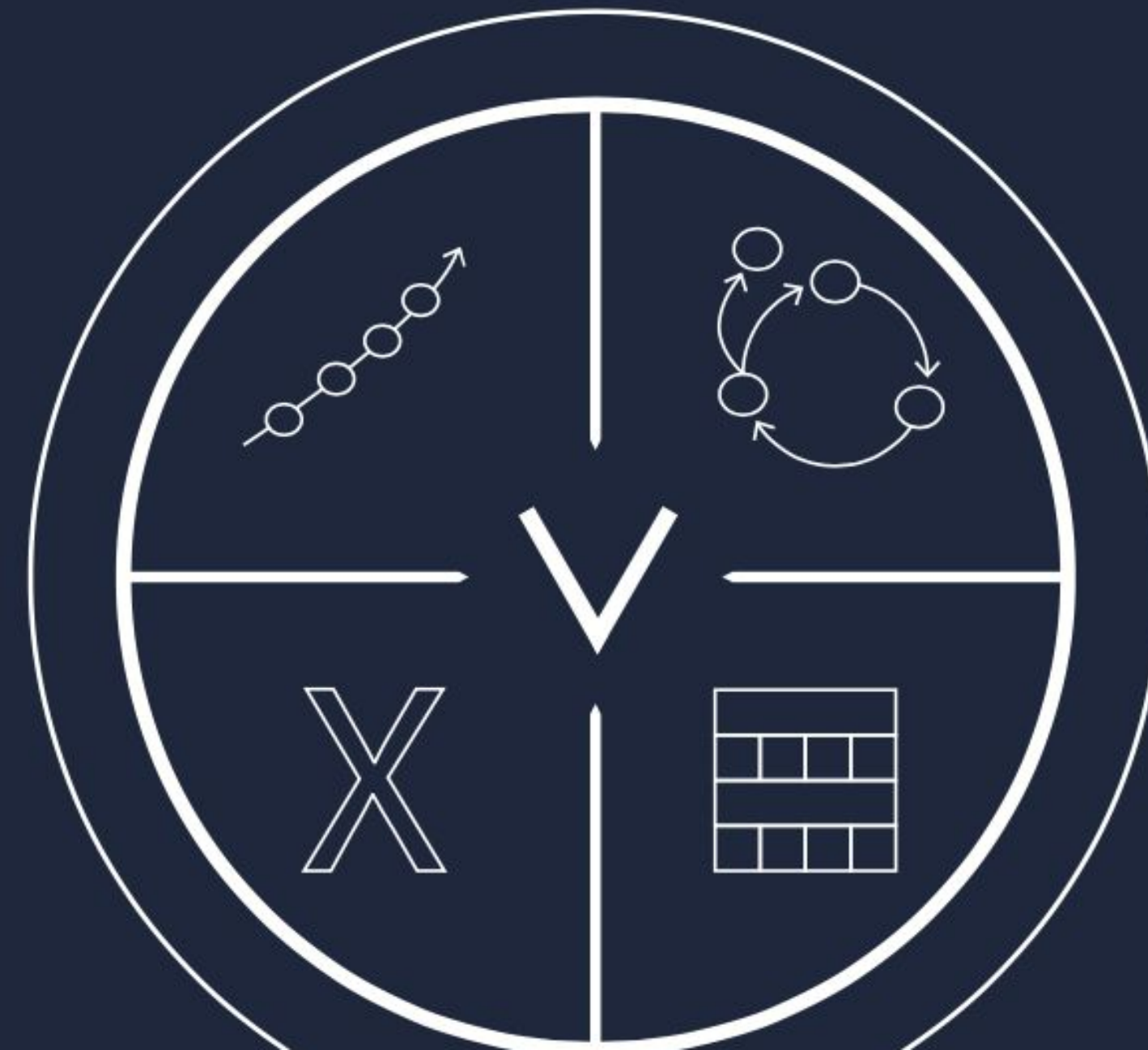


# Multipliers Pathway

CREATING A CHURCH PLANTING  
PLAN FOR YOUR CHURCH



---

# Part 1

Learnings, Review,  
and Presentations

Todd Wilson

# Hybrid Reality

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## Tensions: “More” AND “Different”

We’re seeking to plant **more** churches WHILE pushing for **changes** in the programmatically-driven operating system (OS) in our own churches.

- Most church plants inherit the prevailing programmatically driven OS.
- We desire a different outcome (multiplication) than the prevailing OS can deliver.

# “Could Be” vs “Will Be”

---

## Removing the Tension

- You're the launch team of a new church plant with a “blank slate” and a vision for Gospel Saturation
- You're planning a healthy, Level 4 disciple-making church that overcomes the Level 3 magnet and is poised for Level 5 generational multiplication and impact
- You're building a strong culture of disciple-making, mobilization of everyday missionaries, and church planting with strongly aligned multiplication values

# Format

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## More Peer-to-Peer Interaction

- Less large group sharing
- More breakouts with other churches
- More interaction between churches
- More feedback

# Integration

---

## Distilling Content vs. Volume of Content

Discerning how best to distill and integrate core content without overwhelming participants with the volume of content

- Resource Library ([multipliers.org/mp/resources](https://multipliers.org/mp/resources))
- Videos
- Reading Material

# Continual Learning

---

## Building the Plane While Flying

- Digital Handbook
- Supplemental Resources
- Limited Revisions (e.g., 3 vs 1 micro Pathways in upper left quadrant of the Gospel Saturation Vision Scope)

