

Gathering 4 – Strategic Planning

JANUARY 13-14, 2026

ADVENTURE CHRISTIAN CHURCH

Bourbonnais, IL



Agenda at a Glance

Tuesday, January 13

1:00 - 5:00 pm Central

- Welcome & Recap
- Blue Sky Dreaming
- Beyond the Horizon

Wednesday, January 14

8:30 - 5:00 pm Central

- Background Strategies
- Midground Focus
- Foreground Initiatives
- Napkin Sketch
- Closing & Homework



Multipliers Pathway Goals

Goals for the Whole Pathway

- A better understanding of multiplication
- A customized multiplication scorecard
- A new vision for multiplication
- A customized multiplication strategy
- Enthusiasm for implementing the plan
- A unifying and aligning team experience
- Tools for aligning your culture with multiplication

Goals for This Event

- Gain a deep understanding of the 1414 Strategic Planning Tool
- Produce a first draft of your church's 1414 Strategic Church Planting Plan



Multipliers Pathway Resources

For additional resources, simply scan the QR code, or visit:
MULTIPLIERS.ORG/MP/RESOURCES

Review

Gospel Saturation Vision Scope

Identity

3 Micro Pathways

(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

Integration

Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

Impact

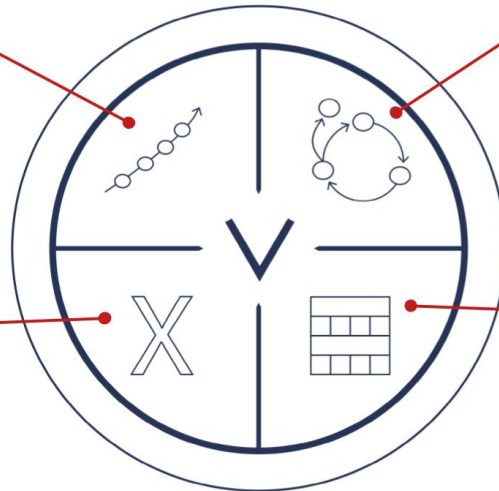
Scorecard

Measuring success and moving from good intentions to desired results and impact

Intentionality

Strategic Planning

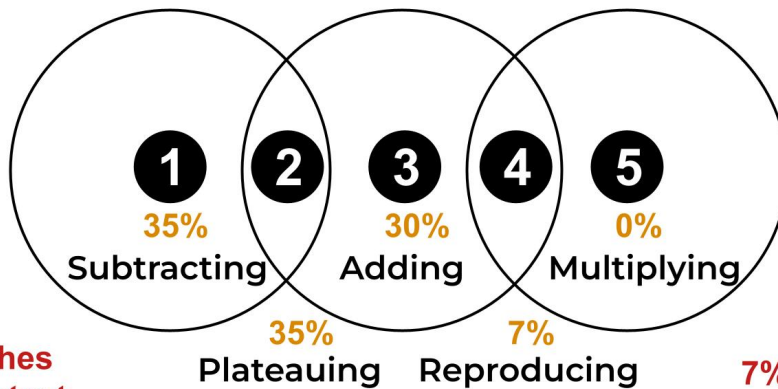
Using the 1414 planning tool for designing and implementing increased sending capacity



