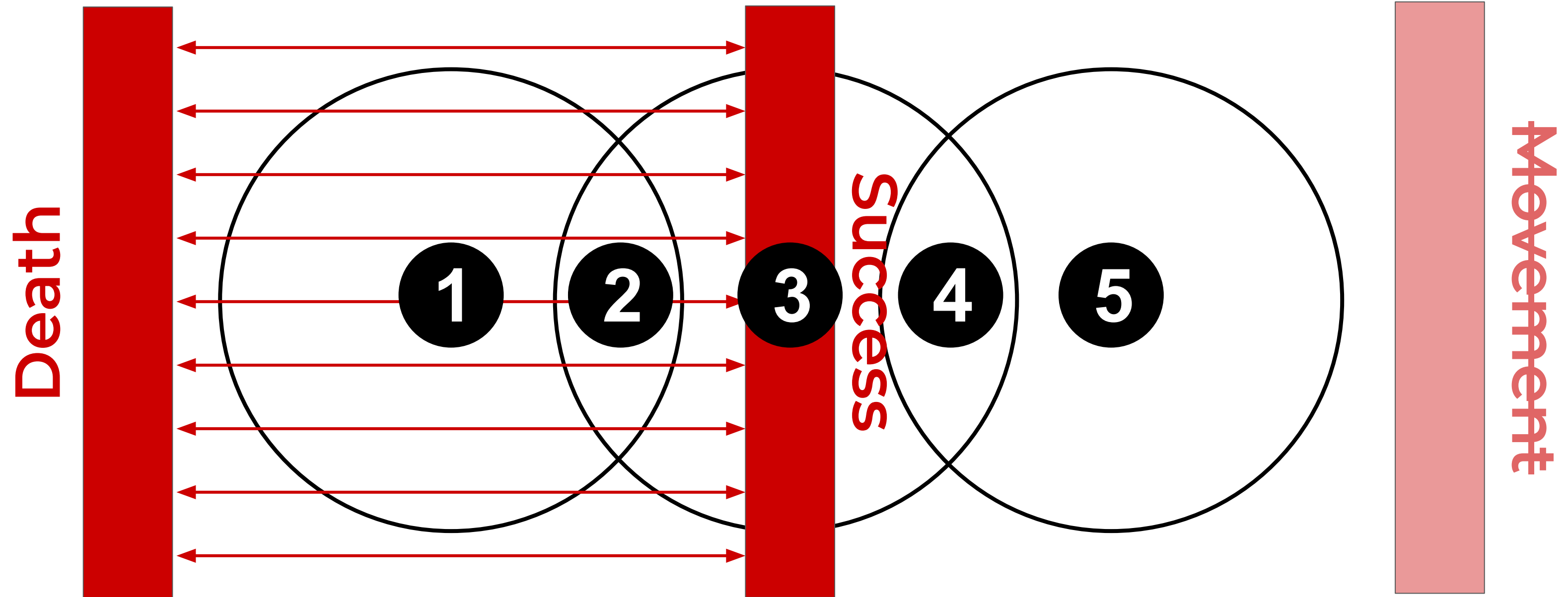
# Level 5 Framework



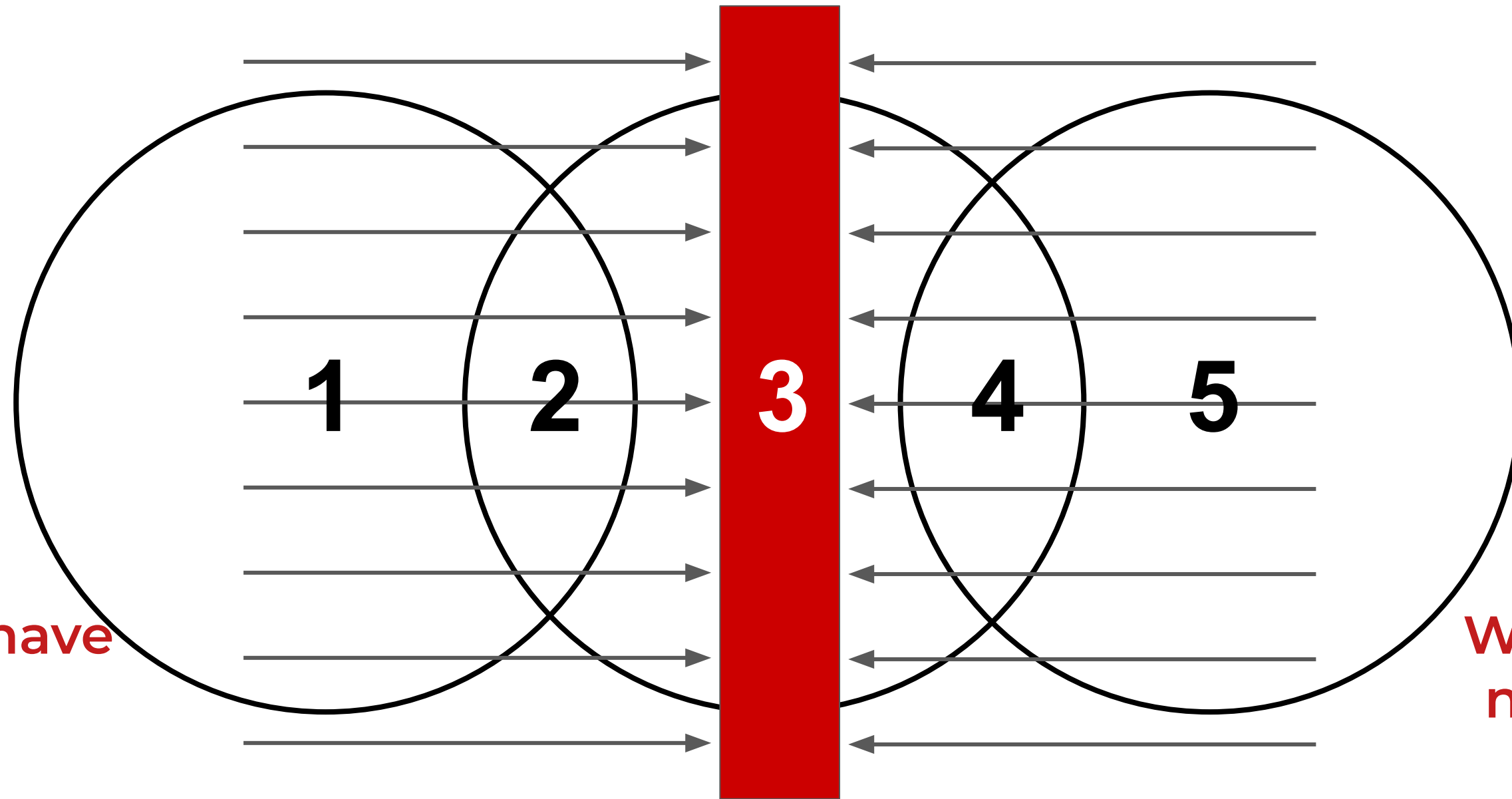
100% of disciples have a core context at Levels 1, 2, or 3

7% also have behaviors at Level 4

# Level 3 Magnet



# Disciple-Maker (Applying the Level 3 Magnet)

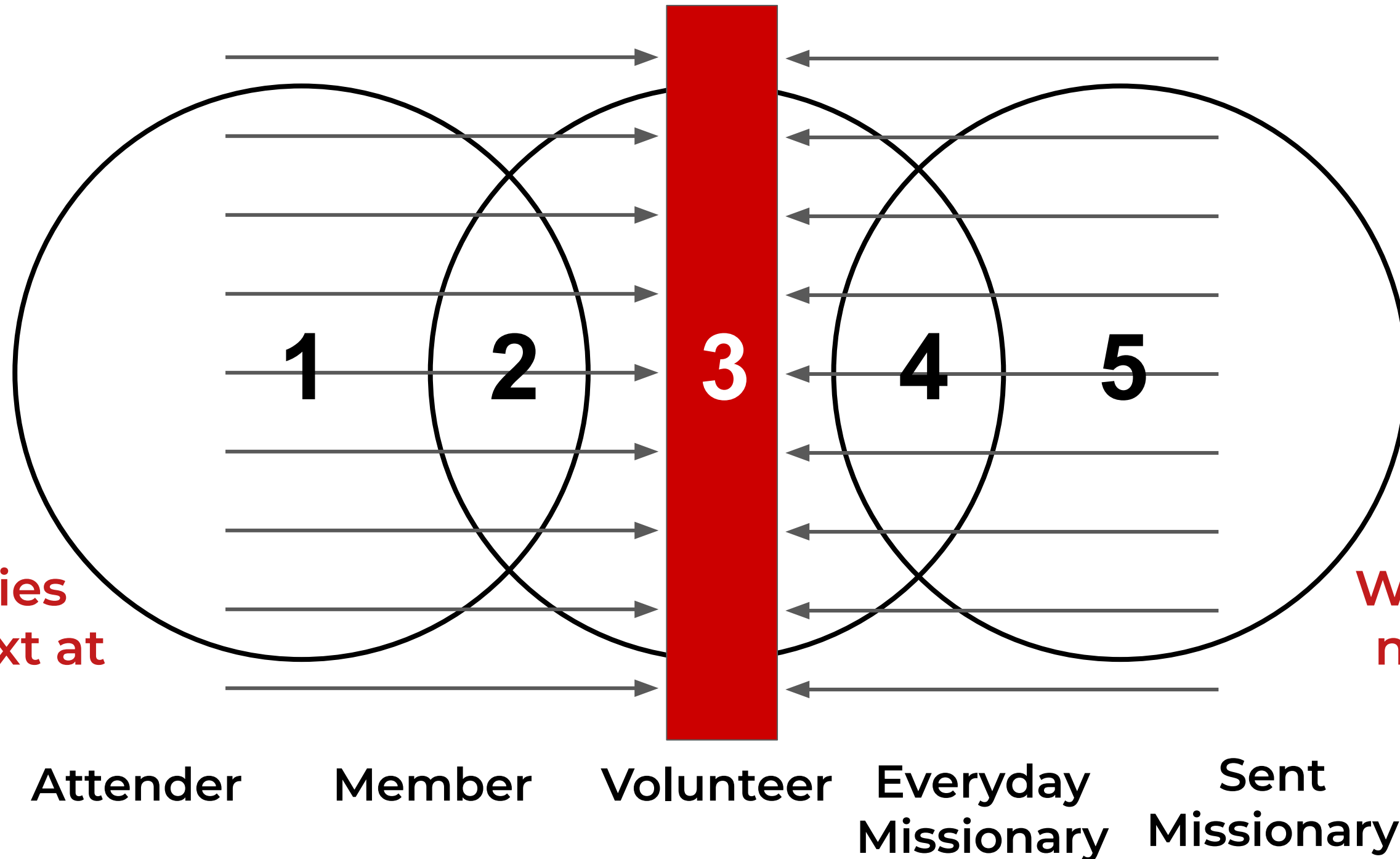


100% of disciples have a core context at Levels 1, 2, or 3

What % should have normative behavior at Levels 4 or 5?