# Gospel Saturation Vision Scope

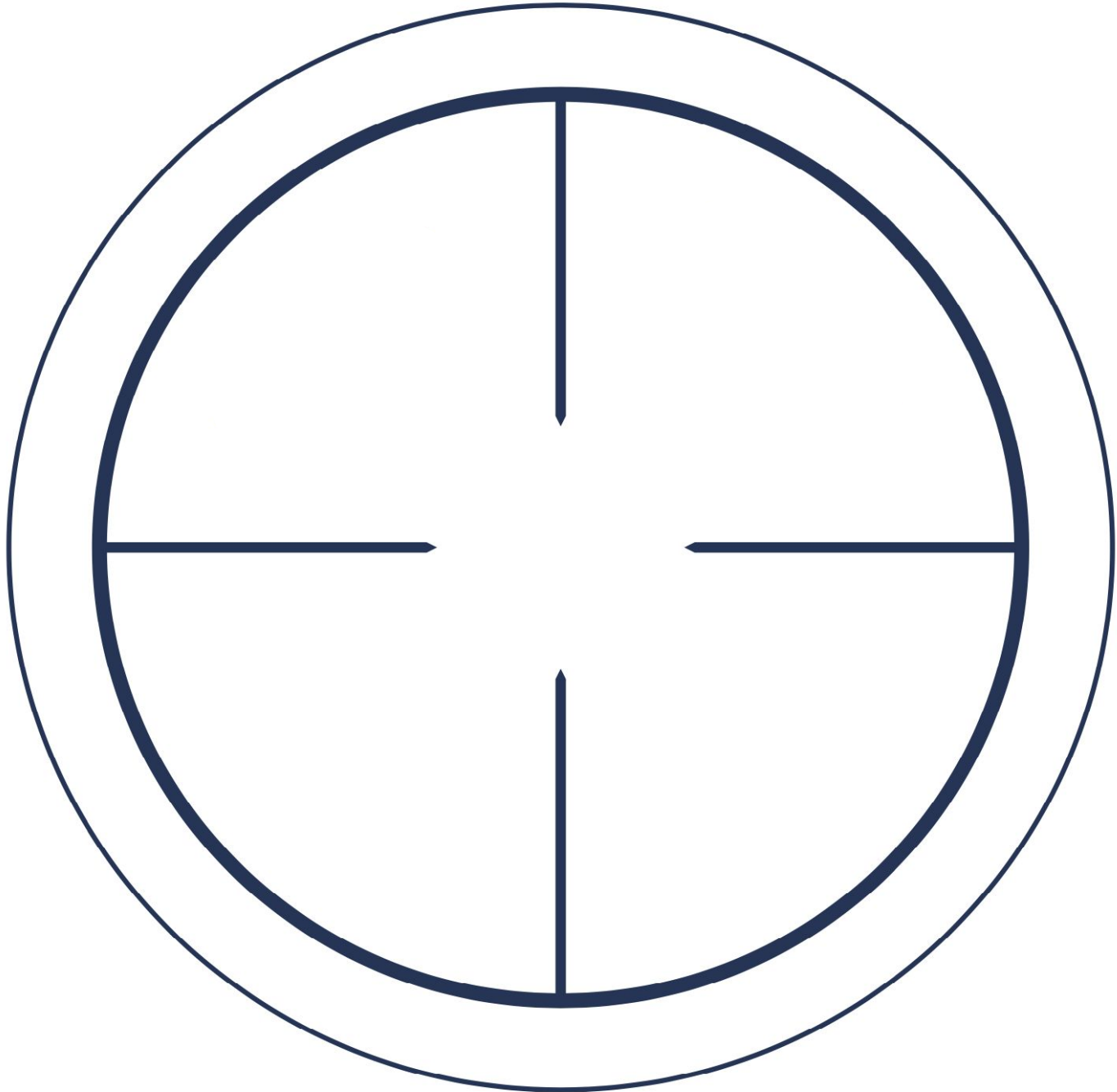
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## Our Master Tool and Roadmap

- A Gospel Saturation vision is a game-changer that drives a different mission, values, and success scorecard
- The upper left quadrant is three integrated micro pathways (Disciple-Maker Pathway, Missionary Pathway, and Leader Pathway) instead of a single Disciple-Maker Pathway (supplemental video coming soon)

# Gospel Saturation Vision Scope

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**Values**

# Gospel Saturation Vision Scope

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**Gospel Saturation Vision**

