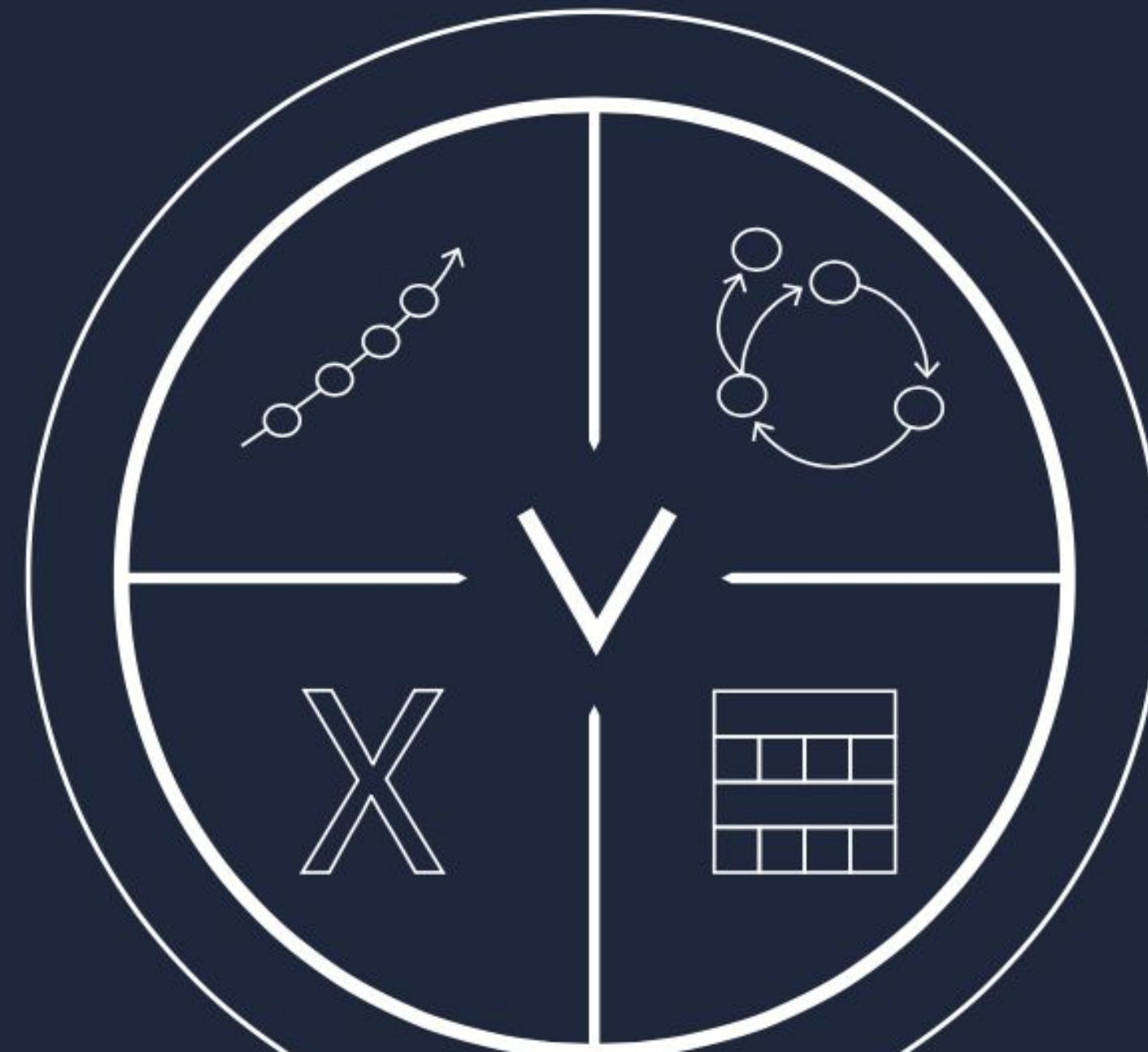


Multipliers Pathway

CREATING A CHURCH PLANTING
PLAN FOR YOUR CHURCH



Session 1

Welcome and
Homework Presentations

Todd Wilson

Gathering Goals

- Present and get feedback from peers on your *Beyond the Horizon* and *Background Strategies* (top 1.4.), as well as your *Vivid Vision Description*
- Finalize your church's *Multiplication Values*
- Learn about the building blocks of an effective *Multiplication Scorecard*
- Be equipped to complete and present your custom *Multiplication Plan* at the next Gathering

Pathway Goals

- A better understanding of multiplication
- A customized multiplication scorecard
- A new vision for multiplication
- A customized multiplication strategy
- Enthusiasm for implementing the plan
- A unifying and aligning team experience
- Tools for aligning your culture with multiplication