 multipliers.org/mp/GSVS



5 Levels of Multiplication



100% of churches have a core context at Levels 1, 2, or 3

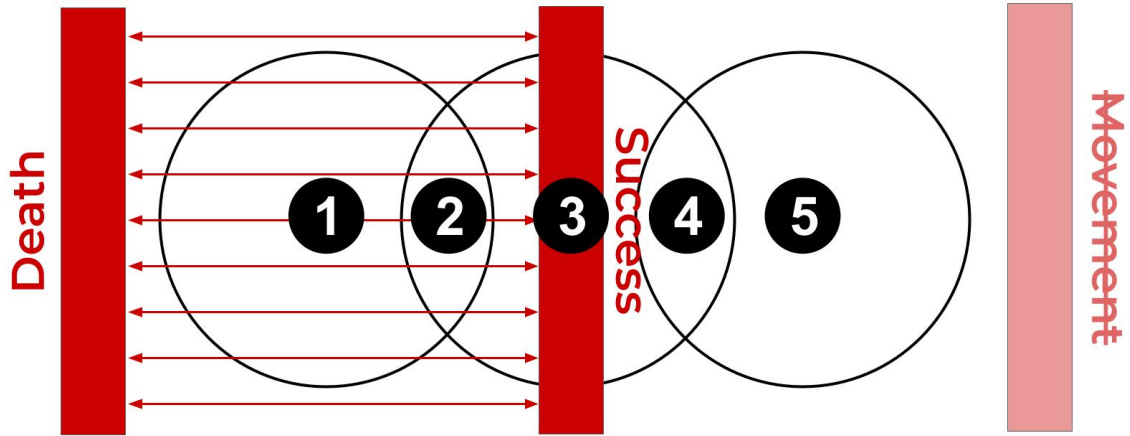
7% have behaviors at Level 4

 multipliers.org/mp/L5

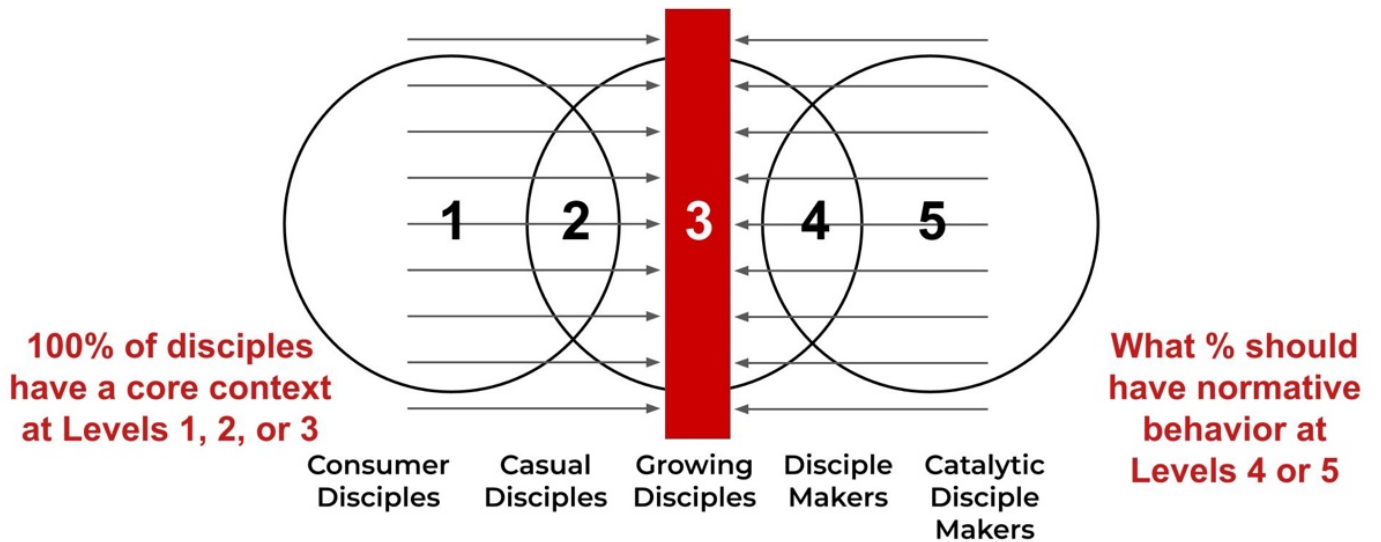


Review

Level 3 Magnet

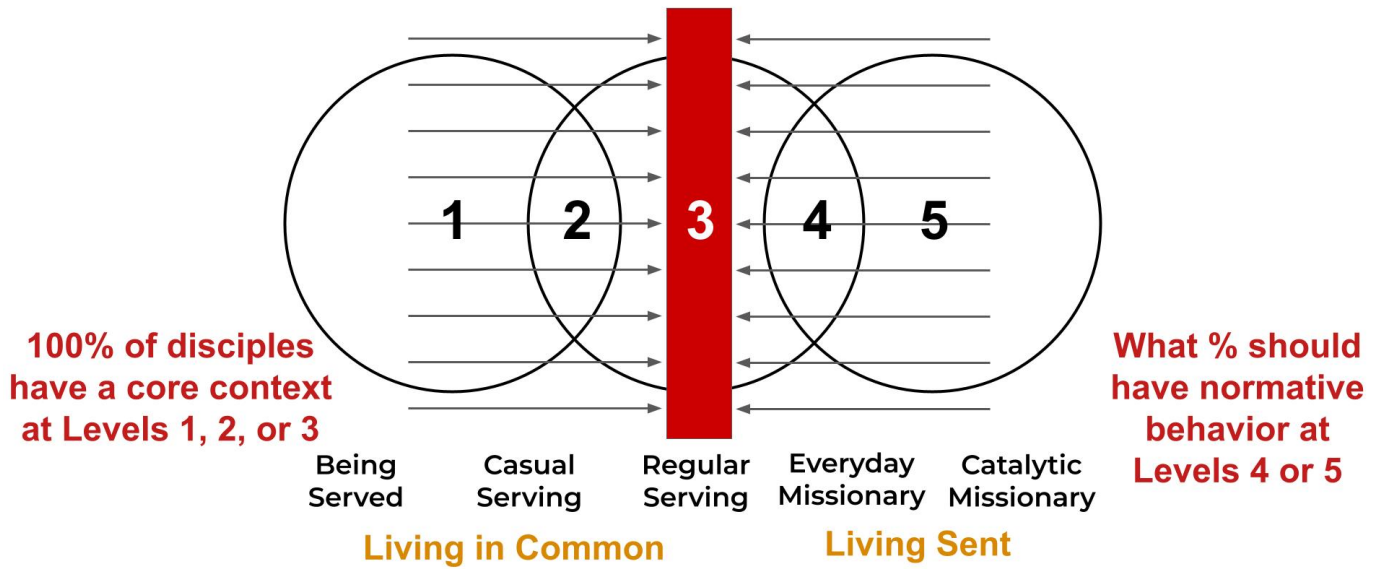


Level 3 Magnet (Applied to Disciple-Making)

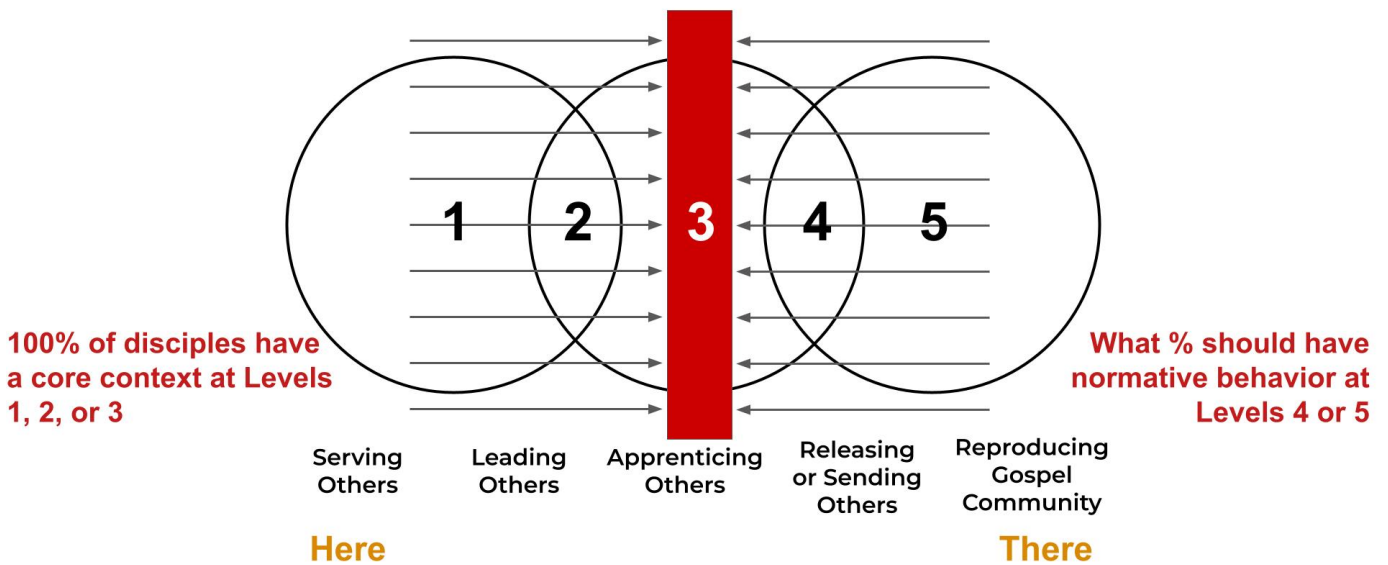


Review

Level 3 Magnet (Applied to Mobilization)

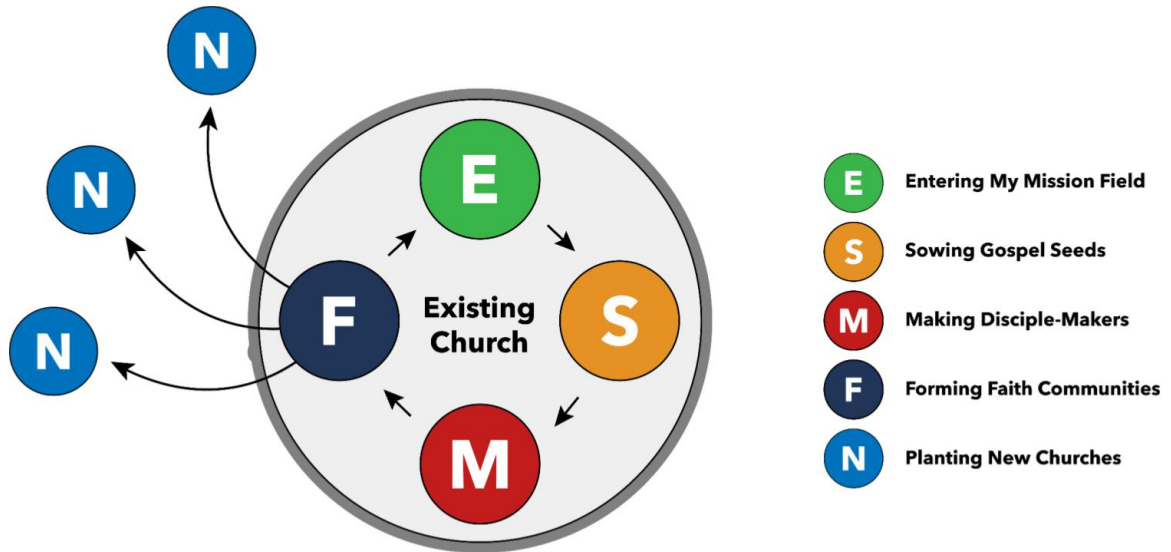


Level 3 Magnet (Applied to Capacity)