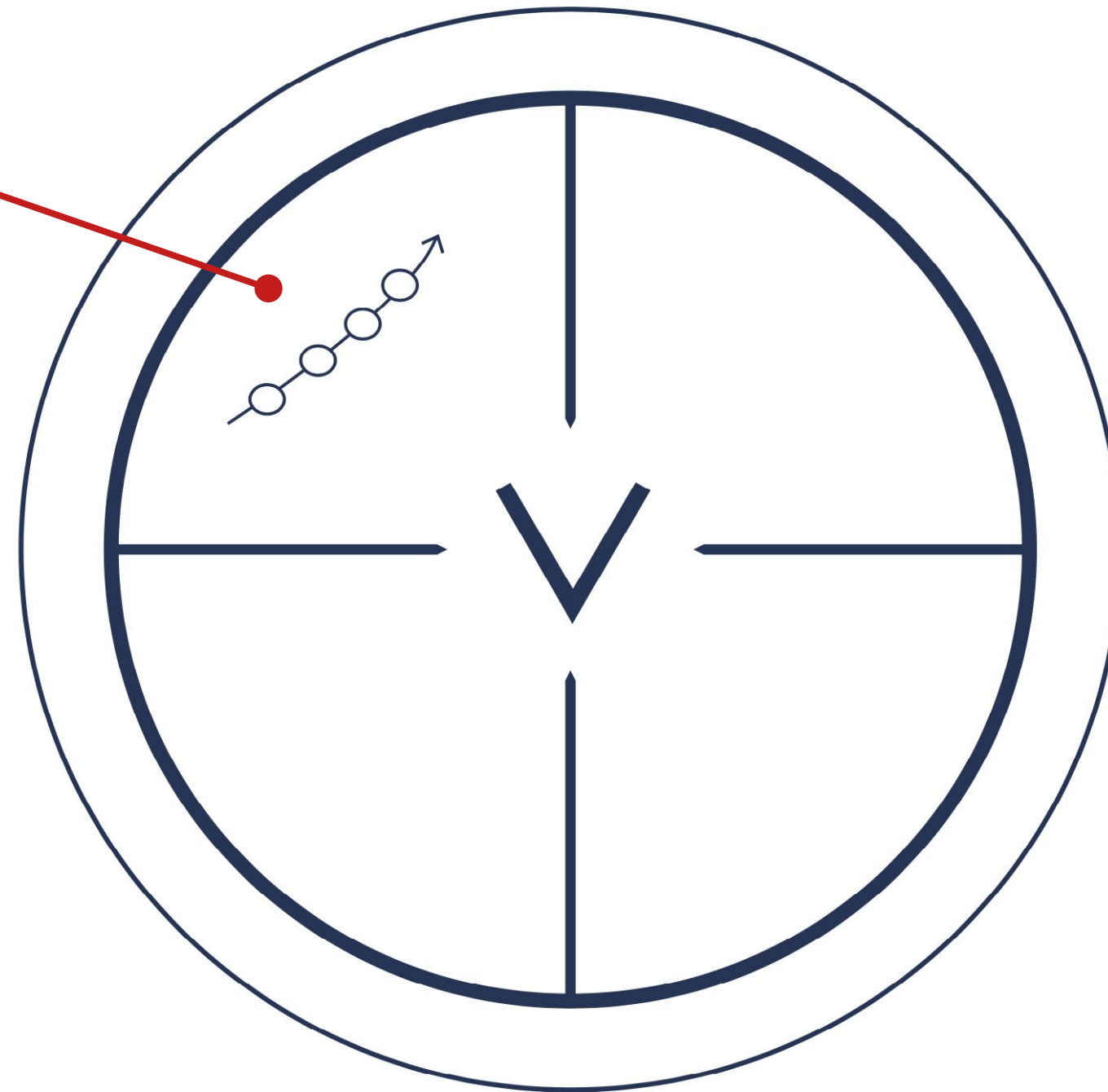
# Gospel Saturation Vision Scope

## Identity

### 3 Micro Pathways

(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

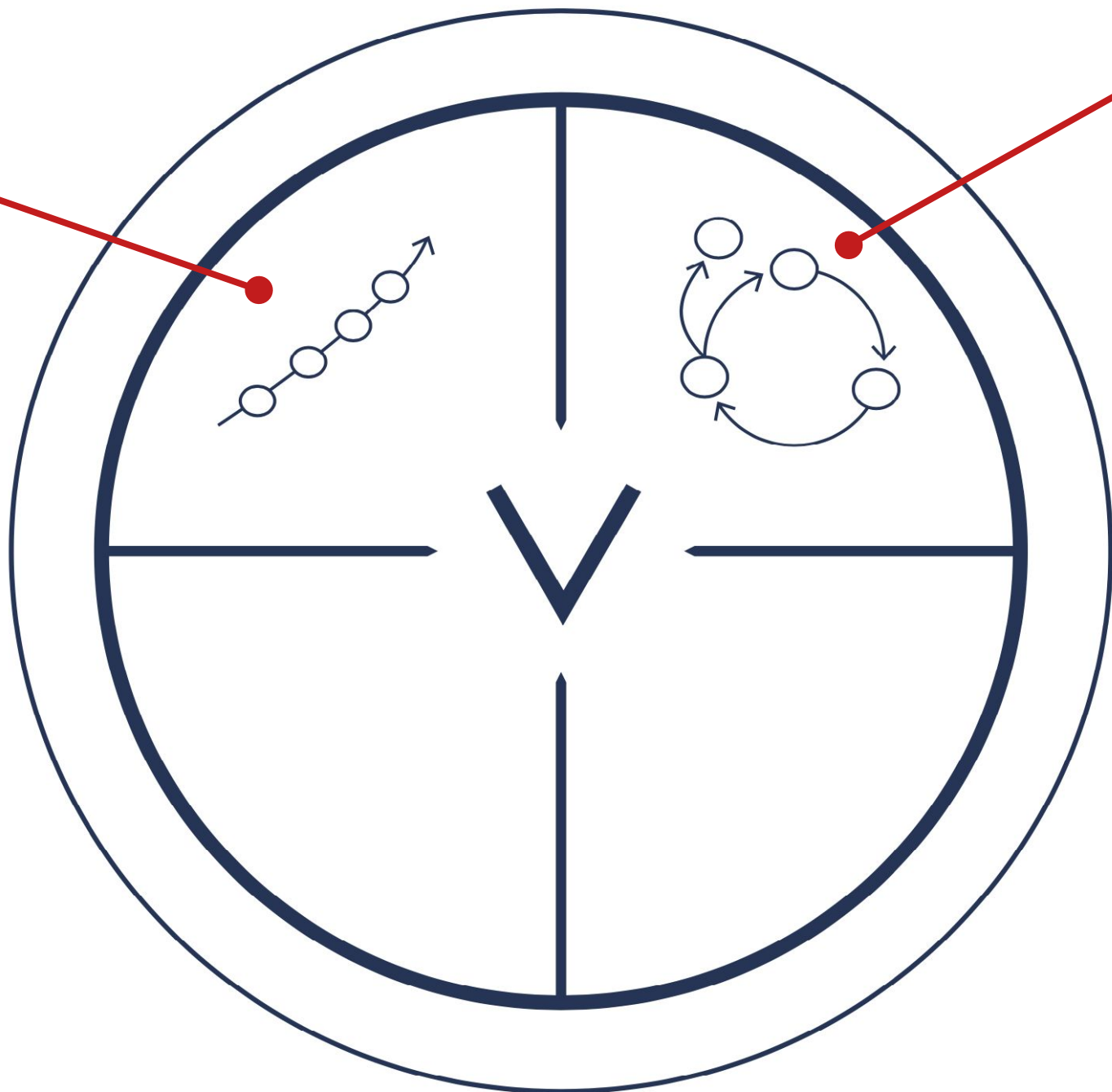