Gospel Saturation Vision Scope

Identity

3 Micro Pathways

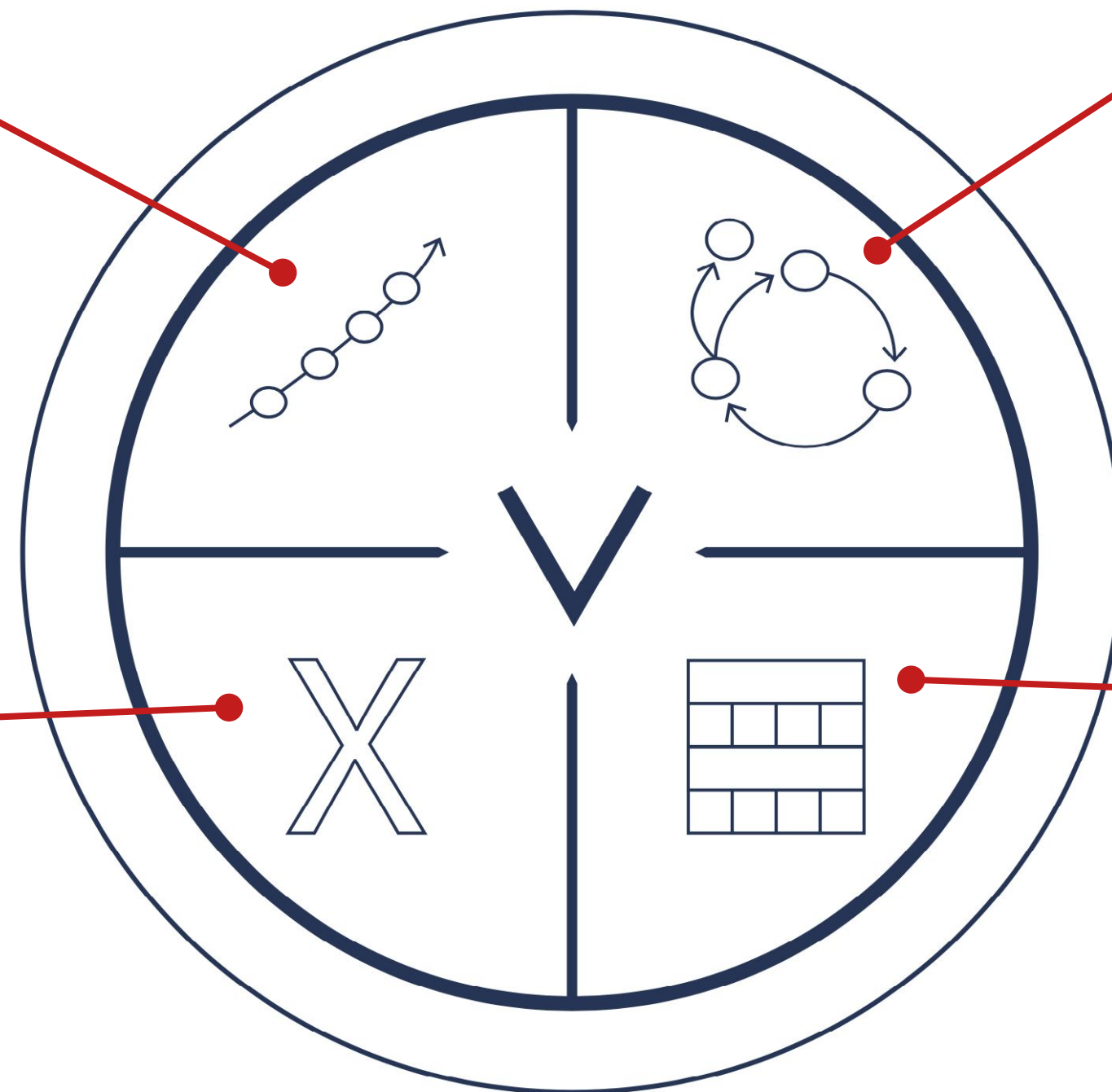
(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

Impact

Scorecard

Measuring success and moving from good intentions to desired results and impact



Integration

Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

Intentionality

Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity

Group Breakout Instructions

Presentations (20 min)

In your groups of three to four churches, take turns sharing your Top 1.4. (*Beyond the Horizon* and *Background Strategies*) and your *Vivid Vision Description* with the other churches and get their feedback.