Pre-Disciples    New Disciples    Growing Disciples    Multiplying Disciple Makers    Catalytic Disciple Makers

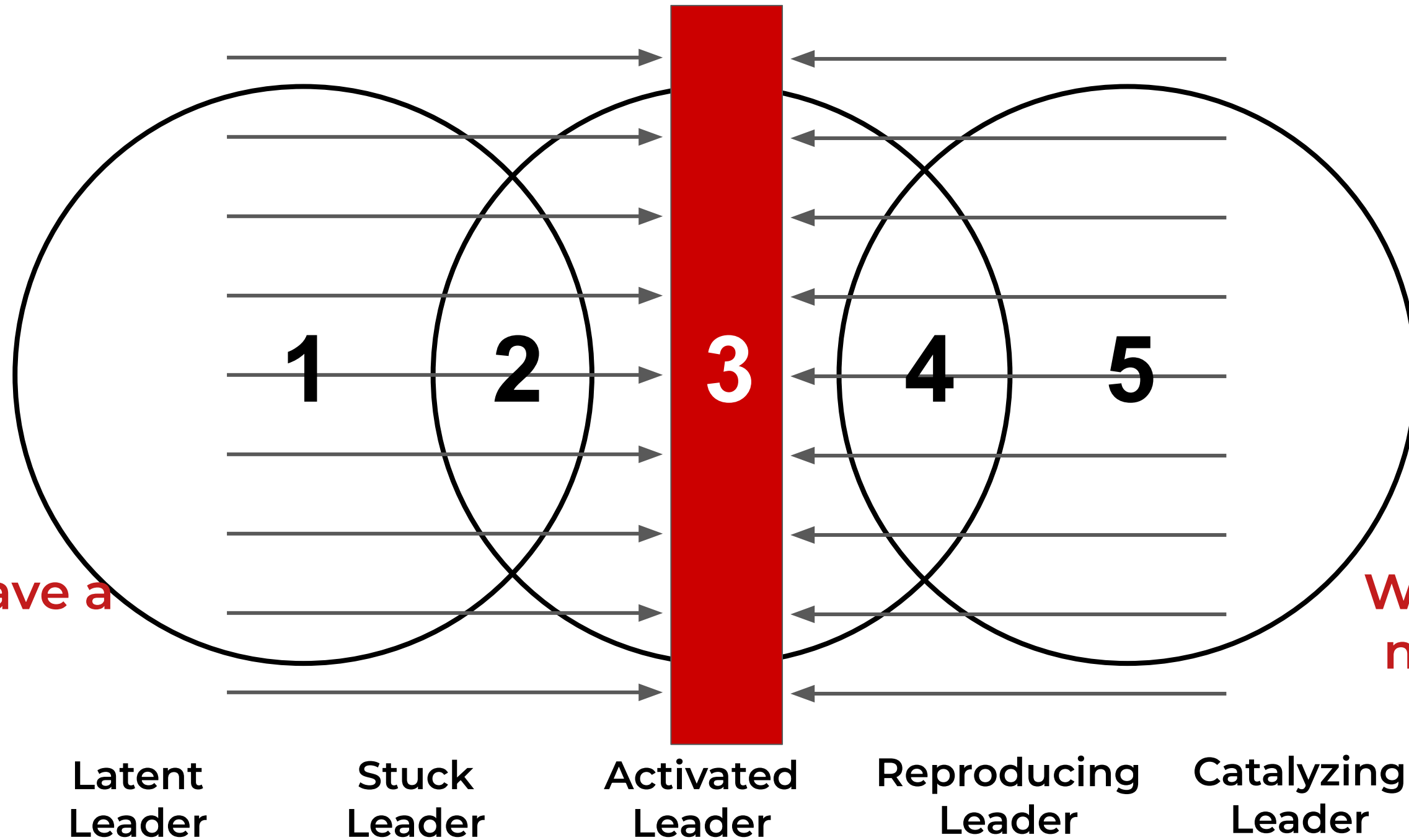
# Missionary (Applying the Level 3 Magnet)



100% of missionaries have a core context at Levels 1, 2, or 3

What % should have normative behavior at Levels 4 or 5?

# Leader (Applying the Level 3 Magnet)



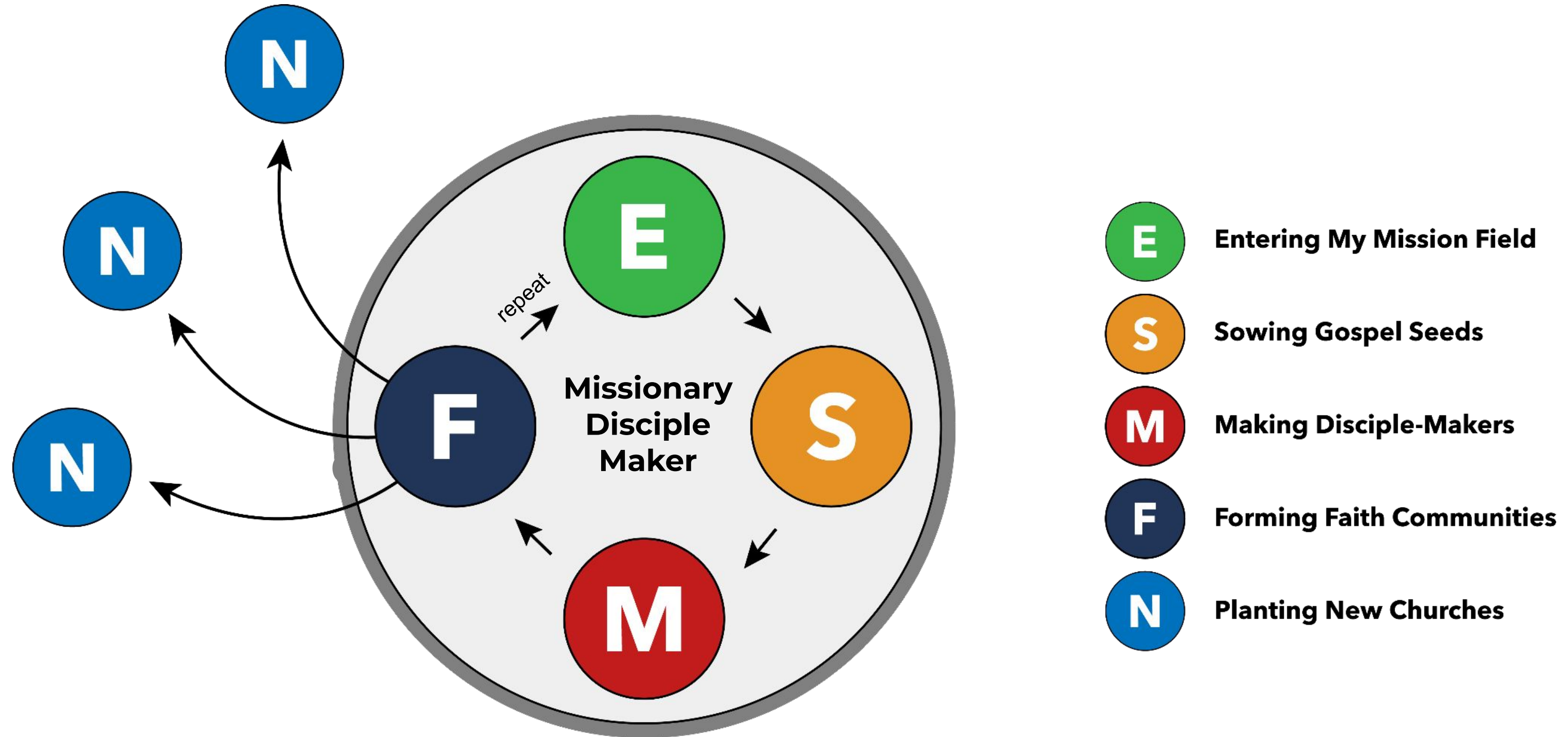
100% of leaders have a core context at Levels 1, 2, or 3

What % should have normative behavior at Levels 4 or 5?

Here

There

# The Mobilization Flywheel



You can do it, we can help!

# Large Group

---

## Your Team's Review (10 min)

1. Individually answer the following question, "If I could only change ONE thing about how I lead or measure success based the previous sessions, what should it be?"
2. As a team complete the following statement, "We realized that if we want multiplication, we must stop \_\_\_\_\_ and start \_\_\_\_\_."
3. Be prepared to share with the entire group your completed statement.

---

# Session 2

Homework Presentations

Patrick Bradley

# Group Breakout Instructions

---

## Mobilization Flywheel Presentation (25 min)

In your groups of three churches, take 5-minute turns sharing your church's *Mobilization Flywheel Worksheet* (homework from Gathering 3). Provide feedback to the other churches in your Group.

# Large Group

---

## Mobilization Flywheel Debrief (5 min)

What is your biggest tension as you consider integrating the three Micro Pathways?