Review

The Mobilization Flywheel



 multipliers.org/mp/flywheel



Large Group: Your Team's Review (10 min)

1. Individually answer the following question:
"If I could only change ONE thing about how I lead or measure success based the previous sessions, what should it be?"
2. As a team, complete the following statement:
"We realized that if we want multiplication, we must stop _____ and start _____."
3. Be prepared to share with the entire group your completed statement.

Homework Presentations

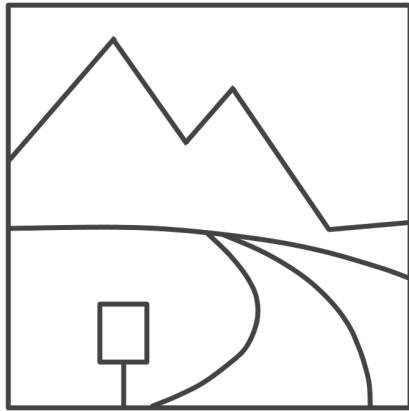
Mobilization Flywheel Presentation (25 min)

In your groups of three churches, take 5-minute turns sharing your church's *Mobilization Flywheel Worksheet* (homework from Gathering 3). Provide feedback to the other churches in your Group.

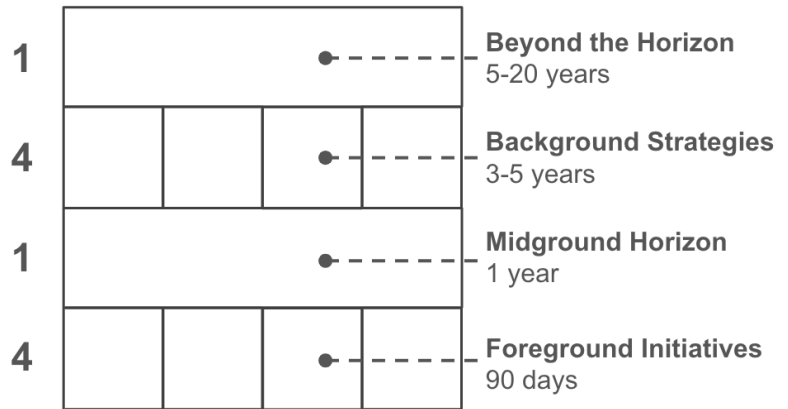
Mobilization Flywheel Debrief (5 min)

What is your biggest tension as you consider integrating the three Micro Pathways?

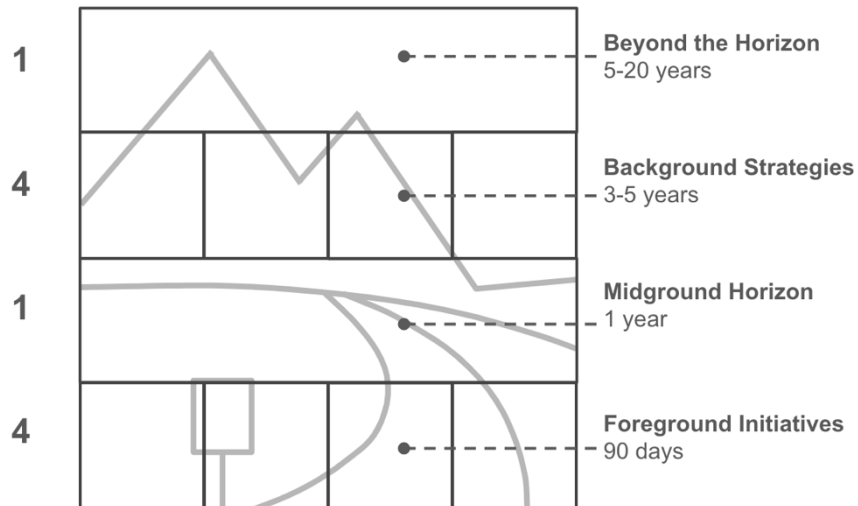
3a. Overview of the 1414 Tool



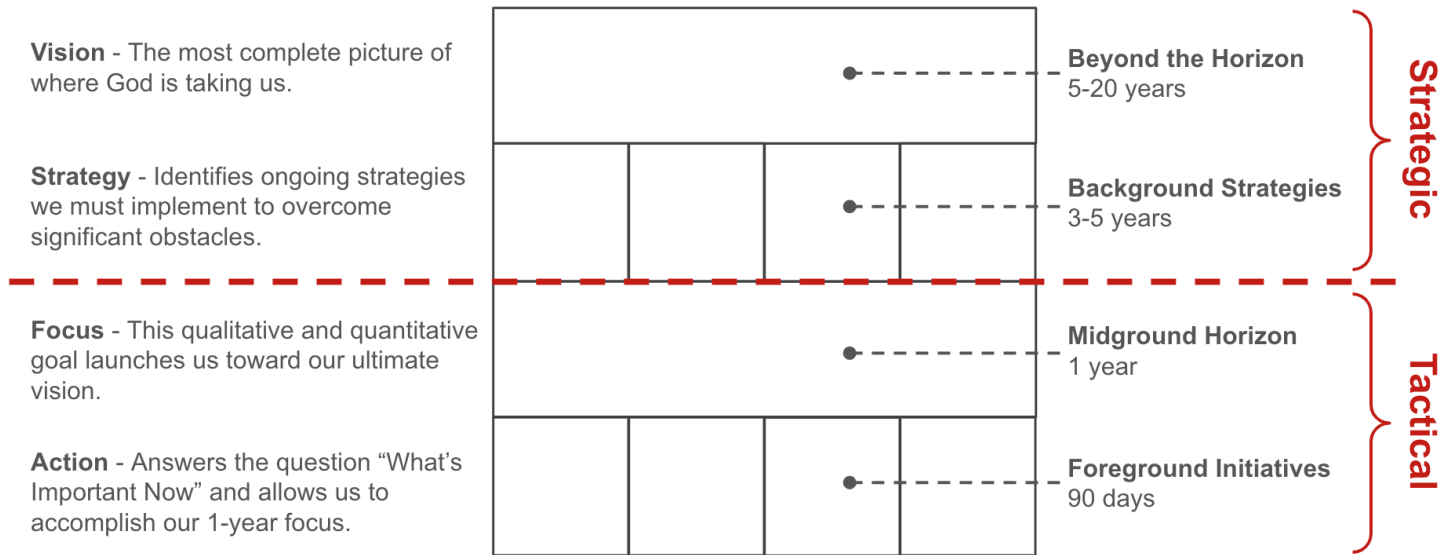
The mountain picture contains our time horizons as we consider where "God is taking us".