Session 2

Three Measurements
& Impact Results

David Putman

Three Measurements

The Multiplying Seed

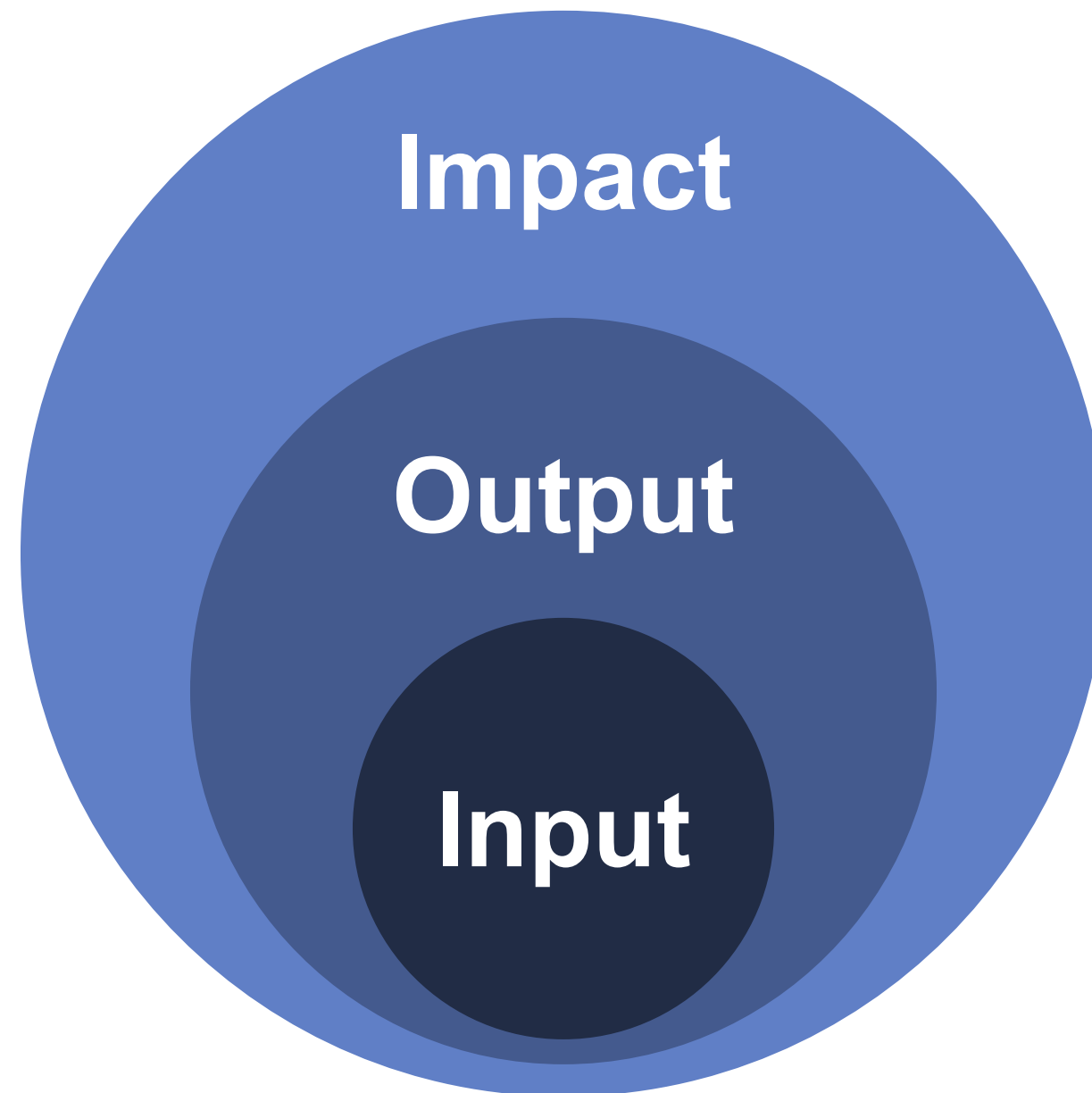
⁸ “Still other seed fell on good soil. It came up, grew and produced a crop, some multiplying thirty, some sixty, some a hundred times.”

¹³ Then Jesus said to them, “Don’t you understand this parable? How then will you understand any parable?”

Mark 4:8 & 13 (NIV)

Three Measurements

3 Measurements that Lead to Multiplication



Three Measurements

Begin with the End in Mind

“To begin with the end in mind means to start with a clear understanding of your destination. It means to know where you’re going so that you better understand where you are now and so that the steps you take are always in the right direction.”