## Disciple Maker's Pathway

# Gospel Saturation Vision Scope

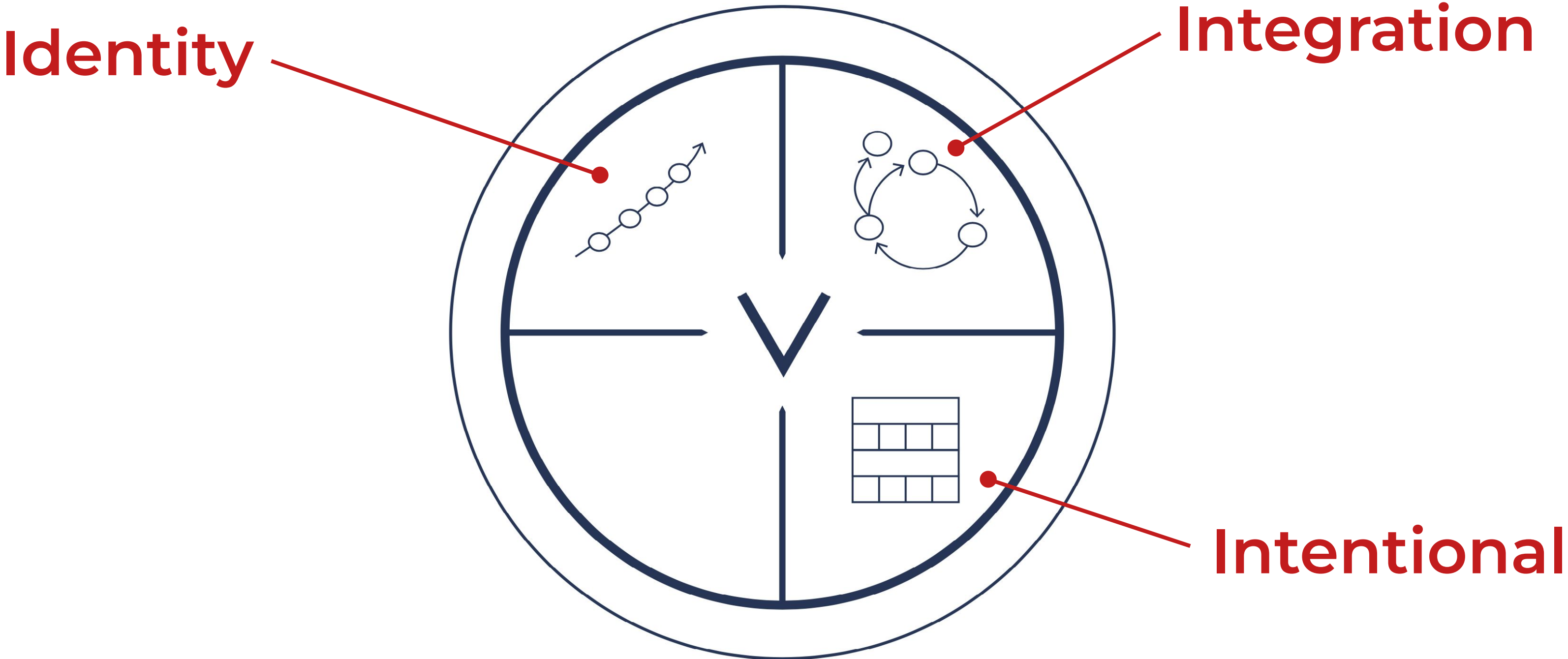
Identity

Integration



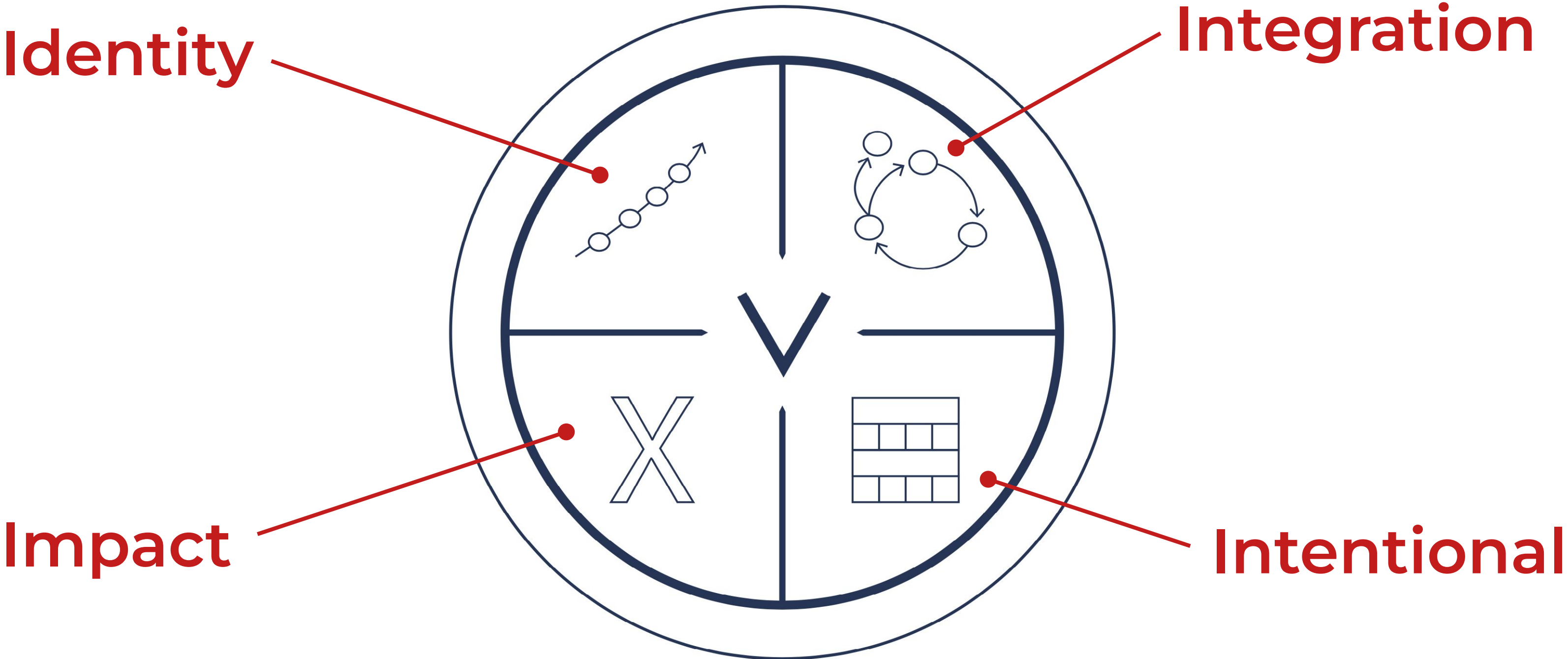