The Horizon Storyline is the most complete picture providing the right amount of vision content at the right amount of time in the culture for the entire leadership team.



Overview of the 1414 Tool



multipliers.org/mp/1414-worksheet



1414 Strategy Sample 1



CHRIST COMMUNITY CHURCH

Beyond the Horizon (5-20 Years)			
We see every disciple at Christ Community Church matured and mobilized to missional living; saturating all of Moore County with the Gospel of Jesus Christ.			
Background Strategies (3-5 Years)			
Transforming our Church		Transforming our Community	
Shift our Culture to a Missional Living Mindset	Integrate a Discipleship Pathway across all Ministry Areas	Intentionally Network and Partner with other Local Churches	Fully Defined Scope and Sequence of our Church Planting
Multiplying Movements of Disciple-Making		Multiplying Movements of Church-planting	
Midground Focus (1 Year)			
Over the next year, we will clearly communicate and regularly celebrate missional living.			
Foreground Initiatives (90 Days)			
Develop a Clear and Compelling Definition of Missional Living	Model Missional Living from the Top, Down	Give Every Person a Knowledge of and Experience in Missional Living	Celebrate Missional Living using a Variety of Media and Multiple Venues

1414 Strategy Sample 2

5 years	We see a church that captures the <i>kingdom vision</i> *, mobilizing her people and resources to send out missionaries, plant new churches, revitalize dying congregations, and support kingdom-minded, disciple-making efforts.			
2-4 years	Ministry alignment to GC mission & vision (inter & intra)	Increase church planting (vision) budget to 25% of GC total budget	Cultivate a culture of hospitality	Identify at least 2 local churches or organizations to partner with to fulfill the kingdom vision
1 year	25% of Grace Chapel family will commit to a regular rhythm of prayer & fasting (1 day per week) to express reliance on the Holy Spirit			
90 days	church-wide campaigns to instruct, inspire, & build momentum	Create infrastructure & framework to be able to tell a story every week	Communicate 1 yr goal to ministry leaders for alignment	Initiate commitment process - begin with grassroots approach

rev. 2-3-2025

PLANTING THE GOSPEL

We exist to develop ordinary people into extra-ordinary disciple-makers.

BEYOND THE HORIZON VISION (5 YEARS)			
<p><i>We see a movement of disciples multiplying to the fourth generation and beyond, planting micro-churches filled with disciples who make disciples forming networks of micro-churches.</i></p>			
BACKGROUND VISION (3 YEARS)			
<p>Mission Culture We will build a multiplication culture around the 5 Irreducible Questions of DM Operating System.</p>	<p>Build a Team of Disciple-Makers We must raise up a team of disciple-makers committed to making other disciples-makers.</p>	<p>Catalytic Disciple-Maker We will raise up a Catalytic Disciple-Maker to catalyze and serve as point on all local church planting and disciple-making.</p>	<p>Generational Disciple-Making and Church Planting We will make disciples to the fourth generation and plant churches to at least the third generation as we move toward a local movement.</p>
MIDGROUND VISION (1 YEAR)			
<p><i>As we continue to multiply micro-groups rapidly, we will launch at least three micro-churches forming a network of micro-churches by December 31, 2023.</i></p>			
FOREGROUND VISION (30-90 DAYS)			
<p>Mobilize a Local Leadership Team We will develop a team of 5 to 6 Multiplying Disciples providing oversight, vision, and coaching to the movement of micro-groups and micro churches.</p>	<p>Launch Home-Based Micro Churches We will launch multiple equipping groups for casting the vision and forming micro-churches.</p>	<p>Resource Development We will raise local funding for our Catalytic Disciples Maker to serve as a missionary in our community.</p>	<p>Conduct First Network of Micro-Church Gathering We will end our year with a celebration where we bring all our micro-groups, micro-churches, and interested people in a time of worship, equipping, vision casting, etc.</p>

1414 Strategy Sample 4



BEYOND THE HORIZON VISION (5 YEARS)			
<p><i>Hope on the Beach Church dreams of connecting people to Jesus, by being an equipping church, leading a movement of disciples regularly launching new sites and micro churches right where we live, work, and play forming a network of churches committed to providing hope for all.</i></p> <p><i>Over the next five years we will build the foundation for this movement by doubling our number of sites from 3 to 6 sites in south Walton and Bay County and beyond, while building a scalable model for rapid multiplication.</i></p>			
BACKGROUND VISION (3 YEARS)			
<p>Mission Culture</p> <p>We will define our mission culture by answering the Five Irreducible Questions of Leadership allowing us to attune our leaders, align our programming and activate our multiplication plan.</p>	<p>Leadership Pipeline</p> <p>We will build a Leadership Pipeline designed to recruit more volunteers and raise up new leaders for carrying out our multiplication plan.</p>	<p>Disciple-Making Plan</p> <p>We will develop a disciple-making plan that is designed to build a strong foundation from which to launch micro-churches and new sites.</p>	<p>Central Campus and Site Plan</p> <p>We will determine the best long-term use of our central campus for equipping and supporting a scalable site plan.</p>
MIDGROUND VISION (1 YEAR)			
<p><i>We will launch a new Freeport site while engaging 80% of our congregation in the launch by the fall of 2024.</i></p>			
FOREGROUND VISION (30-90 DAYS)			
<p>Prayer and Fasting</p> <p>Prayer and Fasting – We will mobilize our entire congregation around a prayer strategy for the greater Freeport area. Our goal is to provide practical opportunities through prayer walking and concerts of prayer to deepen our dependency on God for our next launch.</p>			
<p>Champion our Mission Culture</p> <p>We will complete the Five Irreducible Questions of Leadership and champion stories of people who are living out our mission.</p>	<p>Build and Launch Teams</p> <p>We will build a central site team, a Freeport launch team, and other supporting teams as a prototype for how we will launch sites in the future.</p>	<p>Launch Micro-Groups</p> <p>We will develop and launch a micro-group strategy in the Freeport area.</p>	<p>Hire Administrative Pastor</p> <p>We will aggressively seek an Administrative Director/Pastor with skills in building teams, operational support, and a history of successful execution of plans.</p>

3b. Beyond the Horizon Storyline

The First "1" in the 1414

Beyond the Horizon 5-20 years			

Overview

- It is focused on Answering the question, "Where is God taking us?"
- It is balanced in providing a framework for strategic and tactical thinking and planning
- It is limited to 10 achievable goals
- It is simple enough to communicate and build buy-in with the entire church family
- It is designed to be assessed and renewed annually
- It is action-oriented and has a bias for execution and implementation

Beyond the Horizon Components

Your *Beyond the Horizon* will have 4 integrated components:

1. Viable Pathway
2. Gospel Saturation Vision Summary
3. One-Picture Idea
4. Vivid Description

Building Your 'Beyond the Horizon'

Component 1: Your Final Version Viable Pathway

On your flip chart, Fill in the blanks:

We are currently a Level _____ Church,
aspiring to become a Level _____ Church.

We will plant Level _____ church plants,
ultimately becoming a Level _____ Family of Churches.