---

# Session 3

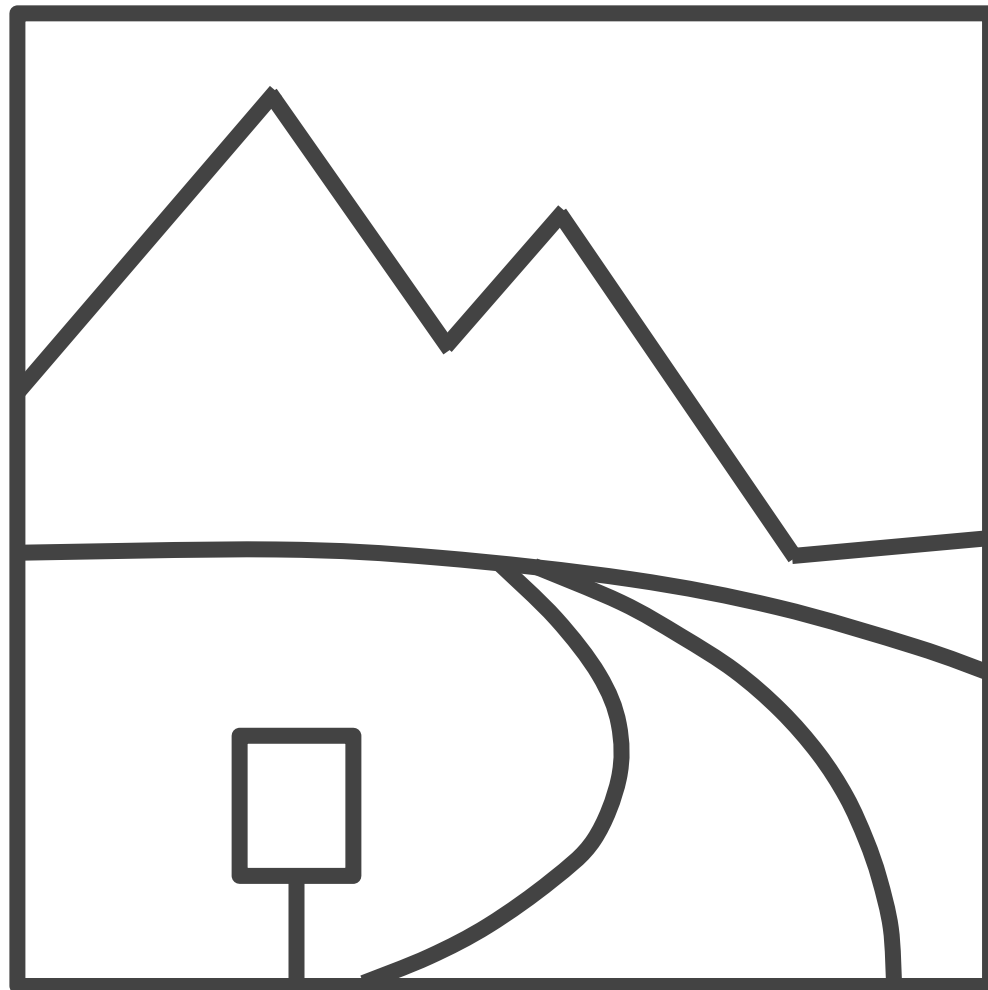
Multiplication Vision

David Putman

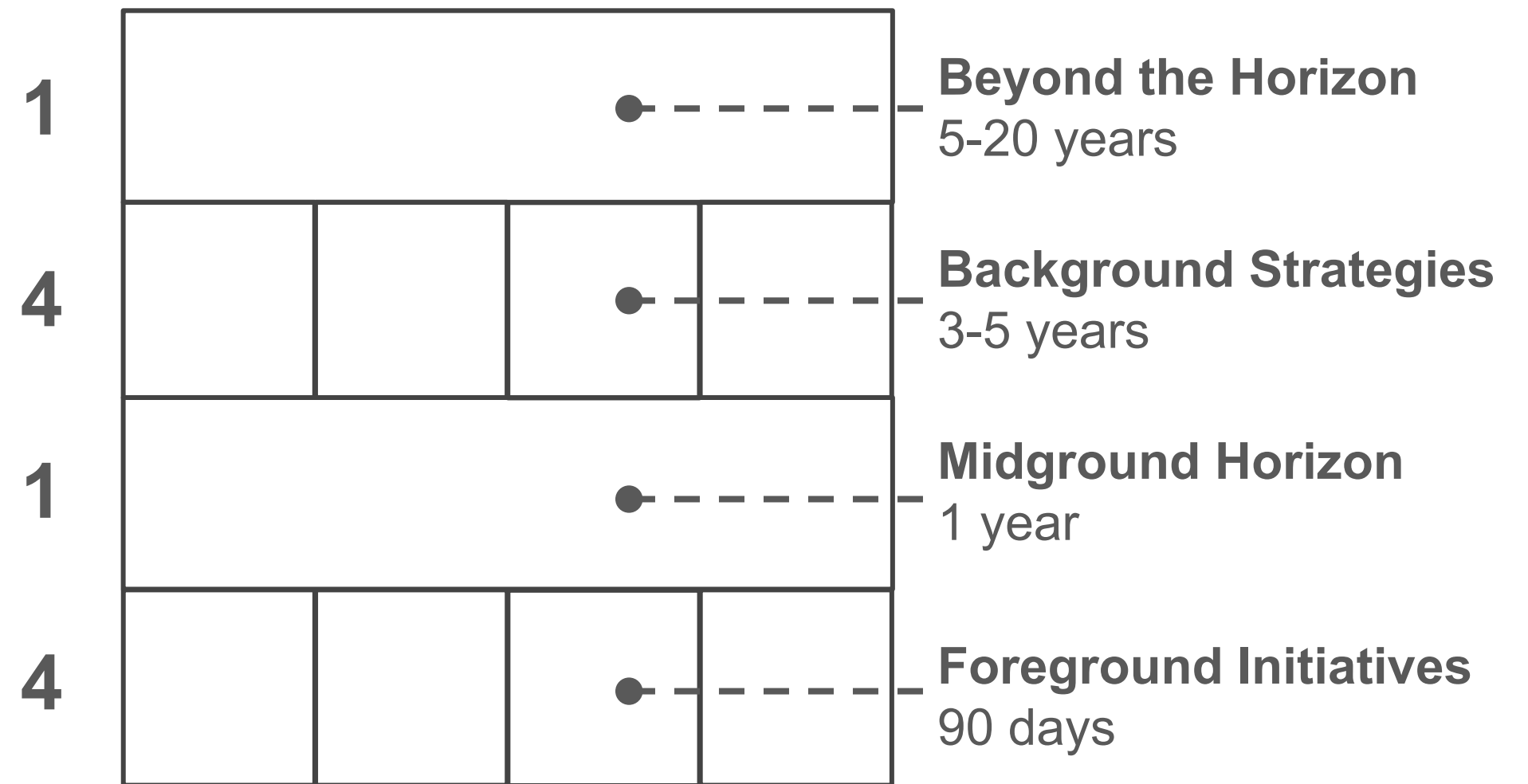
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# 3a. Overview of the 1414 Strategy Tool

# The 1414 Strategy Tool

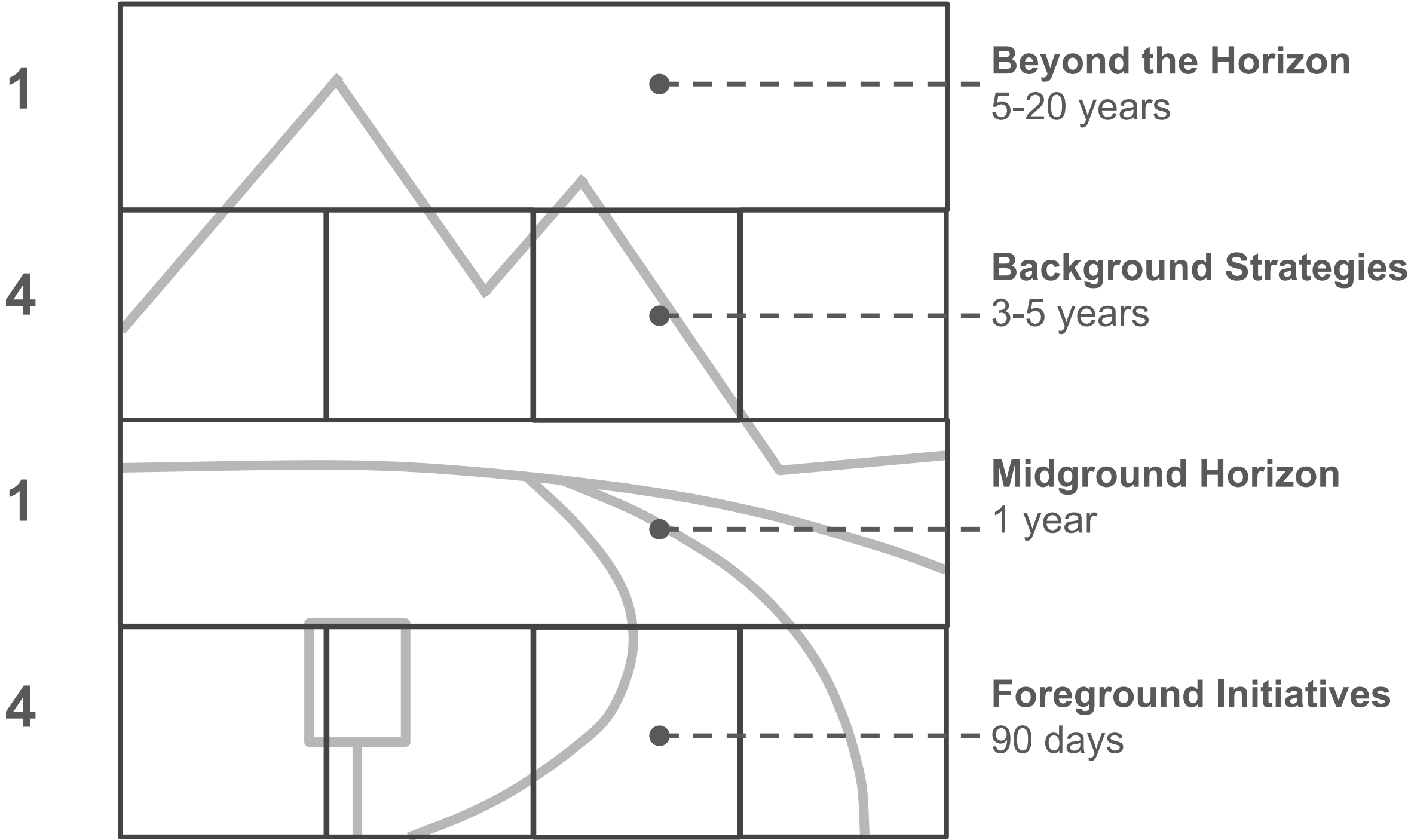


The mountain picture contains our time horizons as we consider where “God is taking us”.



The Horizon Storyline is the most complete picture providing the right amount of vision content at the right amount of time in the culture for the entire leadership team.