**Mobilization Flywheel**

# Gospel Saturation Vision Scope



**1:4:1:4 Strategic Alignment**

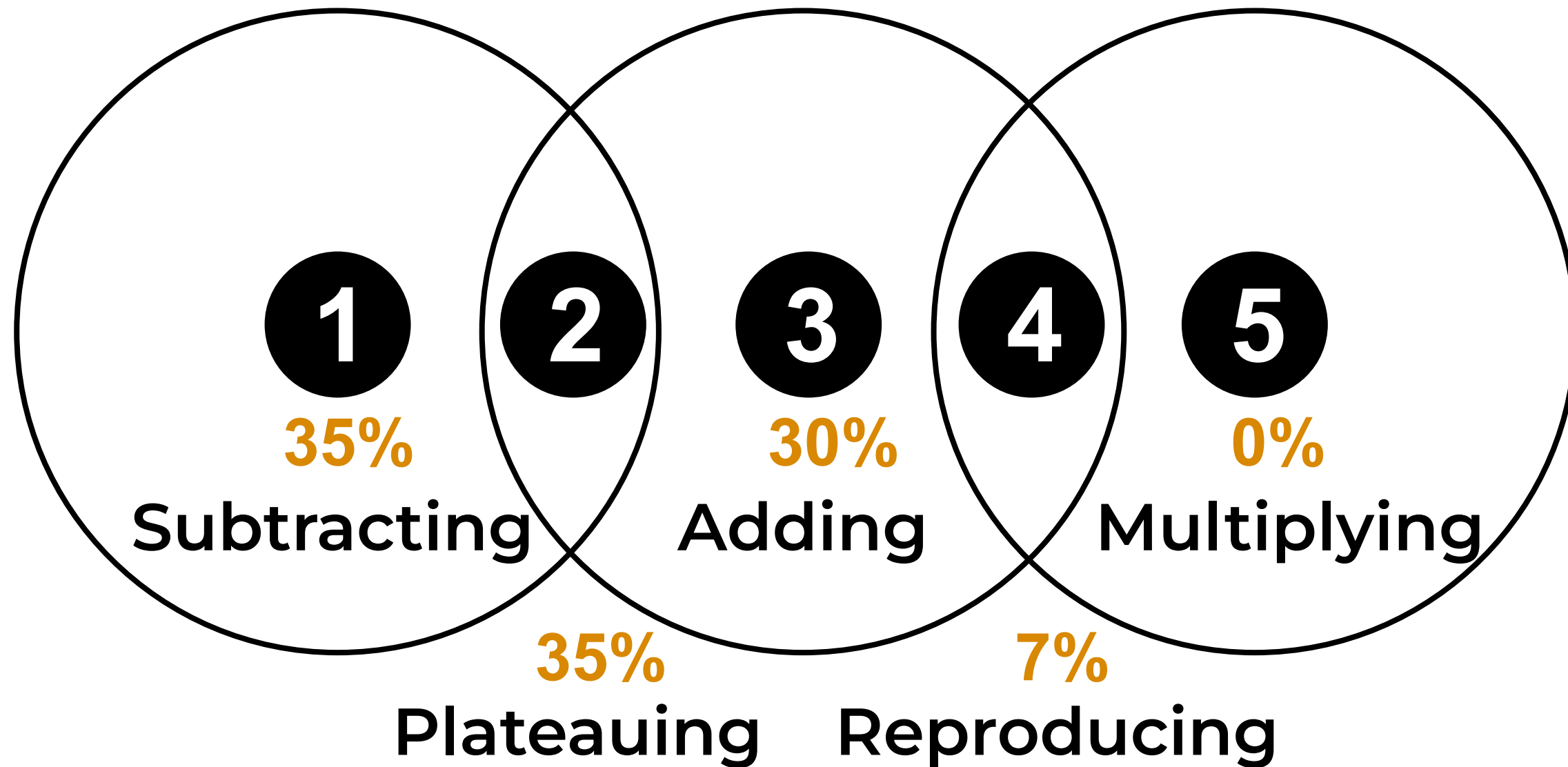
# Gospel Saturation Vision Scope



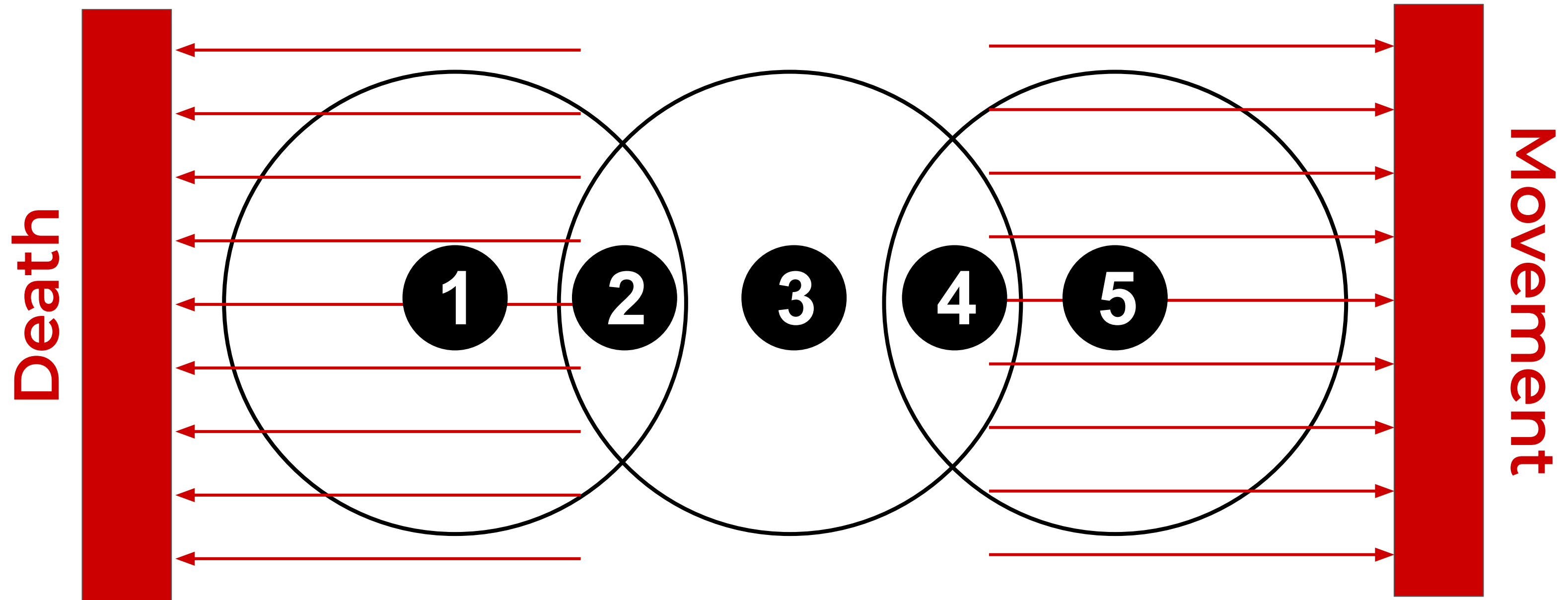