Sample Viable Pathway Vision

We are a Level 3 Church,
aspiring to become a Level 4a+ Church.

We will plant Level 4a+ church plants,
ultimately becoming a Level 5a+ Family of Churches.

Building Your 'Beyond the Horizon'

Component 2: Gospel Saturation Vision Summary

Describe the impact of your church's future ministry in one short paragraph.

Sample 1: A missionary on every street and a micro church in every neighborhood for the purpose of gospel saturation in Kansas City. ~KC Underground

Sample 2: We see the water level for Jesus-style disciple-making rising in our country as it becomes the normative behavior of the big "C" church. ~Planting the Gospel

Component 3: The 'One Picture' Idea

- On your flip chart, sketch your local ministry area, including major roads, rivers, lakes, etc.
- Include your first-generation local ministry impact using a color marker, beginning with your church and moving out
- Using another color marker, include your second generation of ministry impact
- Using a third color marker, include your third generation of ministry impact
- Make sure you capture how your future vision is moving you toward gospel saturation



multipliers.org/mp/sample-1-pic

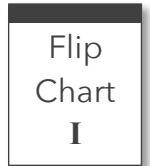


Building Your 'Beyond the Horizon'

Team Breakout: Draft Your Beyond the Horizon Storyline (40 min)

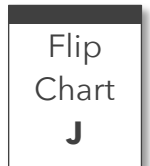
Review the previous session on Beyond the Horizon Vision with your team (pages 4.X-X above). In this breakout, you will complete the following and be prepared to present it during the Group Breakout.

Step 1: Write your **Viable Pathway** (Component 1) on the top of a flipchart.



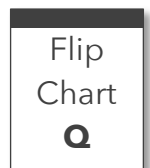
Step 2: Based on your Viable Pathway, develop a short **Gospel Saturation Vision Summary** (Component 2) and include it on Flipchart I with your Viable Pathway.

Step 3: On another flipchart page, draw your **One Picture Idea** (Component 3) using the specific instructions in the previous session.



Group Breakout: Beyond the Horizon Storyline Presentation (30 min)

1. Present your church's flipchart, including its Viable Pathway, Gospel Saturation Vision Summary, and One Picture Idea (first three components).
2. Each church team provides feedback on each presentation.
3. Find **Flipchart Q**, the pre-drawn master 1414 tool, in your church's flipchart pad. Add your Gospel Saturation Vision Summary to the first row (the Horizon Storyline box).



Sample 1414 with Beyond the Horizon Storyline Vision Summary

Beyond the Horizon Vision: 5-10 Years			
<p>We envision a growing family of 5ab churches multiplying extraordinary disciple-makers who are living sent as everyday missionaries planting new expressions of faith with a gospel reach for every single person living in the tri-city region.</p>			
Background Strategies: 3-5 Years			
Midground Focus: 1 Year			
Foreground Initiatives: 90-Days			

3c. The Vivid Description Model

Fourth Component of the *Beyond the Horizon Storyline*

A Vivid Description paints the picture of your church's future ministry in 3 to 4 short paragraphs.

Characteristics of a Vivid Description:

- a. Solves a Problem
- b. Paints a Picture
- c. Stirs the Heart
- d. God-Sizes the Vision

Sample Vivid Description

I will build a motor car for the great multitude. It will be large enough for the family but small enough for the individual to run and care for. It will be constructed of the best materials, by the best men to be hired after the simplest designs that modern engineering can devise. But it will be so low in price that no man making a good salary will be undoable to own one - and enjoy with his family the blessings of hours of pleasure in God's great open spaces.

Henry Ford

Sample Vivid Description

We will catalyze a disciple-making movement. It will consist of simple tools and approaches that work anywhere, at any pace, empowering any person. It will be simple to reproduce, give immediate disciple-making results, and be bulletproof against any pandemic or disruption. It will reproduce rapidly and spread from one relationship to the other. It will allow ordinary people to live extraordinary lives and to have an extraordinary gospel impact right where they live, work, and play. It will reshape the way we do church, transforming our churches from weekend experiences to disciple-making movements. We will work alongside other like-minded partners around the globe toward the redemption, renewal, and restoration of all things as we join Jesus in planting the gospel in the most fertile fields of our world.

Planting the Gospel

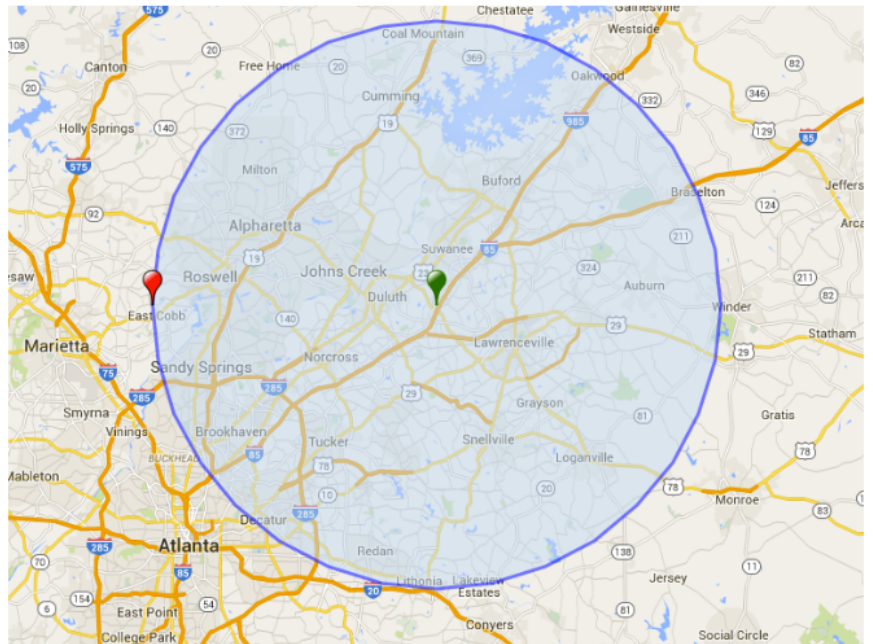
Vivid Description Sample 1

1. Short Summary

Over the next seven years, Cross Pointe will make a Gospel connection with every household within a 20 mile radius of our central (Sugarloaf) campus.

Narrative Story

Cross Pointe believes our originating (Sugarloaf) campus is a launching point to reach the northeast region of Atlanta. A 20-mile radius around the Sugarloaf Campus encompasses Duluth, Lawrenceville, Johns Creek, Dacula, Hoschton, Buford, Sugar Hill and other suburban cities, with a population exceeding 2 million people or 825,000 households. About 80% of this number, or 1.6 million people, are not connected to any local church.



A Gospel connection is an opportunity to attend a Cross Pointe campus within a 15-minute drive of your home, and intentional effort on the part of each Cross Pointe campus to create awareness of the church with 100% of the households within their circle of influence.

Cross Pointe will target young families with children, the largest demographic group in this region, with clear invitations for adults to follow Jesus, and ministries for children and teens that will lead them toward Christ. We will partner with parents to build a strong spiritual and moral foundation in their children's lives. We will provide an easily-navigated discipleship path for all ages that will help people grow in their faith, in serving and sharing their faith with others, and give awareness of "what's next" in their spiritual journey. If we reach families, we will not only see adults saved, but we begin building the next generation of young Christ-followers to carry on the work of reaching northeast Atlanta for Jesus.