# The 1414 Strategy Tool



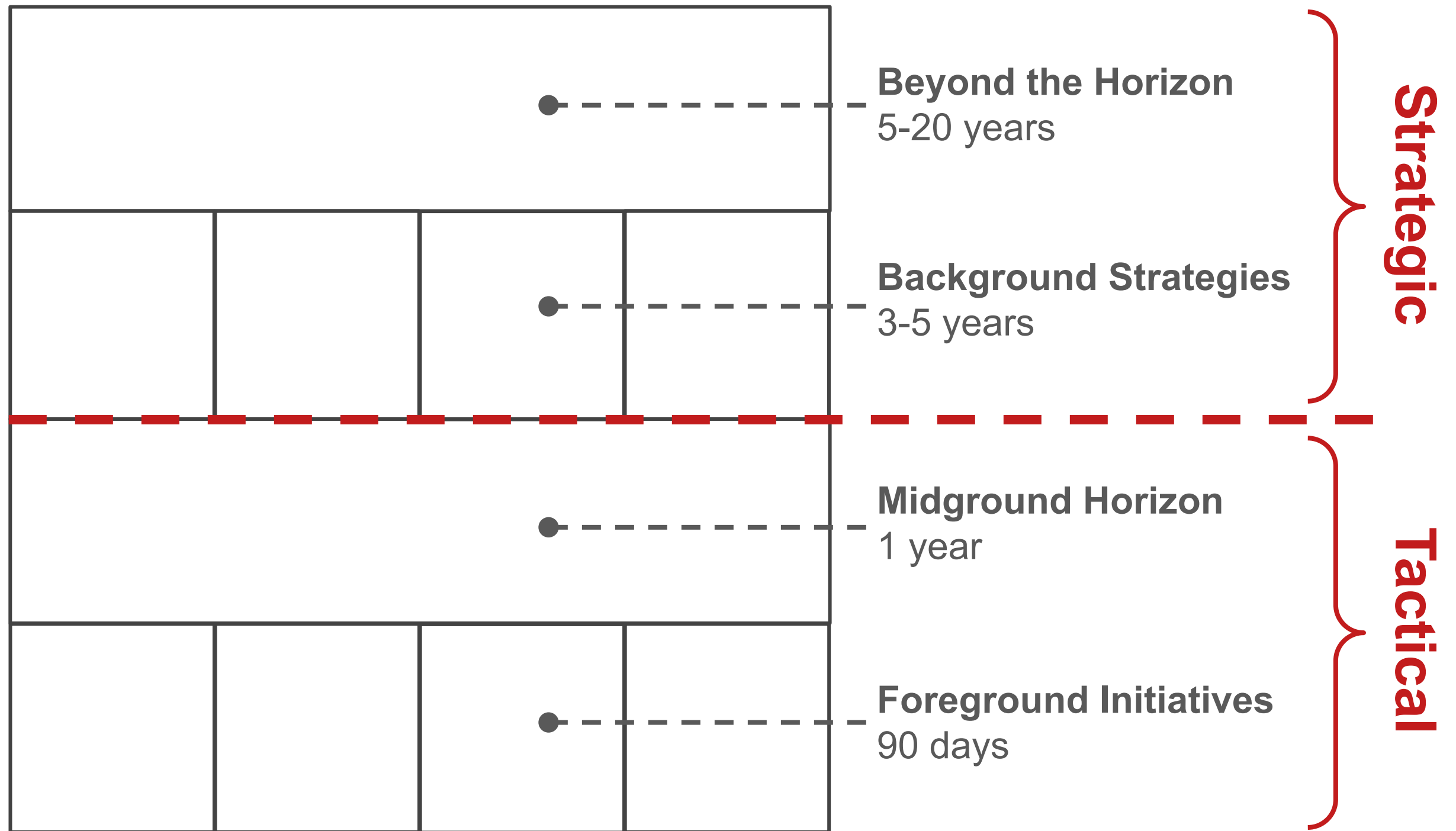
# The 1414 Strategy Tool

**Vision** - The most complete picture of where God is taking us.

**Strategy** - Identifies ongoing strategies we must implement to overcome significant obstacles.

**Focus** - This qualitative and quantitative goal launches us toward our ultimate vision.

**Action** - Answers the question "What's Important Now" and allows us to accomplish our 1-year focus.



# Sample 1414 Strategy

<b>Beyond the Horizon</b> (5-20 Years)			
We see every disciple at Christ Community Church matured and mobilized to missional living; saturating all of Moore County with the Gospel of Jesus Christ.			
<b>Background Strategies</b> (3-5 Years)			
Transforming our Church		Transforming our Community	
Shift our Culture to a Missional Living Mindset	Integrate a Discipleship Pathway across all Ministry Areas	Intentionally Network and Partner with other Local Churches	Fully Defined Scope and Sequence of our Church Planting
Multiplying Movements of Disciple-Making		Multiplying Movements of Church-planting	
<b>Midground Focus</b> (1 Year)			
Over the next year, we will clearly communicate and regularly celebrate missional living.			
<b>Foreground Initiatives</b> (90 Days)			
Develop a Clear and Compelling Definition of Missional Living	Model Missional Living from the Top, Down	Give Every Person a Knowledge of and Experience in Missional Living	Celebrate Missional Living using a Variety of Media and Multiple Venues

find other samples in your Workbook starting on

---

# 3b. Beyond the Horizon Storyline

# Beyond the Horizon

## The First “1” in the 1414

Beyond the Horizon 5-20 years			

# Beyond the Horizon Storyline

---

## Overview:

- It is focused on Answering the question, “Where is God taking us?”
- It is balanced in providing a framework for strategic and tactical thinking and planning
- It is limited to 10 achievable goals
- It is simple enough to communicate and build buy-in with the entire church family

# Beyond the Horizon Storyline

---

## Overview (con't):

- It is designed to be assessed and renewed annually
- It is action-oriented and has a bias for execution and implementation

# Beyond the Horizon Components

---

**Your *Beyond the Horizon* will have 4 integrated components:**

1. Viable Pathway
2. Gospel Saturation Vision Summary
3. One-Picture Idea
4. Vivid Description

# Building Your 'Beyond the Horizon'

---

## Component 1: Your Final Version Viable Pathway

On your flipchart, write down your final Viable Pathway draft, being sure to insert the new third line:

We are currently a Level \_\_\_\_ Church,  
aspiring to become a Level \_\_\_\_ Church.

**We will plant Level \_\_\_\_ church plants,**  
ultimately becoming a Level \_\_\_\_ Family of Churches.

# Building Your 'Beyond the Horizon'

---

## Component 2: Gospel Saturation Vision Summary

Describe the impact of your church's future ministry in one short paragraph.

### Sample 1:

A missionary on every street and a micro church in every neighborhood for the purpose of gospel saturation in Kansas City.

~KC Underground

### Sample 2:

We see the water level for Jesus-style disciple-making rising in our country as it becomes the normative behavior of the big "C" church.

~Planting the Gospel

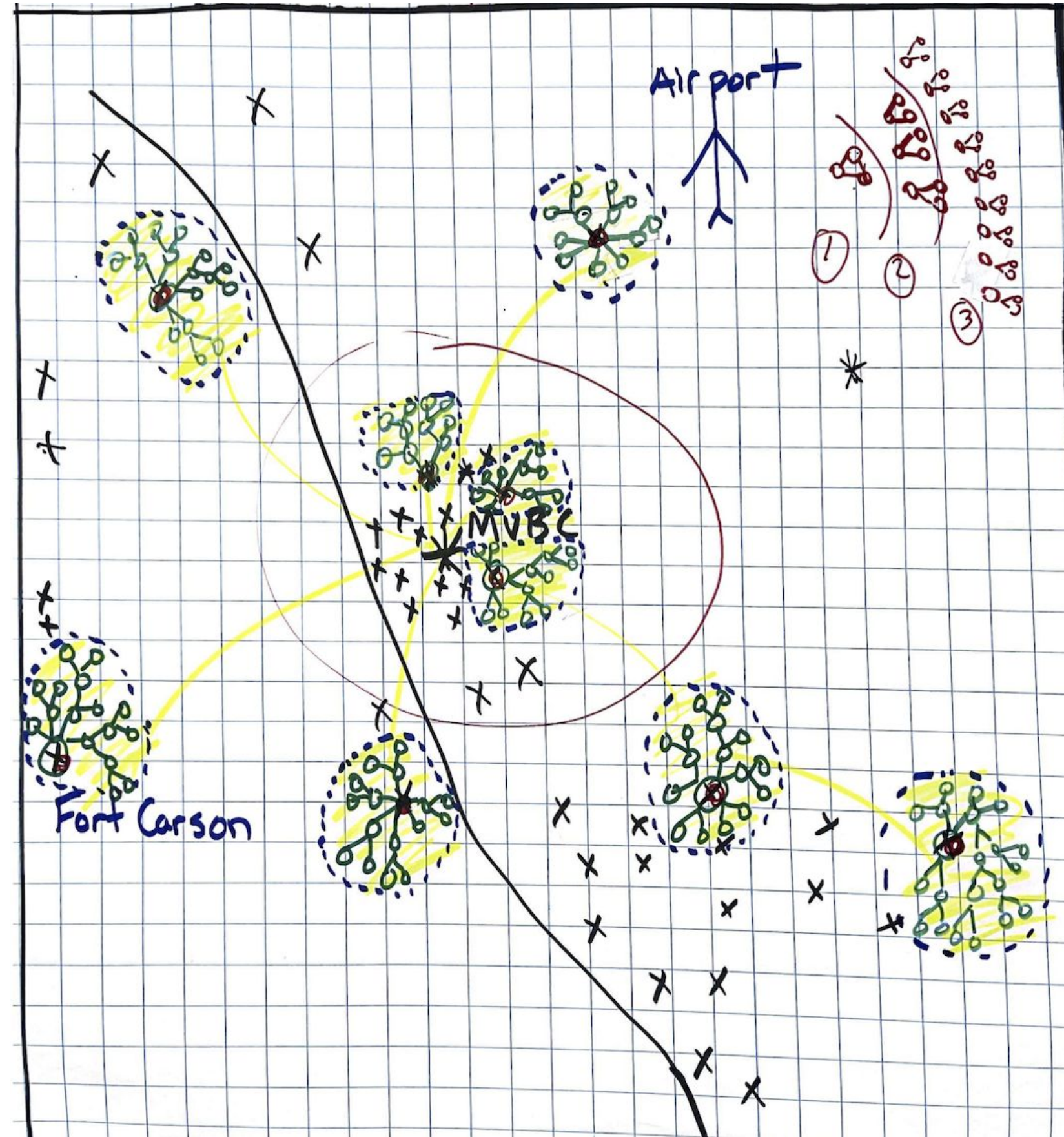
# Building Your 'Beyond the Horizon'

---

## Component 3: The 'One Picture' Idea

- On your flip chart, sketch your local ministry area, including major roads, rivers, lakes, etc.
- Include your first-generation local ministry impact using a color marker, beginning with your church and moving out
- Using another color marker, include your second generation of ministry impact
- Using a third color marker, include your third generation of ministry impact
- Make sure you capture how your future vision is moving you toward gospel saturation. See sample on next slide.

# Sample *One Picture Idea*



# Team Breakout

---

## Draft Your Beyond the Horizon Storyline (40 min)

Review the previous session on Beyond the Horizon Vision with your team (Workbook pages 4.18). In this breakout, you will complete the following and be prepared to present it during the Group Breakout.

**Step 1:** Write your **Viable Pathway** (Component 1) on the top of **Flipchart I**.

# Team Breakout Instructions

---

## Draft Your Beyond the Horizon Storyline (con't)

**Step 2:** Based on your Viable Pathway, develop a short **Gospel Saturation Vision Summary** (Component 2) and include it on **Flipchart I** with your Viable Pathway.

**Step 3:** On **Flipchart J**, draw your **One Picture Idea** (Component 3) using the specific instructions in the previous session.