**Multiplication Scorecard**

# Level 5 Framework

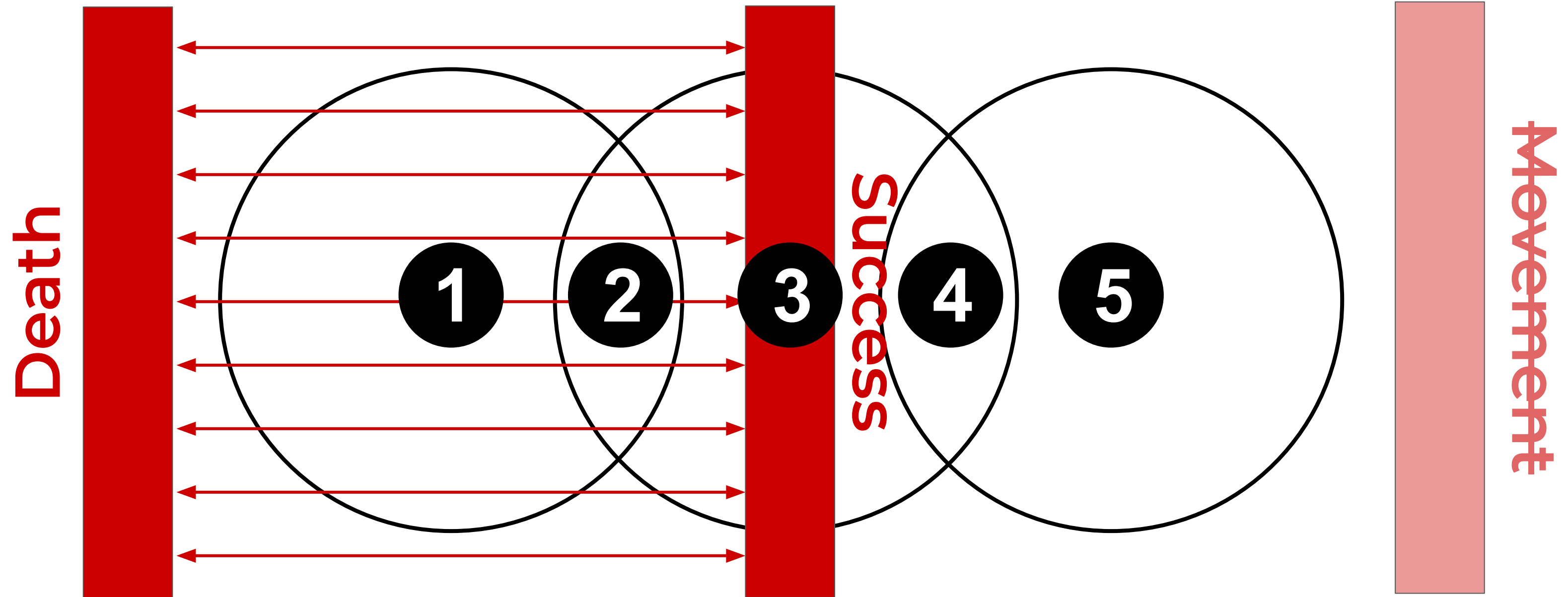
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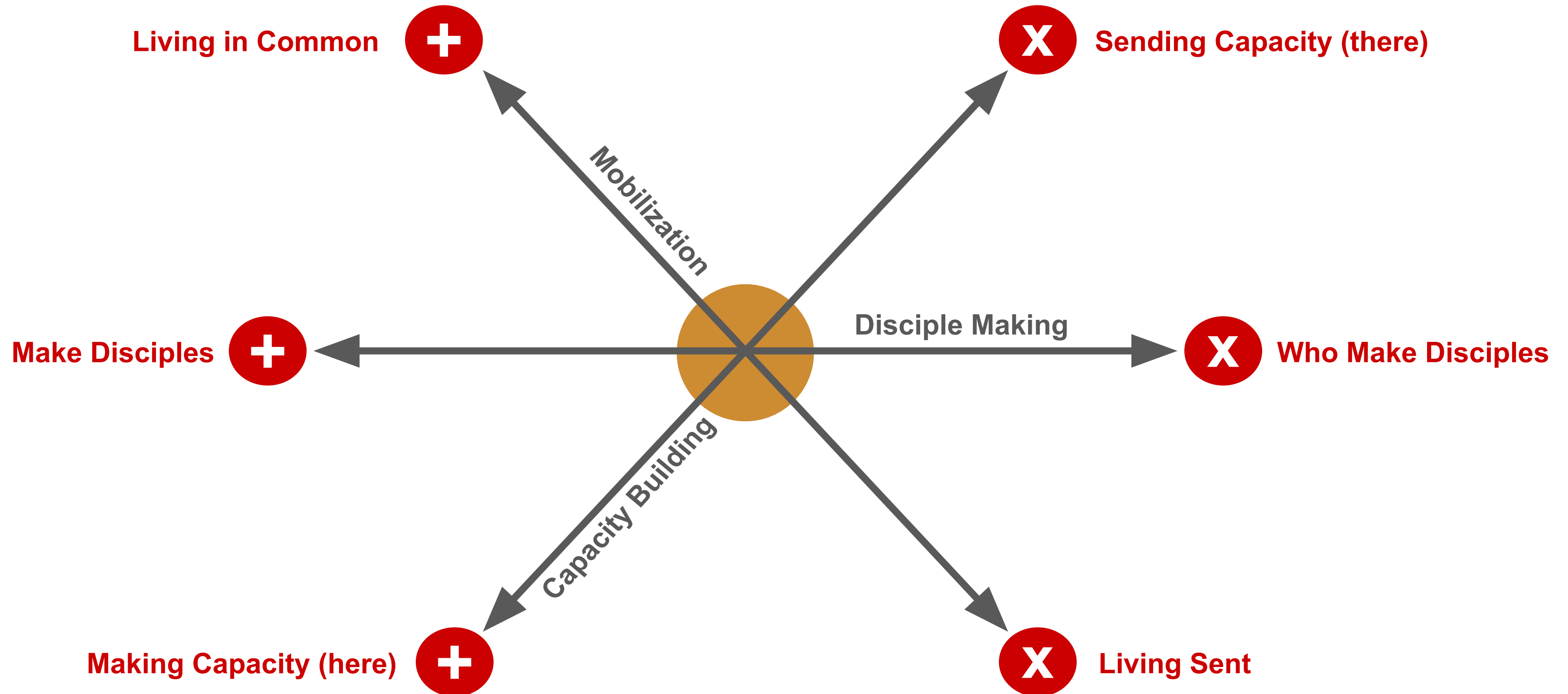
# Level 3 Magnet