In order to impact northeast Atlanta, and especially families in this dense and traffic-stricken region, multiple campuses will be required to provide Gospel-driven ministry within practical reach of the area's many neighborhoods. We envision two additional campuses joining our present 2-3 campuses over the next seven years.

As we clearly articulate this vision to our attendees and guests, and execute the vision in northeast Atlanta, we will be known as a church that preaches the truth of the Bible, builds a Christ-centered foundation in families, leads believers to become cross-centered followers of Jesus, and has a passion for meeting the greatest spiritual needs of every person in our circle of influence.

Vivid Description Sample 2

Calvary Beyond the Horizon Vision

Creating a Vivid Description for the Next 10 Years

Short Summary:

X150 - Calvary will focus on multiplying by 150 churches, raising up 150 champions, and rescuing 150 children bringing deeper and wider gospel saturation in Tampa Bay, in strategic cities nationally, and through strategic mission partnerships internationally by our 150 yrs. anniversary. (Leadership Multiplication & Geographic Saturation)

Vivid Description:

When you plant a biblical, missional, Gospel church that preaches the Gospel of Jesus Christ, you end up impacting everything that is important in the Kingdom of God. When a church is what a church ought to be . . . then orphans get adopted, widows get cared for, the sick are prayed over, the poor are served, the lost are evangelized, the saved are disciplined, the children are educated, injustice is confronted, Christ is magnified! When a Gospel church is planted, the Kingdom of God grows!

After a 10-year season of institutional renovation and expanded worship attendance which included the relocation of our primary campus and the high successful launch of the “first multi-site campus in East Lake, Calvary will spend the next 10 years up to its 150 year anniversary multiplying leadership to bring deeper and wider gospel saturation through church planting and multi-site strategies locally in Tampa Bay, nationally through church planting in strategic cities, and internationally.

In the next 10 years Calvary’s focus will change from addition to multiplication. From health and numerical growth, to developing, equipping, and deploying leaders to lead gospel movements in Tampa Bay, strategic North American cities, and international partnerships. Calvary will do this through multiplying leaders who will lead new multi-site strategies in the Tampa Bay areas and revitalizing dying churches with an infusion of effective leadership, biblical mission and captivating vision. Calvary will do this nationally by equipping and supporting church planters in strategic cities throughout North America. Calvary will create a church planting process that will recruit, train, and support church planters nationally. Calvary will do this internationally through strategic international partnerships that focus on orphan care, equipping national leaders, and planting new churches.

The Vivid Description Model

Vivid Description Outline

Questions to consider:

- a. How might you paint a picture? What images and metaphors come to mind?
- b. How might you solve a problem? What inherent dilemmas does vision address?
- c. How might you stir the heart? What makes the vision attractive?
- d. How might you God-size it? What kind of stretch-thinking would be a step of faith for your people?
- e. How would our community be different if the vision came to pass?



multipliers.org/mp/vivid-outline



Table Exercise: Vivid Description Exercise (30 min total)

Part 1 (15 min): Review the samples of Vivid Descriptions on pages 4.21-4.22 above, identifying the following for each:

- What problem did it solve?
- How did it paint a picture?
- Did the vision stir the heart, and how?
- How did it God-size the vision?

The Vivid Description Outline

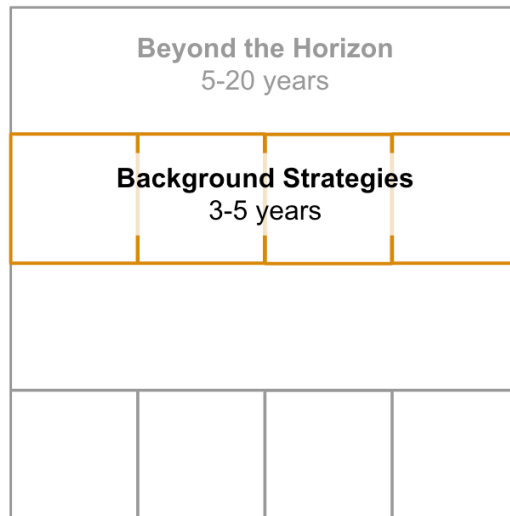
Part 2 (15 min): Using the Vivid Description Outline below and your contextual Gospel Saturation Vision Summary, brainstorm 4 to 5 ideas for each outline element.

How might you solve a problem? What inherent dilemmas does vision address?
How might you paint a picture? What images and metaphors come to mind?
How might you stir the heart? What makes the vision attractive?
How might you God-size it? What kind of stretch-thinking would be a step of faith for your people?

Part 3: Your **homework** is to craft a Vivid Description and be prepared to share it at the February virtual gathering.

Now, Future, How

The First "4" in the 1414



Background Strategies...

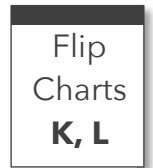
- Relate directly to accomplishing one's Beyond the Horizon Vision
- Are the mountains in the background or big rocks we must climb or remove to accomplish our vision
- Continuously run in the background
- Need to be renewed or replaced every 3 to 5 years
- Are all ongoing but may be completed

SESSION 4: BACKGROUND STRATEGIES (CONTINUED)

Now, Future, How

Team Breakout: Draft Your Now, Future, How (40 min)

1. Find **Flipcharts K & L**, the “Now and Future” and your “How” pages in your flip chart pad (2-page spread). See also chart on the next page.



multipliers.org/mp/now-future-how



2. Populate the “Now” side of the flip chart to show where you are currently as a church. Make sure you include, but don’t limit your list to, the Level Four behaviors you currently practice from your homework (list 15 to 20 behaviors total).
3. Populate your flipchart’s “Future” side with where you are headed in the next 3 to 5 years. This list should include:
 - a. Level 3 Behaviors that need to be changed,
 - b. Level 4 Behaviors that need to be enhanced, and
 - c. New Level 4 Behaviors that need to be started.
4. Contrasting and comparing your “Now” and “Future” columns, now populate your “How” flipchart page with what it is going to take to move your church from “Now” to the “Future.” Create 8-12 “How” statements.

In the coming Breakout, you will consolidate this list of “Hows” down to the four you will choose as your Background

Now, Future, How Table

	Now - Where are we?	Future - Where are we headed?	How will we get there?
Level 3			
Level 4/5			

Now, Future, How

Your Background Strategy 'rocks':

- Are the mountains you must climb in order to reach your ultimate horizon
- Are essential for achieving your ultimate vision
- Usually require a minimum of 3 to 5 years to accomplish
- May represent ongoing strategies that go beyond 3 to 5 years
- Shape your overall ministry energy and are key for determining your midground horizon or one-year focus

Large Group: What Are Your Rocks? - 30 Behaviors Review (10 min)

- Some behaviors are more important than others
- Three lenses:
 - Level 3 Behaviors that need to be changed
 - Level 4 Behaviors that need to be enhanced
 - New Level 4 Behaviors that need to be started
- Balancing the priorities of your chosen pathway (internal vs external)

Team Breakout: Consolidate Your Big Ideas (15 min)

1. On Flipchart L, group, collapse, and consolidate your "How" list into 4 Big Ideas.



2. Give each of your 4 Big Ideas a name and a simple definition or description on the right-hand column of Flipchart L. In the next exercise, you will use this list to build out your Background Strategies.