# Group Breakout Instructions

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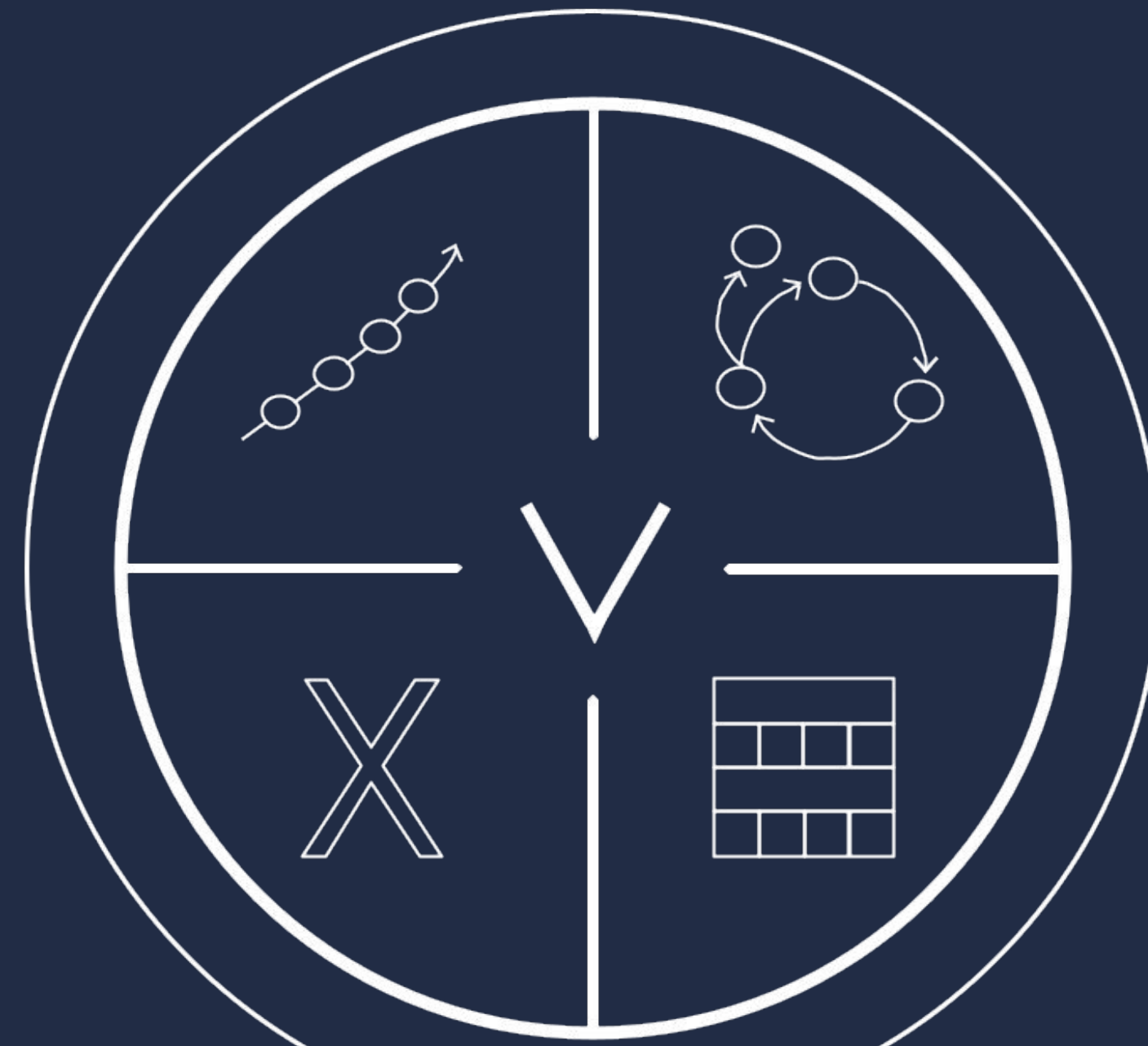
## Beyond the Horizon Storyline Presentation (30 min)

1. Present your church's flipcharts, including its Viable Pathway, Gospel Saturation Vision Summary, and One Picture Idea (first three components).
2. Each church team provides feedback on each presentation.
3. Find **Flipchart Q**, the pre-drawn master 1414 tool, in your church's flipchart pad. Add your Gospel Saturation Vision Summary to the first row (the Horizon Storyline box).

# Break Time

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BE BACK IN 15 MINUTES



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# 3c. Vivid Description

# The Vivid Description Model

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## 4<sup>th</sup> Component of the *Beyond the Horizon Storyline*

A Vivid Description paints the picture of your church's future ministry in 3 to 4 short paragraphs.

Characteristics of a Vivid Description:

- a) Solves a Problem
- b) Paints a Picture
- c) Stirs the Heart
- d) God-Sizes the Vision

# Sample Vivid Description

*I will build a motor car for the great multitude. It will be large enough for the family but small enough for the individual to run and care for. It will be constructed of the best materials, by the best men to be hired after the simplest designs that modern engineering can devise. But it will be so low in price that no man making a good salary will be unable to own one – and enjoy with his family the blessings of hours of pleasure in God's great open spaces.*

**Henry Ford**

# Sample Vivid Description

*We will catalyze a disciple-making movement. It will consist of simple tools and approaches that work anywhere, at any pace, empowering any person. It will be simple to reproduce, give immediate disciple-making results, and be bulletproof against any pandemic or disruption. It will reproduce rapidly and spread from one relationship to the other. It will allow ordinary people to live extraordinary lives and to have an extraordinary gospel impact right where they live, work, and play. It will reshape the way we do church, transforming our churches from weekend experiences to disciple-making movements. We will work alongside other like-minded partners around the globe toward the redemption, renewal, and restoration of all things as we join Jesus in planting the gospel in the most fertile fields of our world.*

**Planting the Gospel**

# Vivid Description Outline

---

## Questions to consider:

- a. How might you paint a picture? What images and metaphors come to mind?
- b. How might you solve a problem? What inherent dilemmas does vision address?
- c. How might you stir the heart? What makes the vision attractive?

# Vivid Description Outline

---

## Questions to consider:

d. How might you God-size it? What kind of stretch-thinking would be a step of faith for your people?

e. How would our community be different if the vision came to pass?

# Table Exercise

---

## Vivid Description Exercise (30 min total)

### Part 1 (15 min)

Review the samples of Vivid Description on pages 4.19- 21 of the Workbook, identifying the following for each:

- What problem did it solve?
- How did it paint a picture?
- Did the vision stir the heart, and how?
- How did it God-size the vision?

# Table Exercise

---

## Vivid Description Exercise (continued)

### **Part 2** (15 min)

Using the Vivid Description Outline Worksheet and your contextual Gospel Saturation Vision Summary, brainstorm 4 to 5 ideas for each outline element.

### **Part 3** (homework)

Your homework is to craft a Vivid Description (Component 4) and be prepared to share it at the February virtual gathering.