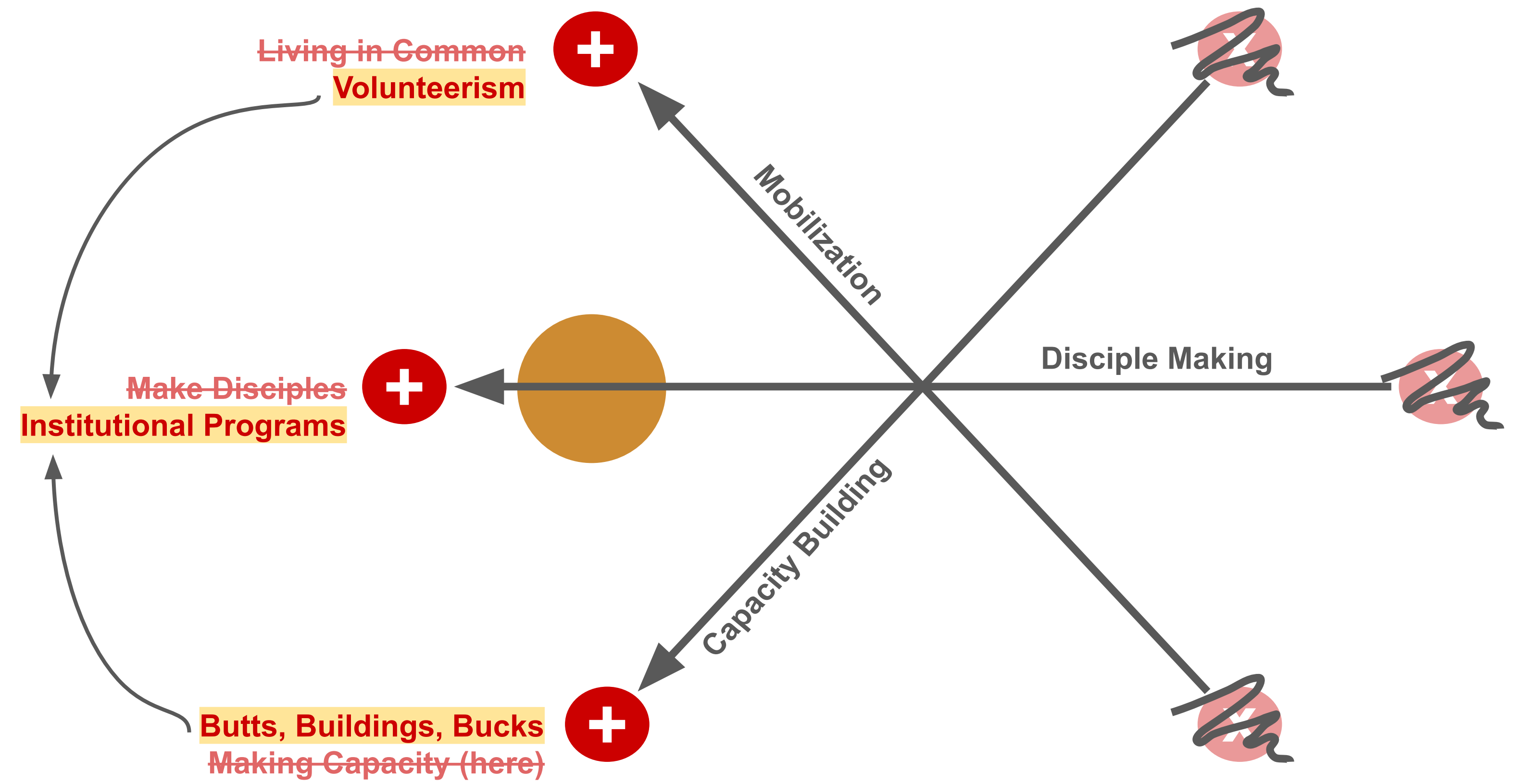
# Level 3 Magnet



# 3 Dimensions... Jesus' Way

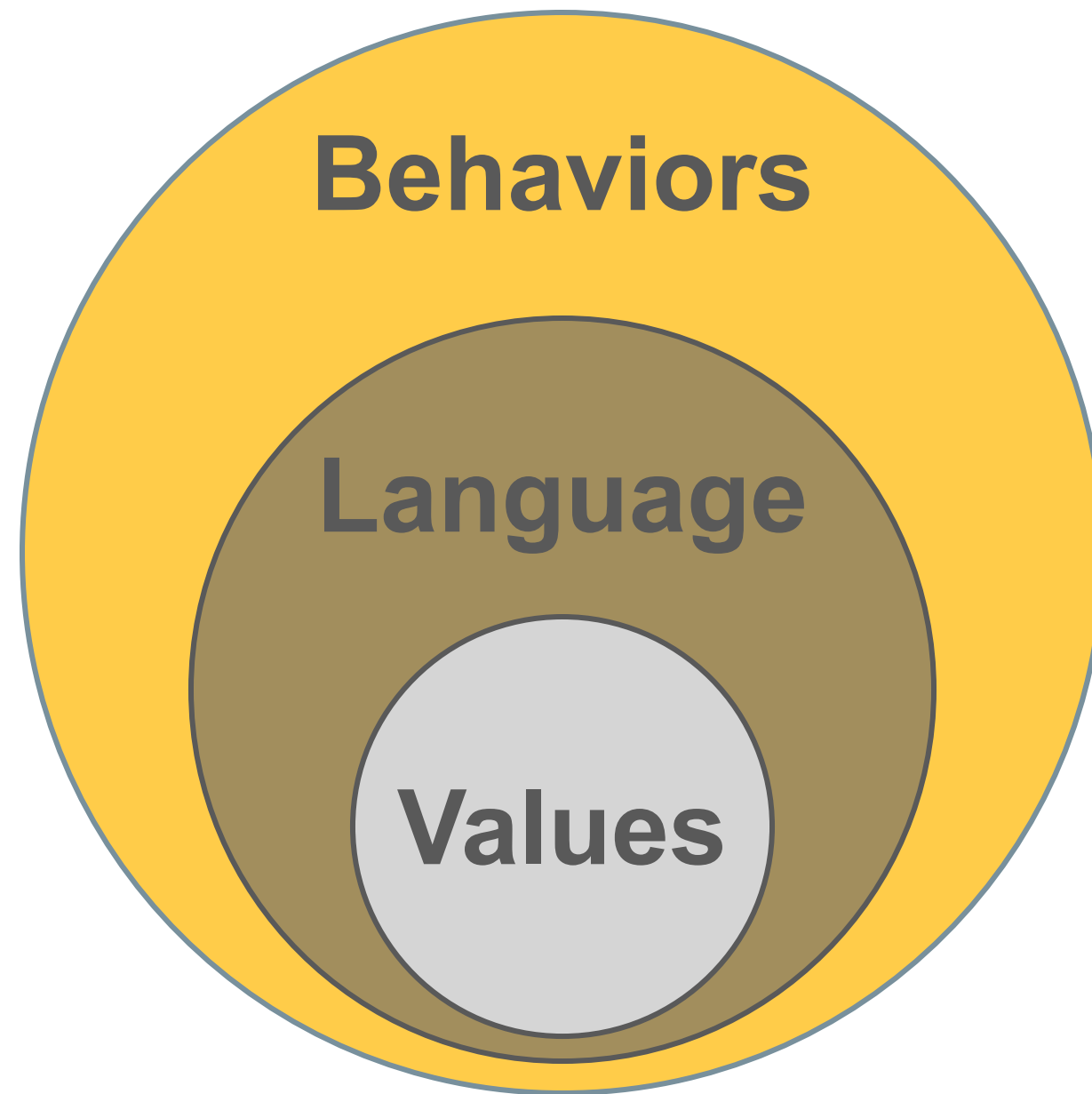


# 3 Dimensions Hijacked



# Culture Alignment Model

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## **BEHAVIORS**

- What we do
- How we live out the values

## **LANGUAGE**

- How we talk about it
- Consistency of words
- Story telling

## **VALUES**

- What is important to us
- Spoken and unspoken
- More caught than taught

# Resource Library

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- More
- Made for More
- Mobilization Flywheel
- Visual Guide

[multipliers.org/mp/resources](https://multipliers.org/mp/resources)

# Group Question

---

What was the hardest thing about this exercise for your team and why?

# Breakout Instructions

---

Each church planting team takes turns:

1. Take 5 minutes to present all three of your homework assignments as one integrated presentation; pretend the audience is a consulting firm that will provide help and feedback
2. After your presentation, the floor is open for 5-7 minutes of feedback and interaction with the 'consultants':
  - Include in your presentation a conversation about what your team is united and confident about and the elements that you are not completely united and confident about
  - Highlight the top 3 questions you have for the consulting firm

# Feedback

---

Take 5-7 minutes per church to address:

1. What clarifications do you need?
2. What do you like the most about it?
3. What if any concerns do you have that might limit gospel Saturation?
4. What input do you have on their uncertainties or questions?

# Breakout Summary

---

1. What did you learn from this exercise?
2. What are our 2 to 3 most important takeaways based on these collective learnings?

Note to Facilitators: Forward the top 2 to 3 takeaways to the Zoom Administrator for inclusion on the aggregated list.

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# Large Group Feedback

David Putman

# Individual Church Breakout (10 min)

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As a church plant team, land on your final “could be” version of your integrated Gospel Saturation Vision, Multiplication Values, and Disciple-Maker’s Pathway.

1. Create your final version of what “could be.”
2. Send your final version to Todd and David after today’s Virtual Gathering.

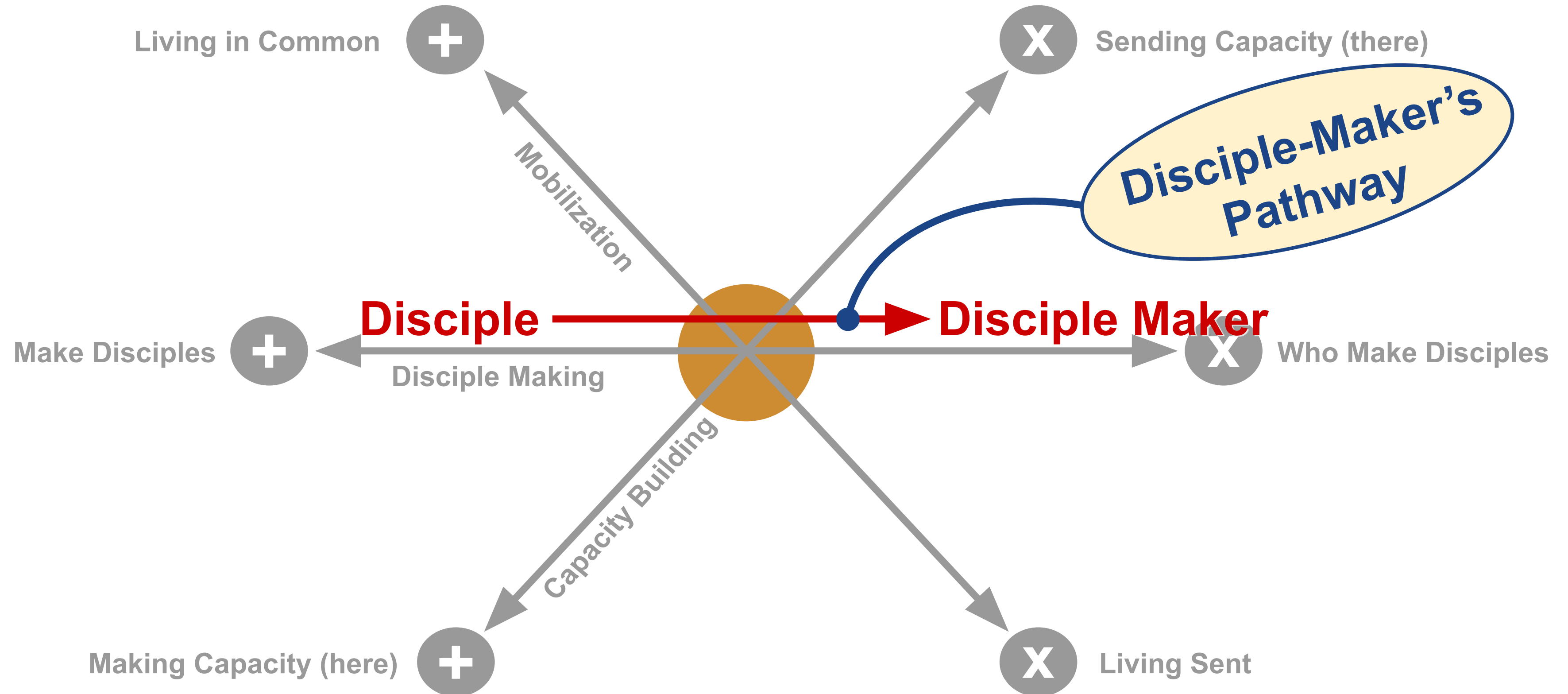
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# Part 2