-Stephen R. Covey

Three Measurements



Impact

Impact

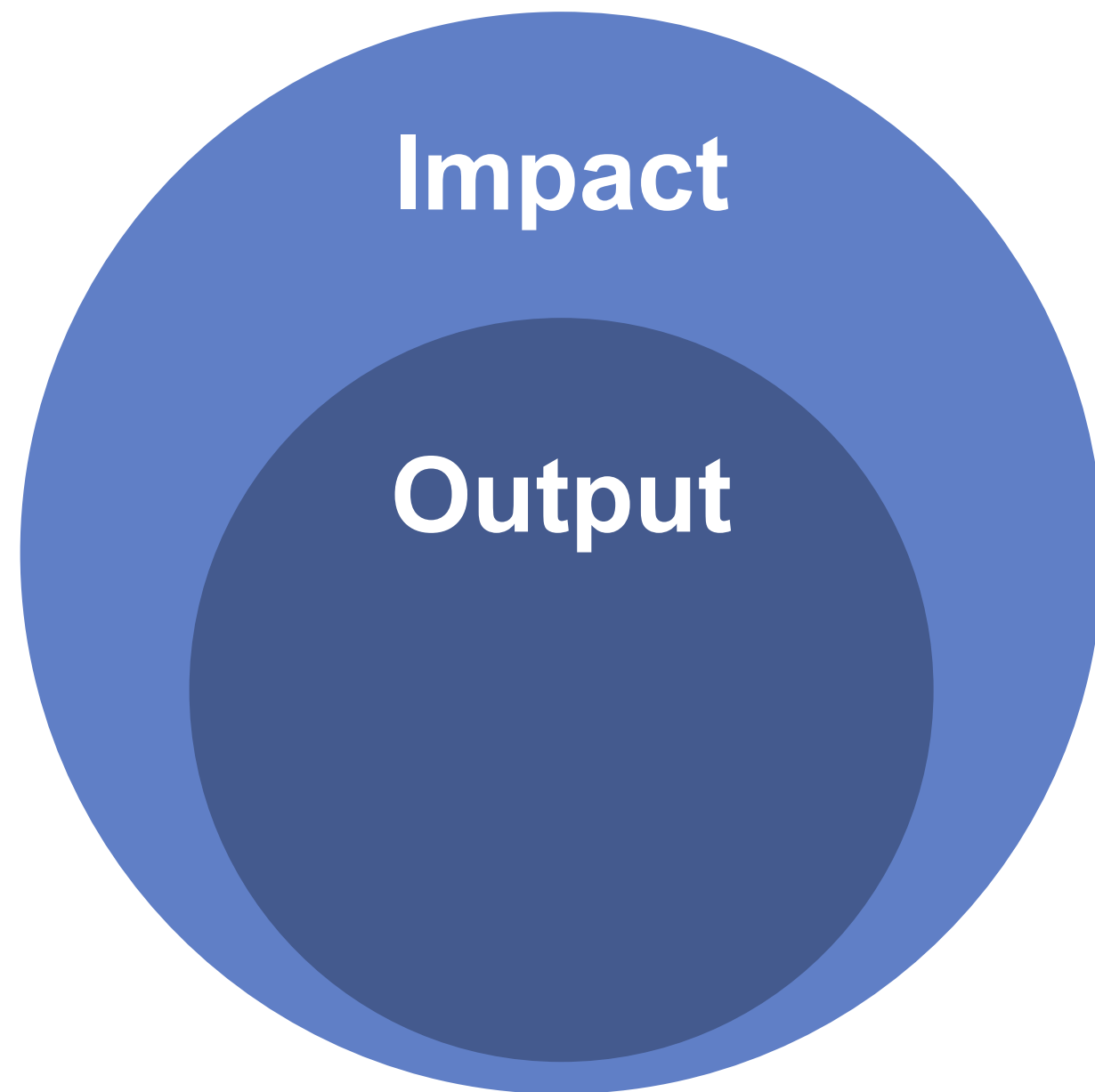
The term “Impact results” refers to the broader, long-term effects of both input drivers and output results, encompassing the overall change they create. Impact results are literally our vision coming to pass at a specific point in time.

Three Measurements

Output

Output Results are qualitative results that are the results of our input and are not always easy to measure. They answer the questions:

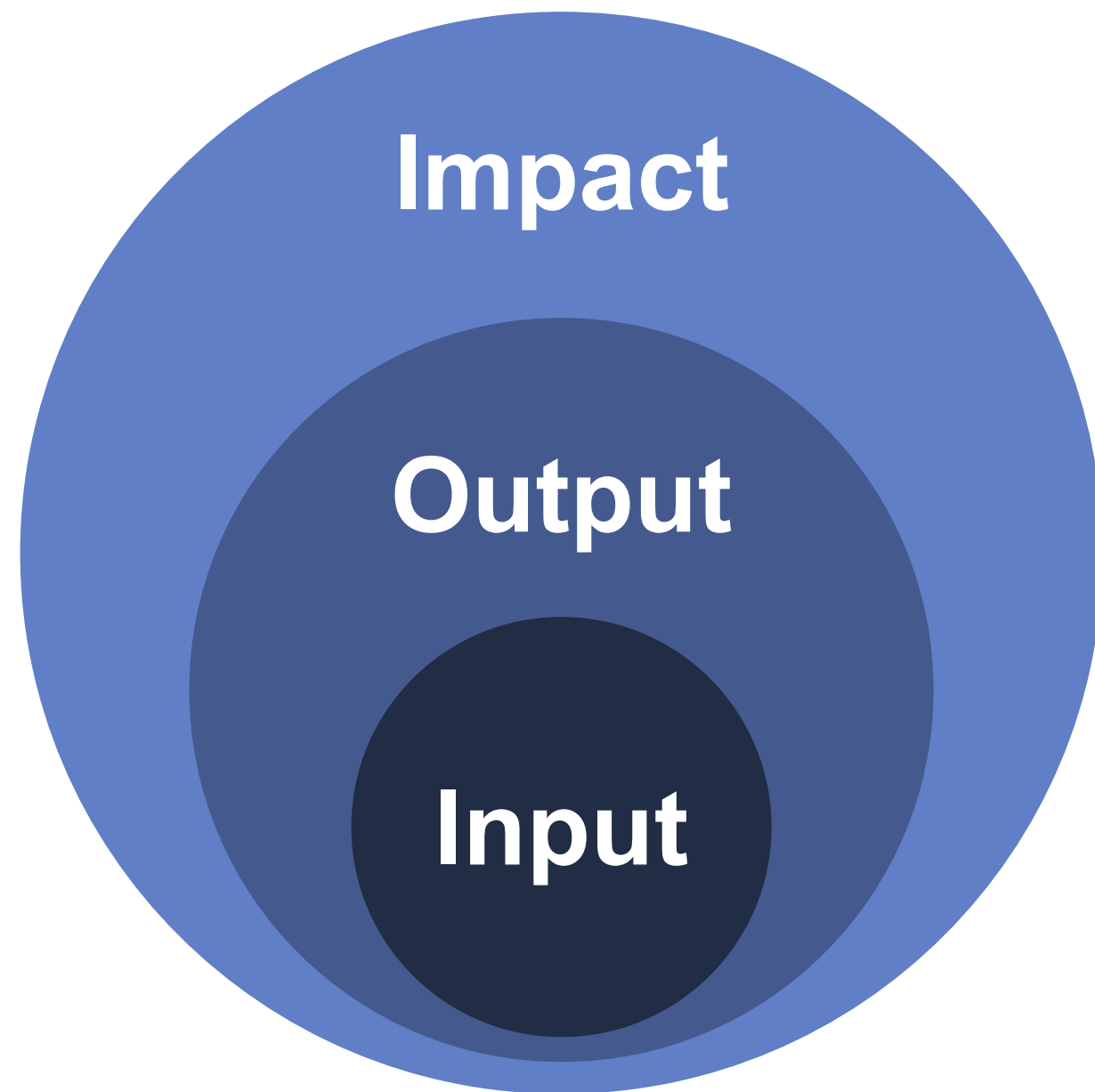
- “What are we reproducing?”
- “What kind of disciples are we making?”
- “What kind of reproducing churches are those disciple makers planting?”