Group Breakout: 4 Big Ideas Presentation (20 min)

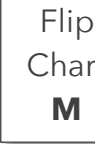
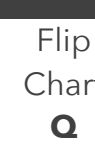
In your groups of three to four churches, take turns sharing your 4 Big Ideas with the other churches and get their feedback.

Background Strategies

Background Strategies Check-In (5 min)

1. What are you tempted to overcomplicate?
2. How could you simplify it to a “9th-grade level”?

Team Breakout: Background Strategies Buildout Exercise (15 min)

1. Find pre-drawn **Flipchart M** in your flipchart pad. See also sample below.
2. Pick one of your Big Ideas (the others will become homework):
 - a. write your chosen Big Idea at the top of your flipchart.
 - b. develop a “We will” statement and make sure you define the concept behind the idea.
 - c. Set a specific, measurable goal.
 - d. Determine and name a leader.
3. Find **Flipchart Q**, the pre-drawn master 1414 tool, in your church’s flip chart pad. Populate your Background Strategies with your ‘Big Idea’ and your one “We will” statement (see sample on following page).

Sample Background Strategies Buildout

Big Idea: Jesus-Style Disciple-Making Culture

We will... shift from a program of discipleship to a Jesus-style disciple-making culture.

Our goal is... to implement a Jesus-style disciple-making approach that produces relational disciple-making to the third generation.

Leader: Mike McMultiplier

Sample 1414 with Background Strategy

Beyond the Horizon Vision: 5-10 Years			
<p>We envision a growing family of 5ab churches multiplying extraordinary disciple-makers who are living sent as everyday missionaries planting new expressions of faith with a gospel reach for every single person living in the tri-city region.</p>			
Background Strategies: 3-5 Years			
<p>Jesus Style Disciple-Making Culture</p> <p>We will shift from a program of discipleship to a Jesus-style disciple-making culture.</p>	<p>Church Planting Residency</p>	<p>Leadership Pipeline</p>	<p>Scorecard Redesign</p>
Midground Focus: 1 Year			
Empty space for Midground Focus content			
Foreground Initiatives: 90-Days			
Empty space for Foreground Initiative 1	Empty space for Foreground Initiative 2	Empty space for Foreground Initiative 3	Empty space for Foreground Initiative 4

Background Strategies

Group Breakout: Background Strategies Presentation (15 min)

In your groups of three to four churches, take turns sharing your Background Strategies Buildout and your partially completed Master 1414 Tool with the other churches and get their feedback.

SESSION 5: MIDGROUND FOCUS

Craft Your Midground Focus

The Second "1" in the 1414

Beyond the Horizon 5-20 years			
Background Strategies 3-5 years			
Midground Focus 1 year			

A Midground Focus...

- Is a single emphasis stated as a 1-year goal that is both an inspiring picture (qualitative) and a measurable number (quantitative)
- Answers, "If you could only focus on one thing based on your long-range goals, what would it be?"
- Results from a quick brainstorming session with your team and can often be obvious based on your previous work

Craft Your Midground Focus

Sample Midground Focus Brainstorm:

- Implement a new multiplication scorecard system
- Plant our first church
- Launch a simple expression of faith that multiplies
- Capture stories of multiplication
- Implement a relational disciple-making approach that multiplies to the 2nd generation
- Prayer walk our entire city intentionally looking for Persons-of-Peace
- Intentionally build a multiplication culture in our church

Midground Focus Example 1: Disciple-Making Engagement

- A good Midground Focus is NOT, "In the next year, we want to offer more disciple-making opportunities than ever before."
- A good Midground Focus is, "We want to see Jesus-style disciple-making multiplying to 3 generations with at least 16% of our church attenders actively engaged in disciple-making as a lifestyle".

Midground Focus Example 2: Mobilizing Everyday Missionaries

- A good Midground Focus is NOT, "Next year we want more people living sent."
- A good Midground Focus is, "In the next year, we want to see 20% of our active church attenders discovering their special calling and identifying a place outside of the church they can live sent."

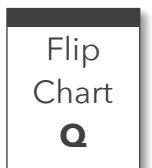
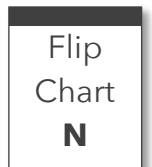
Craft Your Midground Focus

Midground Focus Example 3: Developing a Multiplication Culture

- A good Midground Focus is NOT, “Next year, we want to shift our culture from addition to multiplication.”
- A good Midground Focus is, “In the next year, we want to roll out our new multiplication values, language, and behaviors by capturing 100 compelling stories of multiplication impact.”

Team Breakout: Midground Focus Buildout Exercise (20 min)

1. Using **Flipchart N**, brainstorm a list of potential Midground Focus ideas. Don't overlook the obvious from all your previous work. In the first round, resist the temptation to quantify your Midground Focus ideas.
2. Reduce your list of ideas down to the top 3 Midground Focus ideas. Among those, determine the “one thing” that most impacts your *Beyond the Horizon Vision*. This will be your first “one-year focus”.
3. After reviewing the Midground Focus examples listed on Workbook pages 4.32-33, turn your Midground Focus into a quantitative goal.
4. Find **Flipchart Q**, the pre-drawn master 1414 tool, in your church's flip chart pad. Add your Midground Focus goal to the third row. See sample on page 4.35 below.



Craft Your Midground Focus

Group Breakout: Midground Focus Presentation (20 min)

In your groups of three churches, take turns sharing your Midground Focus Buildout and your partially completed Master 1414 Tool with the other churches and get their feedback.

Craft Your Midground Focus

Sample 1414 with Midground Focus

Beyond the Horizon Vision: 5-10 Years			
<p>We envision a growing family of 5ab churches multiplying extraordinary disciple-makers who are living sent as everyday missionaries planting new expressions of faith with a gospel reach for every single person living in the tri-city region.</p>			
Background Strategies: 3-5 Years			
<p>Jesus Style Disciple-Making Culture - We will shift from a program of discipleship to a Jesus-style disciple-making culture.</p>			
Midground Focus: 1 Year			
<p>We want to see Jesus-style disciple-making multiplying to 3 generations with at least 16% of our church attenders actively engaged in disciple-making as a lifestyle moving outside the church.</p>			
Foreground Initiatives: 90-Days			

Build Out Your Foreground Action Initiatives

What's Important Now?

"What's Important Now?" was first developed by Lou Holtz while coaching at Notre Dame. His weekly Midground Focus was winning the upcoming game. As the coaches would come together to gameplan for the following week, he would take a whiteboard and write across the top, "What's Important Now (W.I.N.)?" At the end of their team meeting, they had a game plan designed to win.

The Second "4" in the 1414



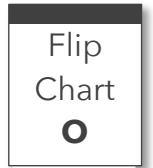
Foreground Action Initiatives...