---

# Session 4

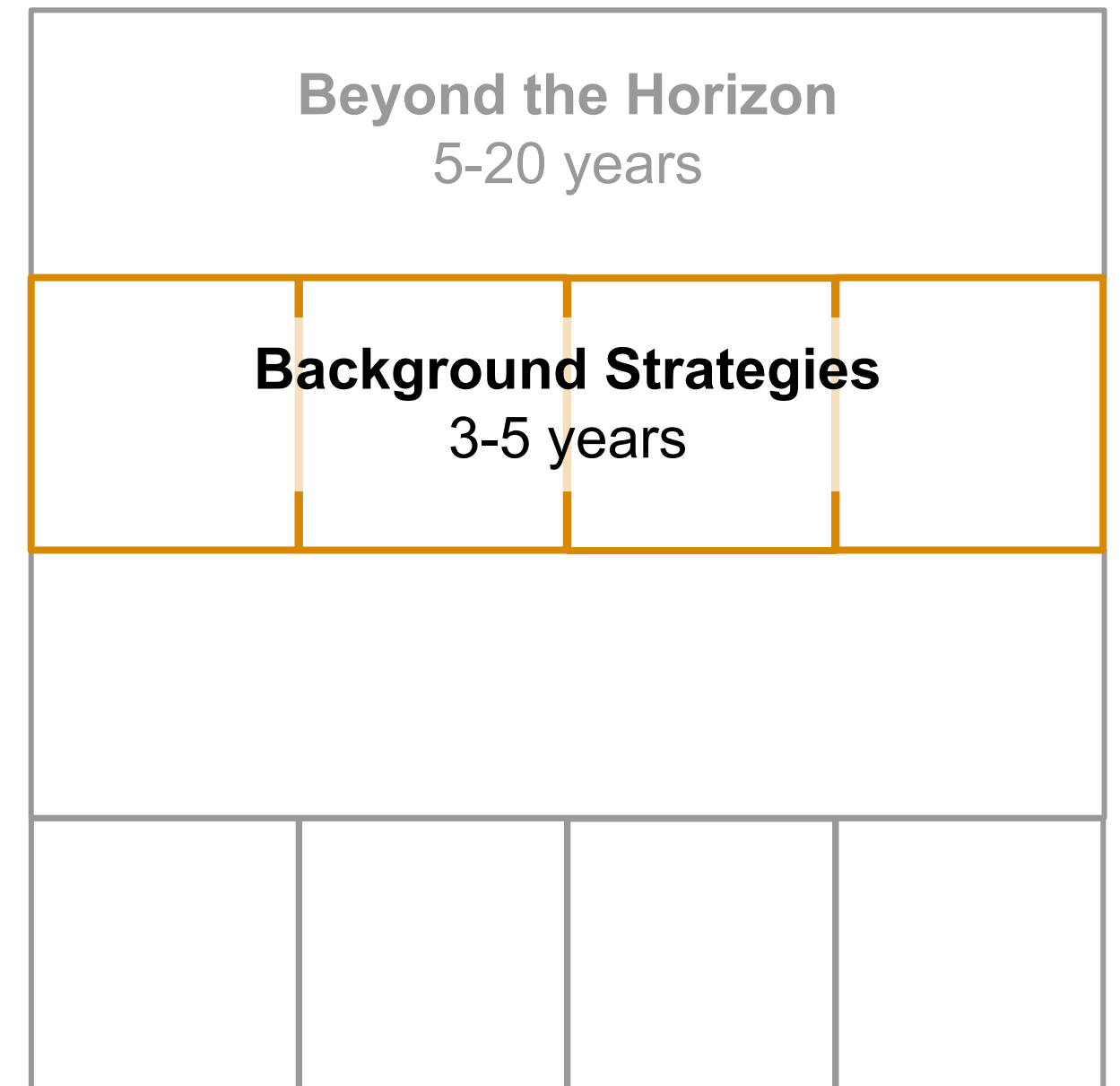
Background Strategies

David Putman

# Background Strategies

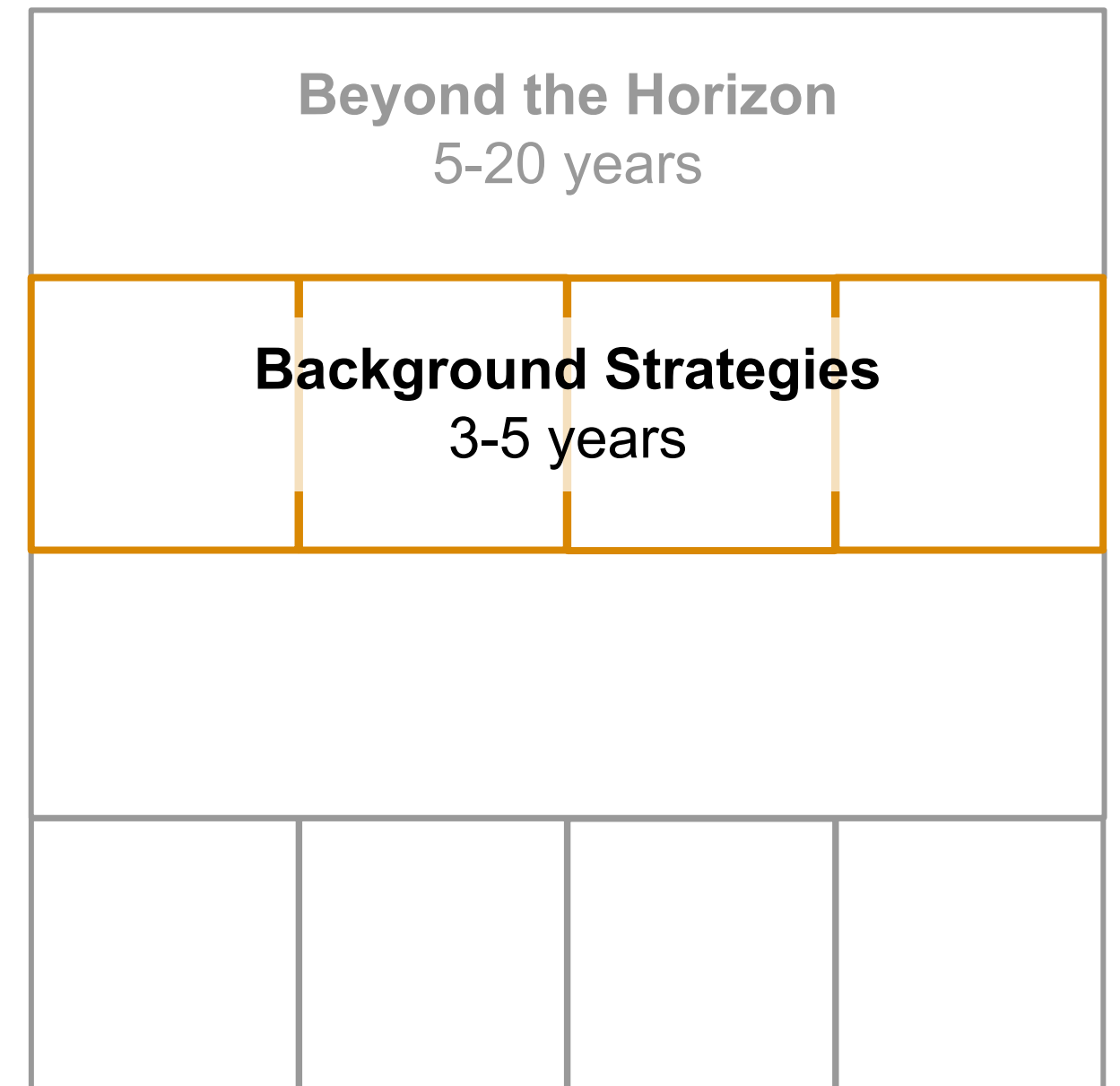
## The First “4” in the 1414

- Background Strategies relate directly to accomplishing one’s Beyond the Horizon Vision
- Background Strategies are the mountains in the background or big rocks we must climb or remove to accomplish our vision



# Background Strategies

- Background Strategies continuously run in the background
- Background Strategies need to be renewed or replaced every 3 to 5 years
- Background Strategies are all ongoing but may be completed



---

# Wrap Up

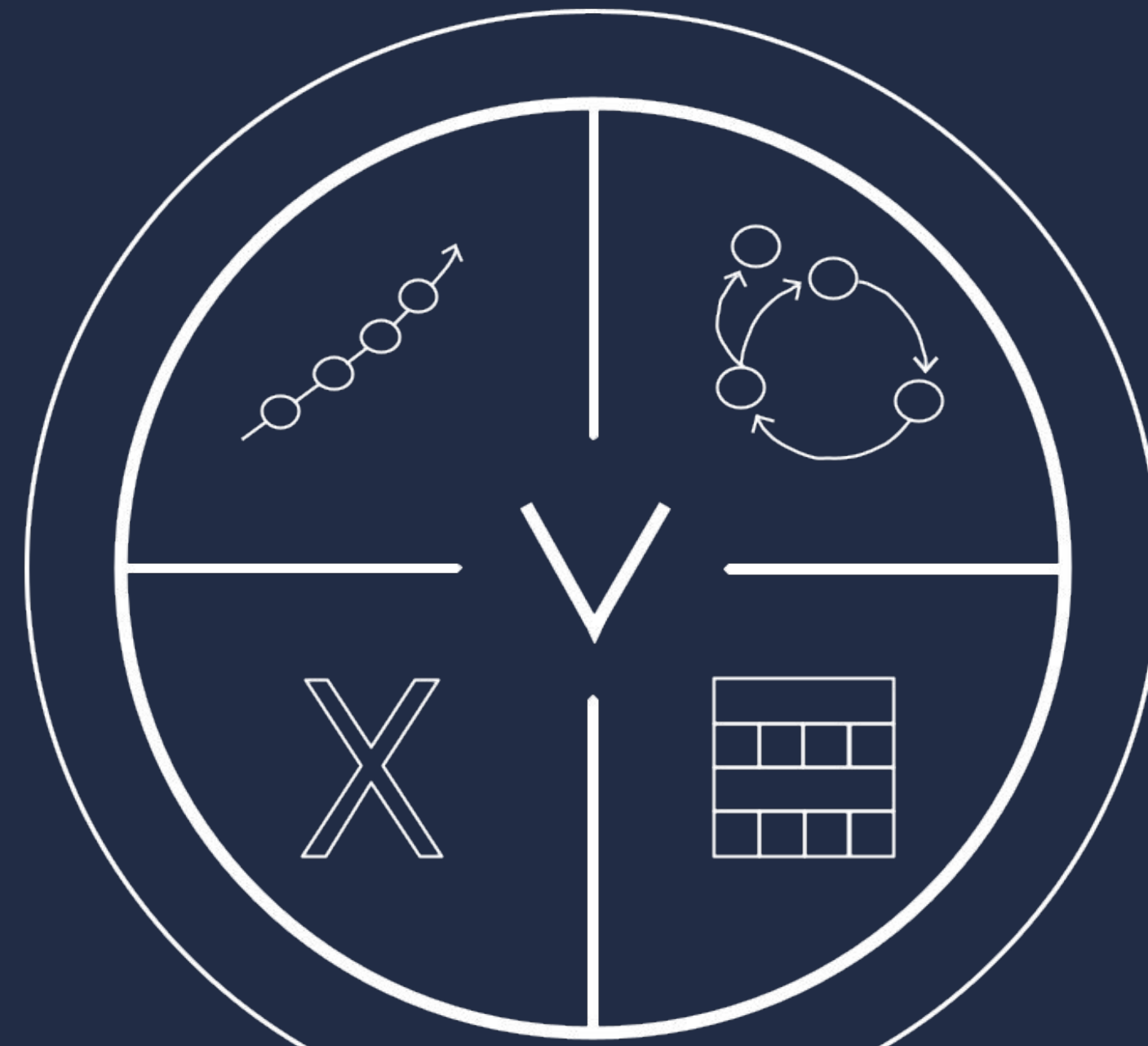
# Q&A

# David Putman

# See You Tomorrow!

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8:30am



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Devotional

*The Parable of  
the Growing Seed*

# The Parable of the Growing Seed

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<sup>26</sup> He also said, “This is what the kingdom of God is like. A man scatters seed on the ground. <sup>27</sup> Night and day, whether he sleeps or gets up, the seed sprouts and grows, though he does not know how. <sup>28</sup> All by itself the soil produces grain—first the stalk, then the head, then the full kernel in the head. <sup>29</sup> As soon as the grain is ripe, he puts the sickle to it, because the harvest has come.”

Mark 4:26-29 (NIV)

# Discovery Questions

---

- What does this passage say about God?
- What does this passage say about people?
- What does this passage say about me?
- Based on this passage, I will \_\_\_\_\_

---

# Session 4 (con't)

Background Strategies

David Putman

# Team Breakout

---

## Draft Your Now, Future, How (40 min total)

1. Find **Flipcharts K & L**, the “Now and Future” and your “How” pages in your flip chart pad (2-page spread).
2. Populate the “Now” side of the flip chart to show where you are currently as a church. Make sure you include, but don’t limit your list to, the Level Four behaviors you currently practice from your homework (list 15 to 20 behaviors total).

# Team Breakout

---

## Draft Your Now, Future, How (con't)

3. Populate your flipchart's "Future" side with where you are headed in the next 3 to 5 years. This list should include:
  - a) Level 3 Behaviors that need to be changed,
  - b) Level 4 Behaviors that need to be enhanced, and
  - c) New Level 4 Behaviors that need to be started.

See the example on the following slide.

# Team Breakout

---

## Draft Your Now, Future, How (con't)

4. Contrasting and comparing your “Now” and “Future” columns, now populate your “How” flipchart page with what it is going to take to move your church from “Now” to the “Future.”  
Create 8-12 “How” statements.

In the coming Breakout, you will consolidate this list of “Hows” down to the four you will choose as your Background Strategies.

# Sample *Now, Future, How* Table

Now	Future	How
10 small groups that meet in our building.	3 Generations of disciple-makers	Implement Jesus Style Disciple-Making Strategy
5 Church Plants we are supporting financially	Plant 5 micro-churches	Build Multiplication Culture
15 different ministries for our people	5 Essential ministries	
4 weekend worship services	2 weekend worship services	
\$2.5 million in debt	\$0 Debt	
5 outreach ministries in our community	10 to 15 discipleship groups in our community	

# What are Your Rocks?

---

## Your Background Strategy 'rocks':

- Are the mountains you must climb in order to reach your ultimate horizon
- Are essential for achieving your ultimate vision
- Usually require a minimum of 3 to 5 years to accomplish
- May represent ongoing strategies that go beyond 3 to 5 years
- Shape your overall ministry energy and are key for determining your midground horizon or one-year focus

# Large Group

---

## What Are Your Rocks – 30 Behaviors Review (10 min)

- Some behaviors are more important than others.
- Three lenses:
  - Level 3 Behaviors that need to be changed
  - Level 4 Behaviors that need to be enhanced
  - New Level 4 Behaviors that need to be started
- Balancing the priorities of your chosen pathway (internal vs external)

# Team Breakout

---

## Consolidate Your Big Ideas (15 min)

1. On your flipchart, group, collapse, and consolidate your “How” list into 4 Big Ideas.
2. Give each of your 4 Big Ideas a name and a simple definition or description on the right-hand column of your flipchart. In the next exercise, you will use this list to build your Background Strategies.

# Group Breakout

---

## 4 Big Ideas Presentation (20 min)

In your groups of three churches, take turns sharing your 4 Big Ideas with the other churches and get their feedback.

# Break Time

---

BE BACK IN 15 MINUTES



# Large Group

---

## Background Strategies Check-In (5 min)

1. What are you tempted to overcomplicate?
2. How could you simplify it to a “9th-grade level”?

# Team Breakout

---

## Background Strategy Buildout (15 min)

1. Find pre-drawn **Flipchart M** in your flipchart pad.
2. Pick one of your Big Ideas (the others will become homework):
  - a. write your chosen Big Idea at the top of your flipchart.
  - b. develop a “We will” statement and make sure you define the concept behind the idea.
  - c. Set a specific, measurable goal.
  - d. Determine and name a leader.

# Team Breakout

---

## Background Strategy Buildout (con't)

4. Find **Flipchart Q**, the pre-drawn master 1414 tool, in your church's flipchart pad. Populate your Background Strategies row with your four 'Big Ideas' and your one "We will" statement (see sample on Workbook page 4.30).