Three Measurements

Input

Input Drivers are the actions we take to produce an output. Input Drivers are quantitative and easily measured. In the prevailing model Input Drivers represents things that typically measure like “nickels and noses”.



Understanding Impact Results

More About Impact Results

- Impact Results are the result of your input and output over time
- Multiplication is an Impact Result
- Impact begins slowly but speeds up exponentially in a multiplication plan, given time
- Impact Results allow you to paint a picture of your progress toward your gospel saturation vision at a specific point in time

Understanding Impact Results

More About Impact Results (con't)

- Impact Results are shared less frequently and can be greatly enhanced with storytelling
- One example of communicating your church's Impact Results is a well-done End of the Year Report

Team Breakout Instructions

Communicating Impact Exercise (15 min)

Step 1: Review your *Vivid Vision Description* and on a page or flipchart make a list of *Impact Results* that you can use to communicate progress toward gospel saturation.

Step 2: Identify several means you could use to communicate *Impact Results* in your church.

Impact Results
Communication Strategy

Group Breakout Instructions

Impact Results Presentations (10 min)

In your groups of three to four churches, take 3 minutes each to share your *Impact Results* and *Communication Strategies* with the other churches. Discuss the similarities and differences from church to church.

Session 3

Output Results

David Putman

Understanding Output Results

More About Output Results

- Output Results answer the question, “What are we reproducing?”
- Output Results also answer the questions:
 - “What kind of disciples are we making?”
 - “What kind of reproducing churches are those disciple makers planting?”
- Output Results are qualitative output that describe these results

Understanding Output Results

More About Output Results (con't)

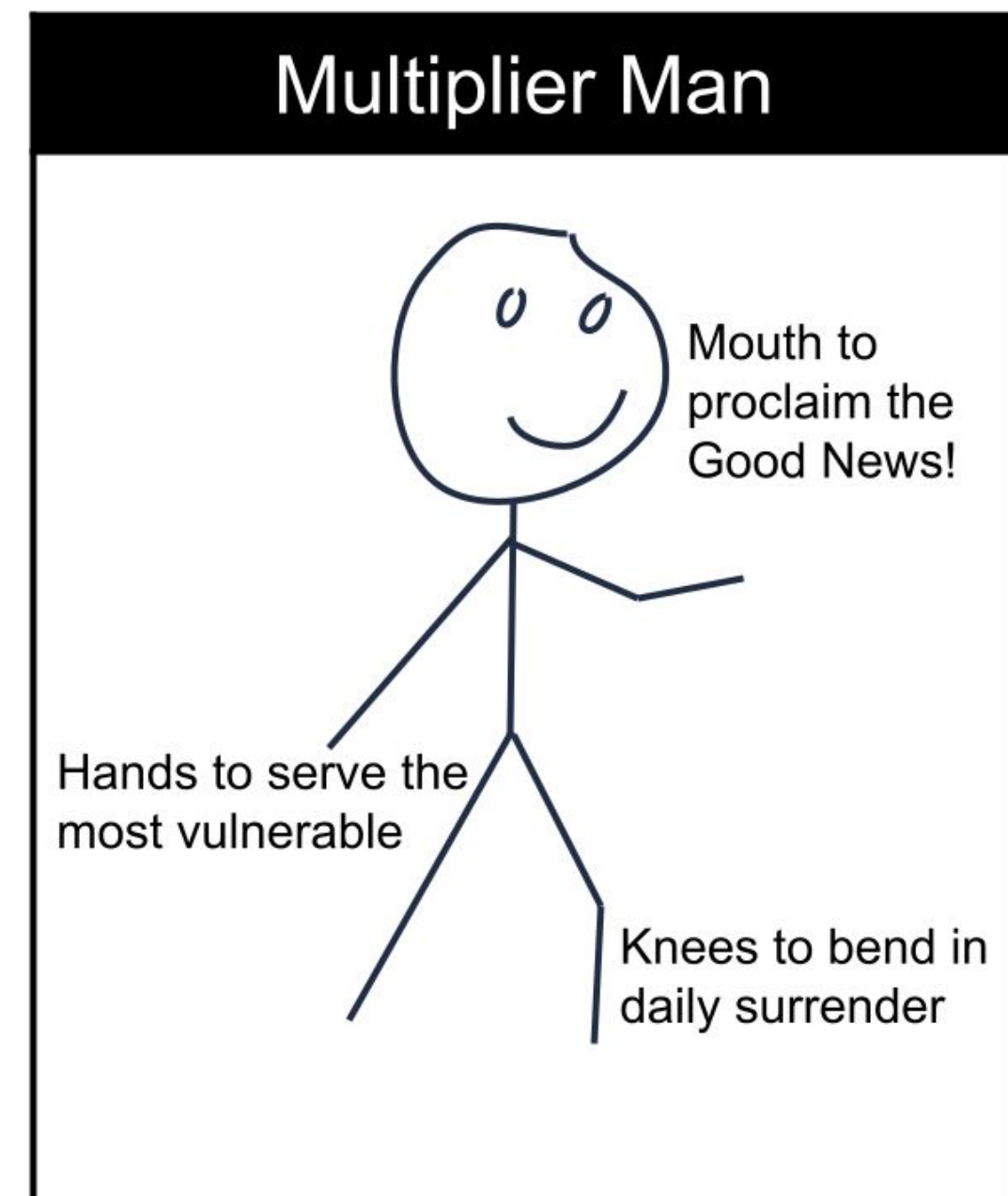
- Output Results paint a picture of a model disciple maker and a model church plant in our multiplication plan
- Our Output Results are 5 to 6 behaviors, attributes, or characteristics that make up this model disciple maker who plants reproducing churches