- Help us define "How we win"
- Are where the work gets done
- Are designed around the teams that will be executing them
- Should be reviewed weekly to let you know if you are winning
- Embrace the 'Power of Four'
- Embrace 90 days as a season of success

Build Out Your Foreground Action Initiatives

Team Breakout: Foreground Action Initiatives Process Work (25 min)

1. Start by doing a quick review of your Midground Focus.
2. On **Flipchart O**, brainstorm the answer to “What’s Important Now?” making a list of 12 to 15 key actions. Remember that we are creating Action Initiatives that move you toward the Midground Focus.
3. Sort your key actions into four buckets by grouping, collapsing, and consolidating them.
4. Give each Action Initiative bucket a name.



Sample Foreground Action Initiatives Brainstorm:

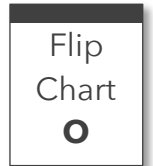
Midground Focus: Three Generations of Jesus-style Disciple-making with 16% engagement.

- Determine disciple-making approach and plan
- Recruit key leaders
- Provide training and recruitment opportunities
- Develop simple coaching and accountability system
- Preach sermon series on Jesus-style disciple-making

Build Out Your Foreground Action Initiatives

Group Breakout: Foreground Action Initiatives Presentation (15 min)

In your groups of three to four churches, take turns sharing your Foreground Action Initiatives Buildout with the other churches and get their feedback.



Large Group: Action Initiatives Buildout Check-In (5 min)

1. At your tables, take 3 minutes to come up with one thing you're seeing more clearly than you did an hour ago.
2. Be prepared to share your new clarity with the whole group.

SESSION 7: NAPKIN SKETCH

Multiplication Plan Napkin Sketch Test

Congratulations! You have done the groundwork for developing your 1414 Multiplication Plan.

- Your Multiplication Plan is like a garden that has been freshly planted. You will need to cultivate and nurture it for it to become fruitful and multiply.
- The purpose of the Napkin Sketch Test is to internalize your 1414 by creating a visual of your Multiplication Plan on a flip chart that can be easily communicated.
- You will use creative shorthand by drawing keywords, phrases, numbers or symbols to represent you entire Multiplication Plan.

Sample Napkin Sketch



Multiplication Plan Napkin Sketch Test

Team Breakout: Craft Your Multiplication Plan Napkin Sketch

(30 min)

1. Quickly review the most complete version of your written 1414.
2. Individually, using a piece of paper, take a quick stab at your own version of your 1414 Napkin Drawing. See sample on Workbook page 4.39 below.
3. Together, share key elements of your individual Napkin Sketch drawings with each other.
4. Find pre-drawn **Flipchart P**, the Napkin Sketch table, in your church's flipchart pad. Populate it by drawing keywords, phrases, numbers, or symbols to represent your entire Multiplication Plan.
5. Practice telling the story of your 1414 with each other using your Napkin Sketch.
6. Choose someone to present your Team's Napkin Sketch in your Group breakout.

Group Breakout: Napkin Sketch Presentation (20 min)

In your groups of three churches, take turns sharing your 1414 Multiplication Plan Napkin Sketch with the other churches and get their feedback.

Make any final revisions and be ready to present it in the *Vision Showcase* (next).

Multiplication Plan Napkin Sketch Test

Large Group: Napkin Sketch Vision Showcase (60 min)

1. Your church's Napkin Sketch will be projected on the big screen.
2. Assign one representative from your church to explain your Napkin Sketch from stage.
3. As a team, be ready to answer questions and consider feedback.

SESSION 8: CLOSING THOUGHTS AND HOMEWORK

Closing Thoughts

Large Group: What are Your Burning Questions? (10 min)

Ask your questions in the large group setting so everyone can benefit from both the question and the answer.

Closing Thoughts

Where are We Headed?

Your Church-Specific Multiplication Plan

The following elements will be included in your final Multipliers Pathway church-specific multiplication plan:

- Multiplication Values (1-2 pages)
- Custom Pathways (3 to 6 pages)
 - Disciple Maker Pathway (1-2 pages)
 - Missionary Pathway (1-2 pages)
 - Leader Pathway (1-2 pages)
- Mobilization Flywheel (2-3 pages)
- 1414 (3 to 6 pages total)
 - Short Vision Summary, Vivid Description (1 page)
 - Big Rock Strategies (1-2 pages)
 - One Year Focus (1/2 page)
 - Action Initiatives (1-2 pages)
- Multiplication Scorecard (1 page)

Closing Thoughts

Review the Strategy Template

- **Review** the Custom Multiplication Strategy Template
- After each Gathering, **fill in** Gospel Saturation Vision Scope elements from that Gathering
- Ultimately, you'll turn the Custom Multiplication Strategy Template into a **slide presentation** for presenting at March's Virtual Gathering. Your presentation will be built on a specific **target audience** and **call to action**.



multipliers.org/mp/strategy-template



Presentation Instructions

For your final presentation:

- Select a Target Audience
- Specify your Call to Action
- Fill out the Template
- Craft a Mock Proposal/Presentation

Homework



What to Accomplish Before Gathering 5

1. Review the 5 sample 1414 Strategies based on the 5 different Viable Pathways



multipliers.org/mp/1414-samples

2. Complete the 1414 Worksheet by working through its component building block worksheets:



multipliers.org/mp/1414-worksheet

- a) Vivid Description Outline Worksheet



multipliers.org/mp/vivid-outline

- b) Now, Future, How Worksheet (precursor to Background Strategies)



multipliers.org/mp/now-future-how

- c) Background Strategies Worksheet



multipliers.org/mp/background-worksheet

- d) Foreground Action Initiatives Worksheet



multipliers.org/mp/foreground-worksheet

3. Complete the *Values Assessment Worksheet* and be ready to present at Gathering 5



multipliers.org/mp/values-assessment

4. Update your *Custom Multiplication Strategy Template*

5. Watch the *Culture Alignment Framework* video **[Required]:**



multipliers.org/mp/culture



See you on February 24th from 9am - 12pm CST!

Closing Thoughts

The Gospel Saturation Vision Scope

Identity

3 Micro Pathways

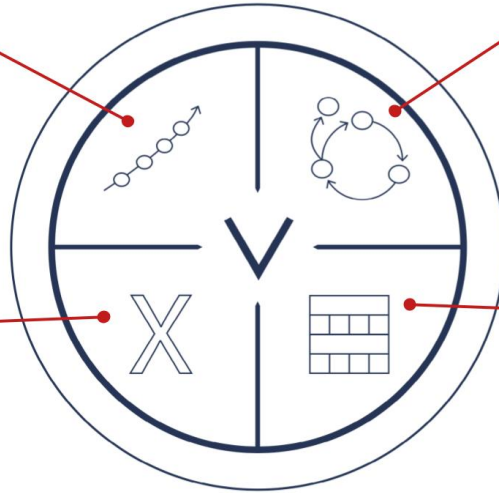
(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

Impact

Scorecard

Measuring success and moving from good intentions to desired results and impact



Integration

Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

Intentionality

Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity



Multipliers Pathway Resources

For additional resources, simply scan the QR code, or visit:
MULTIPLIERS.ORG/MP/RESOURCES

Appendix 1



1414 Worksheet

Beyond the Horizon Vision: 5-10 Years

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Background Strategies: 3-5 Years

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Midground Focus: 1 Year

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Foreground Initiatives: 90-Days

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