# Sample Background Strategy Buildout

## Big Idea: Jesus-Style Disciple-Making Culture

**We will...** shift from a program of discipleship to a Jesus-style disciple-making culture.

**Our goal is...** to implement a Jesus-style disciple-making approach that produces relational disciple-making to the third generation.

**Leader:** Mike McMultiplier

# Group Breakout

---

## Background Strategies Buildout Presentation (20 min)

In your groups of three churches, take turns sharing your Background Strategies Buildout and your partially completed Master 1414 Tool with the other churches and get their feedback.

---

# Session 5

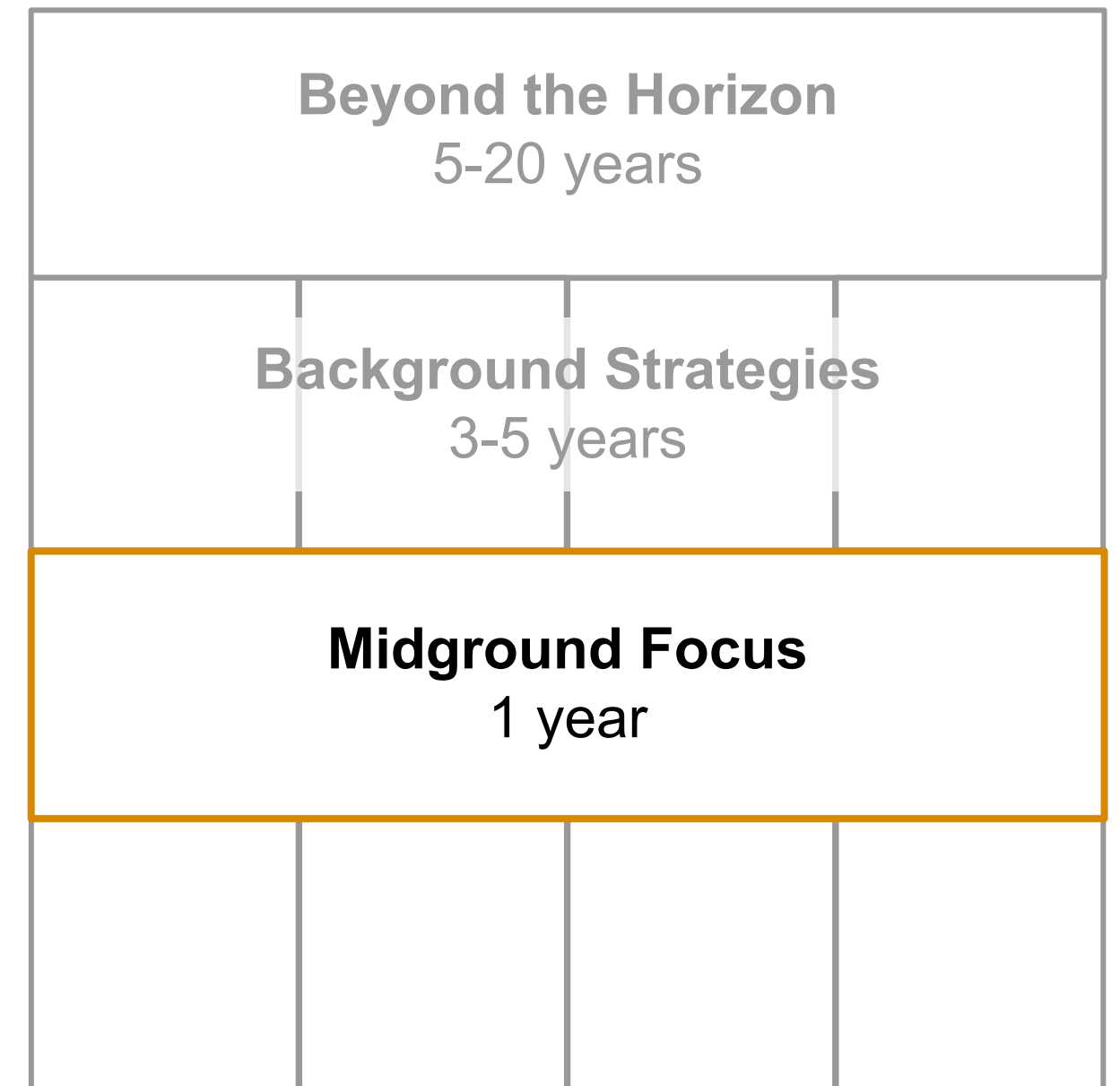
Midground Focus

David Putman

# Midground Focus

## A Midground Focus:

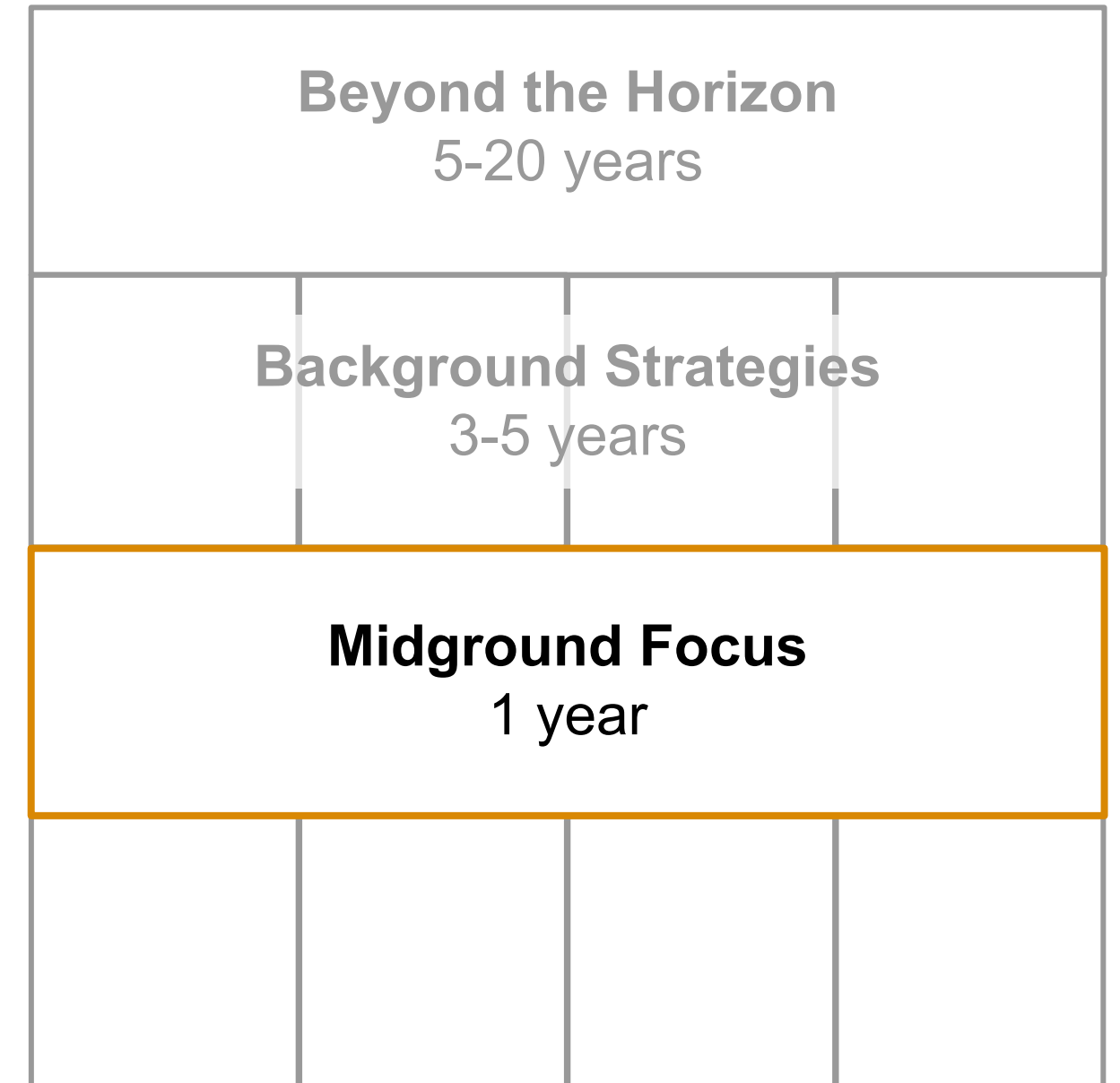
- Is a single emphasis stated as a 1-year goal that is both an inspiring picture (qualitative) and a measurable number (quantitative)



# Midground Focus

## A Midground Focus:

- Answers, “If you could only focus on one thing based on your long-range goals, what would it be?”
- Results from a quick brainstorming session with your team and can often be obvious based on your previous work



# Sample Midground Focus Brainstorm

- Implement a new multiplication scorecard system
- Plant our first church
- Launch a simple expression of faith that multiplies
- Capture stories of multiplication
- Implement a relational disciple-making approach that multiplies to the 2nd generation
- Prayer walk our entire city intentionally looking for Persons-of-Peace
- Intentionally build a multiplication culture in our church

# Midground Focus

---

## Example 1: Disciple-Making Engagement

- A good Midground Focus is NOT, “In the next year, we want to offer more disciple-making opportunities than ever before.”
- A good Midground Focus is, “We want to see Jesus-style disciple-making multiplying to 3 generations with at least 16% of our church attenders actively engaged in disciple-making as a lifestyle”.

# Midground Focus

---

## Example 2: Mobilizing Everyday Missionaries

- A good Midground Focus is NOT, “Next year we want more people living sent.”
- A good Midground Focus is, “In the next year, we want to see 20% of our active church attenders discovering their special calling and identifying a place outside of the church they can live sent.”

# Midground Focus

---

## Example 3: Developing a Multiplication Culture

- A good Midground Focus is NOT, “Next year, we want to shift our culture from addition to multiplication.”
- A good Midground Focus is, “In the next year, we want to roll out our new multiplication values, language, and behaviors by capturing 100 compelling stories of multiplication impact.”

# Team Breakout

---

## Midground Focus Buildout (45 min)

1. Using **Flipchart N**, brainstorm a list of potential Midground Focus ideas. Don't overlook the obvious from all your previous work. In the first round, resist the temptation to quantify your Midground Focus ideas.
2. Reduce your list of ideas down to the top 3 Midground Focus ideas. Among those, determine the “one thing” that most impacts your *Beyond the Horizon Vision*. This will be your first “one-year focus”.

# Team Breakout

---

## Midground Focus Buildout (con't)

3. After reviewing the Midground Focus examples listed on Workbook pages 4.32-33, turn your Midground Focus into a quantitative goal.
4. Find Flipchart S, the pre-drawn master 1414 tool, in your church's flipchart pad. Add your Midground Focus goal to the third row. See sample on Workbook page 4.35.

# Group Breakout

---

## Midground Focus Buildout Presentation (20 min)

In your groups of three churches, take turns sharing your Midground Focus Buildout and your partially completed Master 1414 Tool with the other churches and get their feedback.