Team Breakout Instructions

Output Results Exercise (15 min)

Step 1: Multiplier Man

On a page or flipchart, draw a stick figure and label the body parts with characteristic behaviors of a disciple who reproduces that contribute to *Impact Results* over time. Come up with at least 5 or 6 behaviors.



Team Breakout Instructions

Output Results Exercise (con't)

Step 2: Model Disciple Maker

On a second page or flipchart, **extract** the list of behaviors from the Multiplier Man that lead to multiplication, and in doing so, work toward naming the 5 to 6 behaviors that describe the *Model Disciple Maker* in your context.

Model Disciple Maker

- Lives a surrendered life
- Engaged in a harvest field
- Shares the Gospel often
- Practices extraordinary prayer
- Commits to community
-

Group Breakout Instructions

Output Results Presentations (10 min)

In your groups of three to four churches, take turns sharing your list of *Model Disciple Maker* behaviors with the other churches.

Session 4

Input Drivers

David Putman

Understanding Input Drivers

More About Input Drivers

- Input Drivers are the actions over which you have some control to achieve a desired outcome
- They can be used as checkpoints or milestones to make goals actionable
- In our multiplication plan, they are the actions that result in producing the behaviors associated with the quality and quantity of our disciples

Understanding Input Drivers

More About Input Drivers (con't)

- For example, in a Level 3 church they are things like worship attendance, offerings collected and volunteers volunteering
- As another example, in a level 4ab Church they would include, but would not be limited to: number of people trained, micro-groups started, harvest fields engaged, Gospel shares, etc.
- Your Input Drivers are based on how you answer the questions, “What are we reproducing? What kind of disciples are we making? What kind of churches are they planting?”

Team Breakout Instructions

Input Drivers Exercise (10 min)

On a page or flipchart, make a list of the *Input Drivers* that you need to start measuring to produce your desired *Output Results*.

Input Drivers

- Micro-groups started
- # in missionary trainings
- # of disciple makers

Group Breakout Instructions

Input Drivers Presentations (10 min)

In your groups of three to four churches, take turns sharing your final list of *Input Drivers* with the other churches, noting the similarities and differences from church to church.

Putting It All Together

Creating a new scorecard can be an exciting and effective way of shifting from addition to multiplication.

This table depicts how one might maximize each category of results:

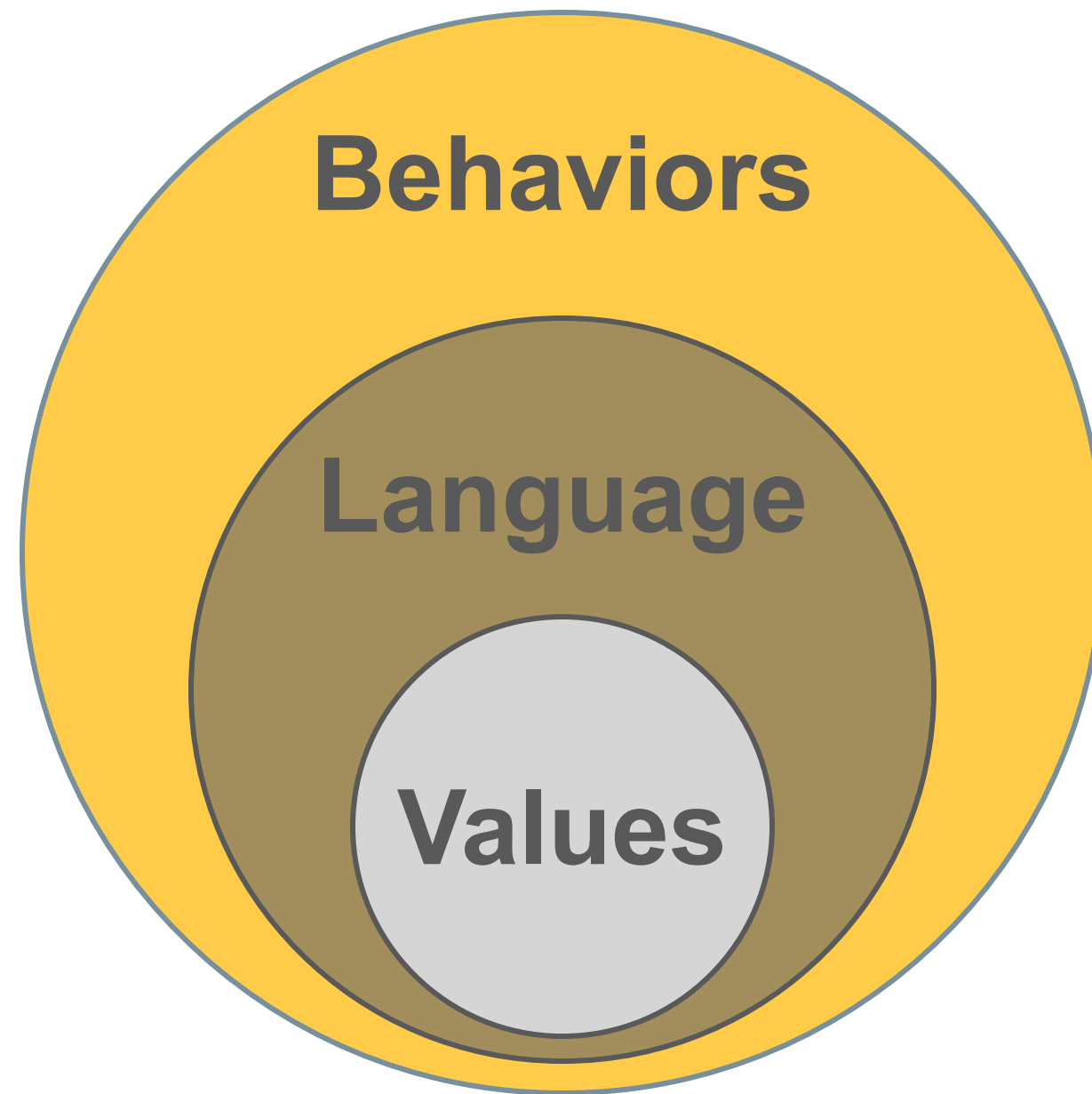
Type of Measure	Frequency of Measurement	Measurement	Deliverable
Input Drivers	Weekly	Data Points	Scorecard
Output Results	Periodically	Behaviors and Characteristics	Disciple-Maker Survey
Impact Results	Annually	Stories	End of Year Report

Session 5

Finalizing Your
Multiplication Values

Todd Wilson

Culture Alignment Model



BEHAVIORS

- What we do
- How we live out the values

LANGUAGE

- How we talk about it
- Consistency of words
- Story telling

VALUES

- What is important to us
- Spoken and unspoken
- More caught than taught

Multiplication Values

Multiplication Values Review

- Values are **beliefs** and **convictions** that motivate people one way or the other
- Values are an articulation of our core **convictions**
- Values are not what we do, but they shape how we do **everything** we do
- Shared values are essential to **shaping** and **forming** our organizational culture

Multiplication Values

Multiplication Values Review (con't)

- Actual **behaviors** demonstrate what we value
- What we **measure** is an indication of what we value most
- We should limit our values to **4 to 6**

Multiplication Values

A Sample Multiplication Value

Name It & Define It

Kingdom Collaboration — Because it is impossible to saturate our city with the gospel without working together.

Demonstrated by:

1. Our commitment to champion city-wide prayer
2. Our commitment to participate in city-wide events designed to reach our city
3. Our commitment to work across denominational and network lines in our city

Anchor It

“...that all of them may be one, Father, just as you are in me and I am in you. May they also be in us so that the world may believe that you have sent me...”
(John 17:21, NIV)

Team Breakout Instructions

Multiplication Values Exercise (10 min)

Finalize your *Multiplication Values*, including for each a completed:

- Name
- Definition
- “Demonstrated By” list
- Anchor scripture

Session 6

Q&A and Homework

David Putman & Todd Wilson

Large Group Q&A

What are your questions regarding anything/everything to date?

Presentation

1. Target Audience
2. Call to Action
3. Fill out Template
4. Mock Proposal/Presentation

Homework



1. Finalize the bottom two rows of your 1.4./1.4. (*your Midground Focus and Foreground Initiatives*).
2. Complete a solid first draft of your Multiplication Scorecard.
3. Complete version 1 of your Custom Multiplication Strategy:
 - Using a template that follows the outline of the Gospel Saturation Vision Scope
 - Integrates work already done
 - Finalizes and pulls in the *Multiplication Scorecard* from today's Gathering
 - 80% roughly right
 - Presented at next Gathering (virtual Gathering 6)
 - Becomes the core content for creating a final, polished presentation to key church leaders

Homework



4. Upload your draft Custom Multiplication Strategy/Presentation prior to the next gathering.

MP_Custom Multiplication Strategy Template ☆ 📁 ☁
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1 2 3 4 5 6 7 8

Template Instructions

The purpose of this assignment is to develop a first draft of a consolidated and integrated custom multiplication plan or strategy for your church. This first draft will be presented during the next gathering. Your first step in developing the presentation is to decide who the target person or group in your church is that the presentation will be designed for. Think of the presentation as a proposal for getting that person or group on board with the vision, strategy, and plan. You will present your draft as a presentation to the Multipliers Pathway facilitators and churches as if they were that person or group in your church.

The template used in this assignment has the suggested outline and instructions for preparing your proposal. This proposal should culminate in at least one specific call to action for your target person or group. You have the flexibility to be creative and add additional elements. At a minimum, your proposal should include the elements of the template.

The following are the instructions for filling out the template:

1. **Target Audience** – identify the person(s) or group that your proposal and presentation will be targeted to.



multipliers.org/mp/strategy-template

Homework Q&A

What are your questions about next month's *Custom Multiplication Strategy* presentations?

Closing Thoughts

Identity

3 Micro Pathways

(line up with 3 dimensions of multiplication)

- 1. Disciple-Maker
- 2. Missionary
- 3. Leader

Impact

Scorecard

Measuring success and moving from good intentions to desired results and impact

Integration

Mobilization Flywheel

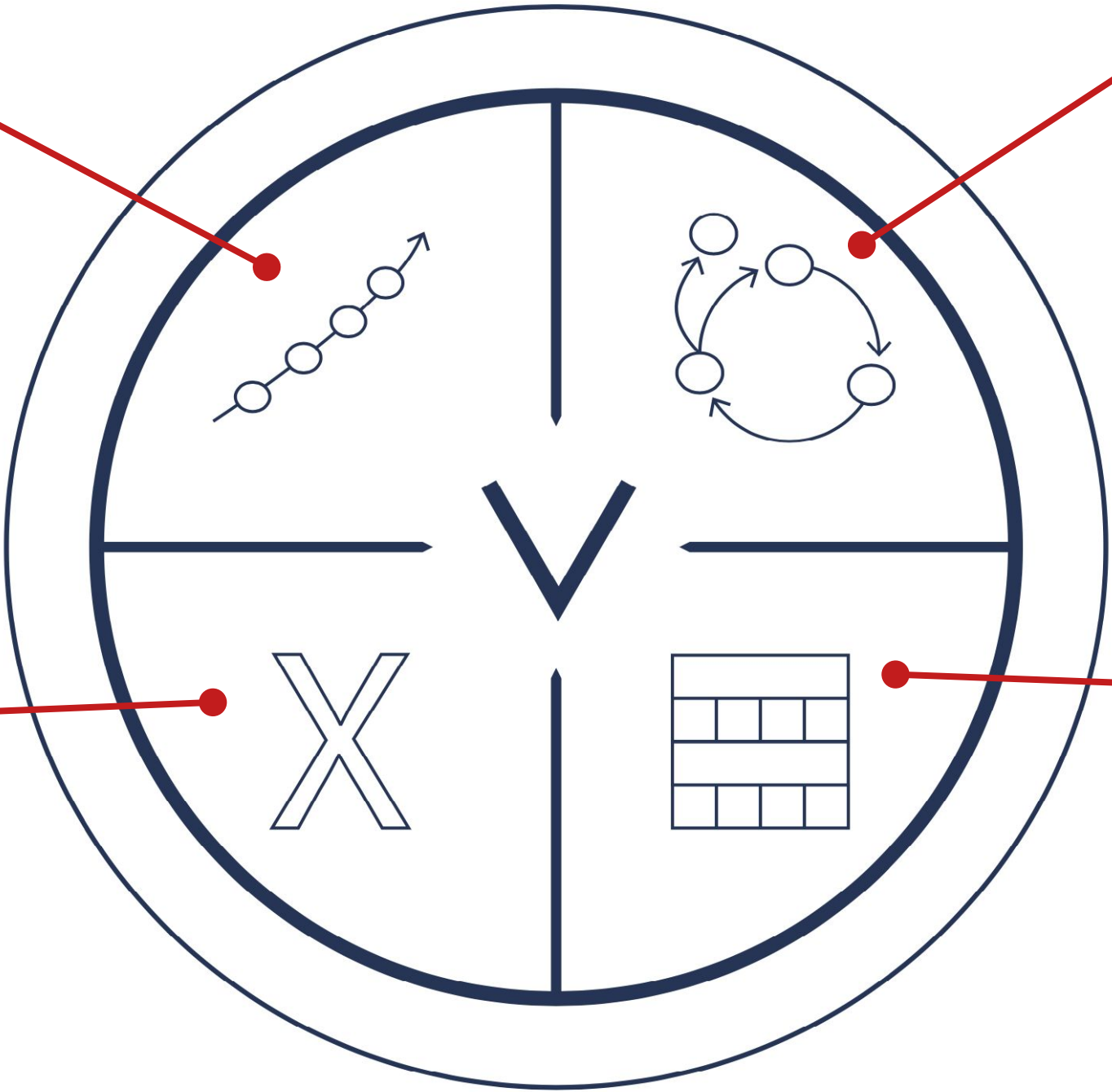
(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

Intentionality

Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity



See You Online

March 4, 2025

10am EST via Zoom