# Lunch

---

30 MINUTES



---

# Session 6

Foreground Action  
Initiatives

David Putman

# Foreground Action Initiatives

---

## What's Important Now?

“What’s Important Now?” was first developed by Lou Holtz while coaching at Notre Dame. His weekly Midground Focus was winning the upcoming game. As the coaches would come together to gameplan for the following week, he would take a whiteboard and write across the top, “What’s Important Now (W.I.N.)?” At the end of their team meeting, they had a game plan designed to win.

# Foreground Action Initiatives

## The Second “4” in the 1414

Foreground Action Initiatives:

- Help us define “How we win”
- Are where the work gets done
- Are designed around the teams that will be executing them



# Foreground Action Initiatives

## The Second “4” in the 1414 (con’t)

Foreground Action Initiatives:

- Should be reviewed weekly to let you know if you are winning
- Embrace the ‘Power of Four’
- Embrace 90 days as a season of success
- Refresh every quarter (potentially creating 15+ Initiatives each year)



# Team Breakout

---

## Foreground Action Initiatives Process Work (25 min)

1. Start by doing a quick review of your Midground Focus.
2. On **Flipchart O**, brainstorm the answer to “What’s Important Now?” making a list of 12 to 15 key actions. Remember that we are creating Action Initiatives *that move you toward* the Midground Focus.
3. Sort your key actions into four buckets by grouping, collapsing, and consolidating them.
4. Give each Action Initiative bucket a name.

# Sample Foreground Action Initiatives Brainstorm

**Midground Focus:** Three Generations of Jesus-style Disciple-making with 16% engagement.

- Determine disciple-making approach and plan
- Recruit key leaders
- Provide training and recruitment opportunities
- Develop simple coaching and accountability system
- Preach sermon series on Jesus-style disciple-making

# Group Breakout

---

## Foreground Action Initiatives Presentation (15 min)

In your groups of three churches, take turns sharing your four Foreground Action Initiatives buckets with the other churches and get their feedback.

# Large Group

---

## Action Initiatives Buildout Check-In (5 min)

1. At your tables, take 3 minutes to come up with one thing you're seeing more clearly than you did an hour ago.
2. Be prepared to share your new clarity with the whole group.

---

# Session 7

The Napkin Sketch Test

David Putman

# Napkin Sketch Test

---

**Congratulations!** You have done the groundwork for developing your 1414 Multiplication Plan.

- Your Multiplication Plan is like a garden that has been freshly planted. You will need to cultivate and nurture it for it to become fruitful and multiply.
- The purpose of the Napkin Sketch Test is to internalize your 1414 by creating a visual of your Multiplication Plan on a flipchart that can be easily communicated.

# Napkin Sketch Test

- You will use creative shorthand by drawing keywords, phrases, numbers or symbols to represent your entire Multiplication Plan.



# Team Breakout

---

## Craft Your Multiplication Plan Napkin Sketch (30 min)

1. Quickly review the most complete version of your written 1414.
2. Individually, using a piece of paper, take a quick stab at your own version of your 1414 Napkin Drawing. See sample on Workbook page 4.39.
3. Together, share key elements of your individual Napkin Sketch drawings with each other.

# Team Breakout

---

## Craft Your Multiplication Plan Napkin Sketch (con't)

4. Find pre-drawn **Flipchart P**, the Napkin Sketch table, in your church's flipchart pad. Populate it by drawing keywords, phrases, numbers, or symbols to represent your entire Multiplication Plan.
5. Practice telling the story of your 1414 with each other using your Napkin Sketch.
6. Choose someone to present your Team's Napkin Sketch in your Group breakout.

# Group Breakout

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## Napkin Sketch Presentation (20 min)

In your groups of three churches, take turns sharing your 1414 Multiplication Plan Napkin Sketch with the other churches and get their feedback.

Make any final revisions and be ready to present it in the *Vision Showcase* (next).

# Break Time

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BE BACK IN 15 MINUTES



# Vision Showcase

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## Multiplication Plan Napkin Sketch Showcase (60 min)

1. Your church's Napkin Sketch will be projected on the big screen.
2. Assign one representative from your church to explain your Napkin Sketch from stage.
3. As a team, be ready to answer questions and consider feedback.

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# Session 8

Closing and Homework

Todd Wilson &

David Putman

# Large Group

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## What are Your Burning Questions? (10 min)

Ask your questions in the large group setting so everyone can benefit from both the question and the answer.

# Where are We Headed?

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## Your Church-Specific Multiplication Plan

The following elements will be included in your final Multipliers Pathway church-specific multiplication plan:

- Multiplication Values (1-2 pages)
- Custom Pathways (3 to 6 pages)
  - *Disciple Maker Pathway (1-2 pages)*
  - *Missionary Pathway (1-2 pages)*
  - *Leader Pathway (1-2 pages)*
- Mobilization Flywheel (2-3 pages)
- 1414 Strategy (3 to 6 pages total)
  - *Short Vision Summary, Vivid Description (1 page)*
  - *Big Rock Strategies (1-2 pages)*
  - *One Year Focus (½ page)*
  - *Action Initiatives (1-2 pages)*
- Multiplication Scorecard (1 page)

# Review the Strategy Template

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- **Review** the Custom Multiplication Strategy Template
- Continue to **fill in** Gospel Saturation Vision Scope elements from each Gathering
- You are turning the Custom Multiplication Strategy Template into a **slide presentation** for presenting at March's Virtual Gathering. Your presentation is being built on a specific **target audience** and **call to action**.

MP\_Custom Multiplication Strategy Template ☆ 📁 ☁  
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## Template Instructions

The purpose of this assignment is to develop a first draft of a consolidated and integrated custom multiplication plan or strategy for your church. This first draft will be presented during the next gathering. Your first step in developing the presentation is to decide who the target person or group in your church is that the presentation will be designed for. Think of the presentation as a proposal for getting that person or group on board with the vision, strategy, and plan. You will present your draft as a presentation to the Multipliers Pathway facilitators and churches as if they were that person or group in your church.

The template used in this assignment has the suggested outline and instructions for preparing your proposal. This proposal should culminate in at least one specific call to action for your target person or group. You have the flexibility to be creative and add additional elements. At a minimum, your proposal should include the elements of the template.

The following are the instructions for filling out the template:

1. **Target Audience** – identify the person(s) or group that your proposal and presentation will be targeted to.



[multipliers.org/mp/strategy-template](https://multipliers.org/mp/strategy-template)

# Presentation Instructions

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For your final presentation:

1. Select a Target Audience
2. Specify your Call to Action
3. Fill out the Template
4. Craft a Mock Proposal/Presentation

# Homework

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1. Review the *5 Sample 1414 Strategies* based on the 5 different Viable Pathways
2. Complete the *1414 Worksheet* by working through its component building block worksheets
3. Complete the *Values Assessment Worksheet* and be ready to present it in February
4. Update your *Custom Multiplication Strategy Template*
5. Watch training videos

# Closing Thoughts

## Identity

### 3 Micro Pathways

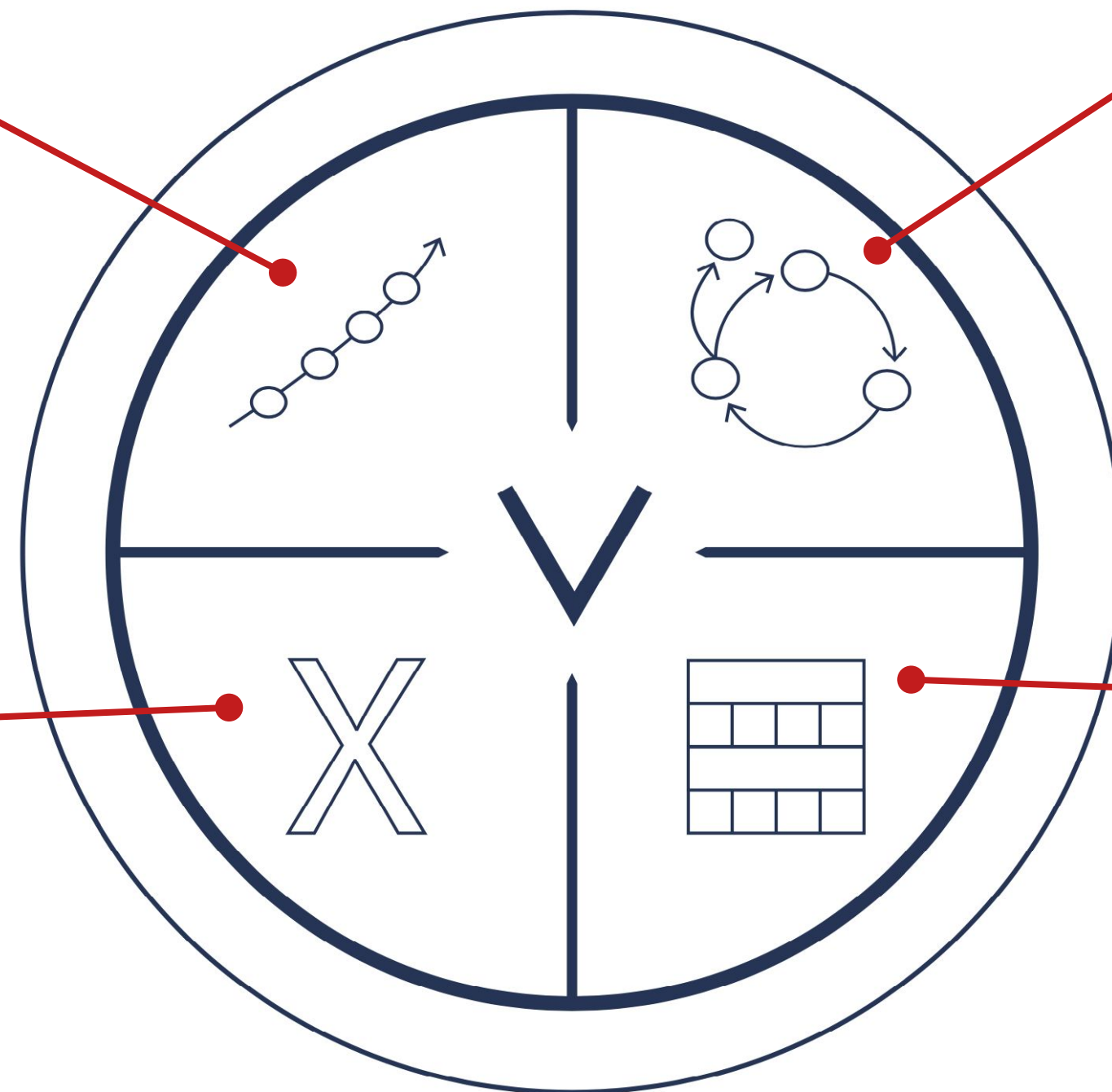
(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

## Impact

### Scorecard

Measuring success and moving from good intentions to desired results and impact



## Integration

### Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

## Intentionality

### Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity

# See You on Zoom!

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February 24, 2026

9am-12pm\* CST