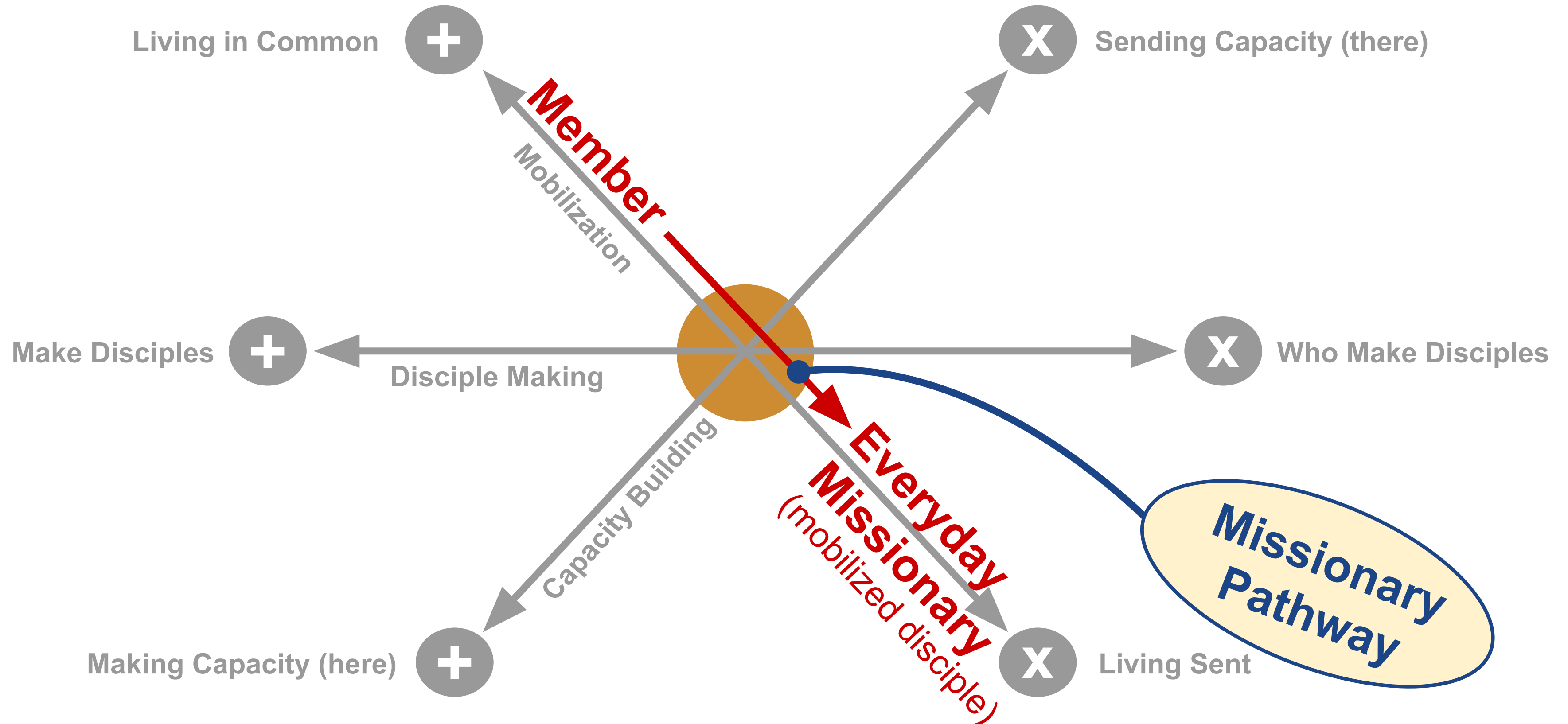
The Mobilization Flywheel

Todd Wilson

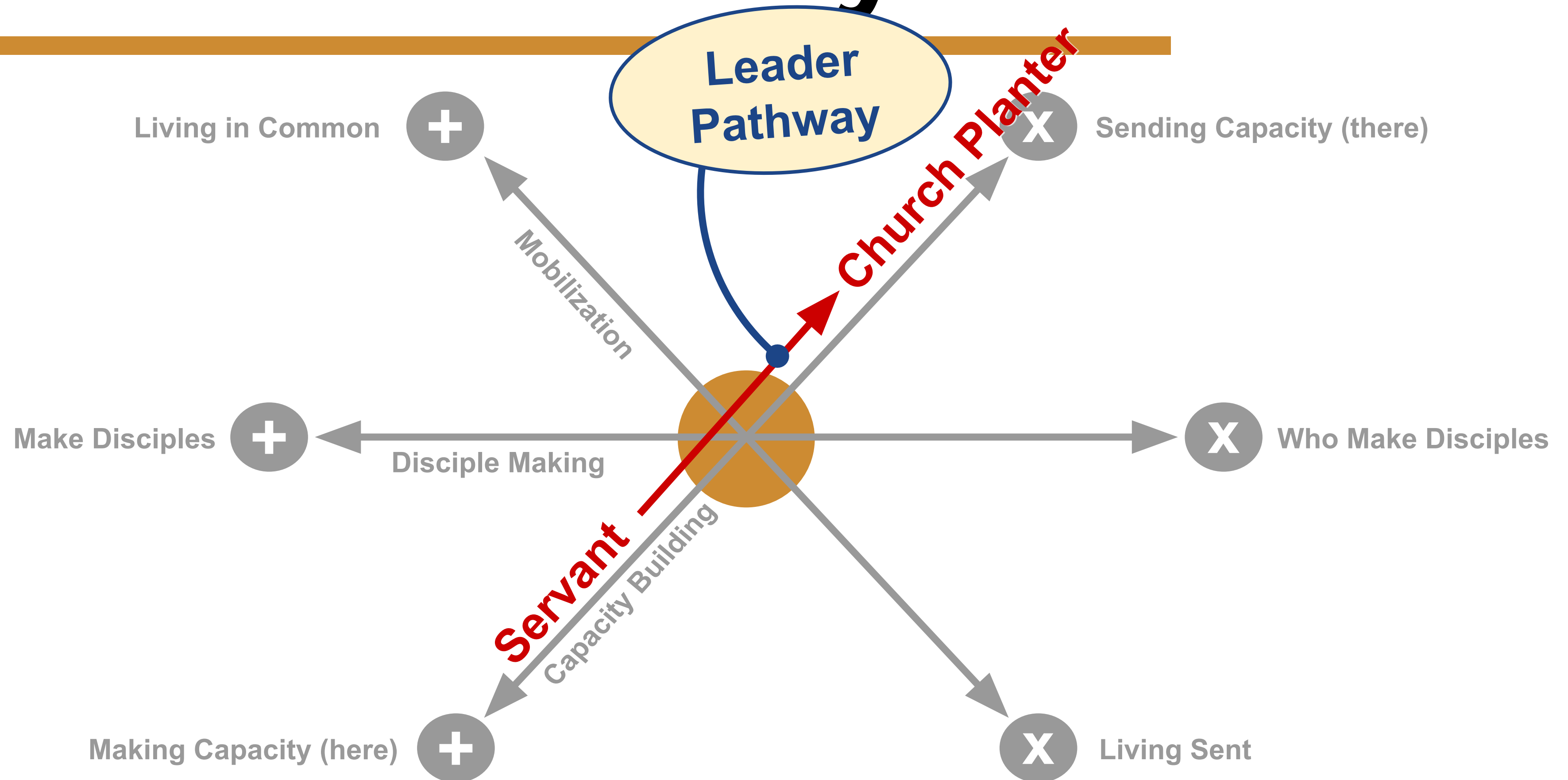
# Disciple-Maker Pathway



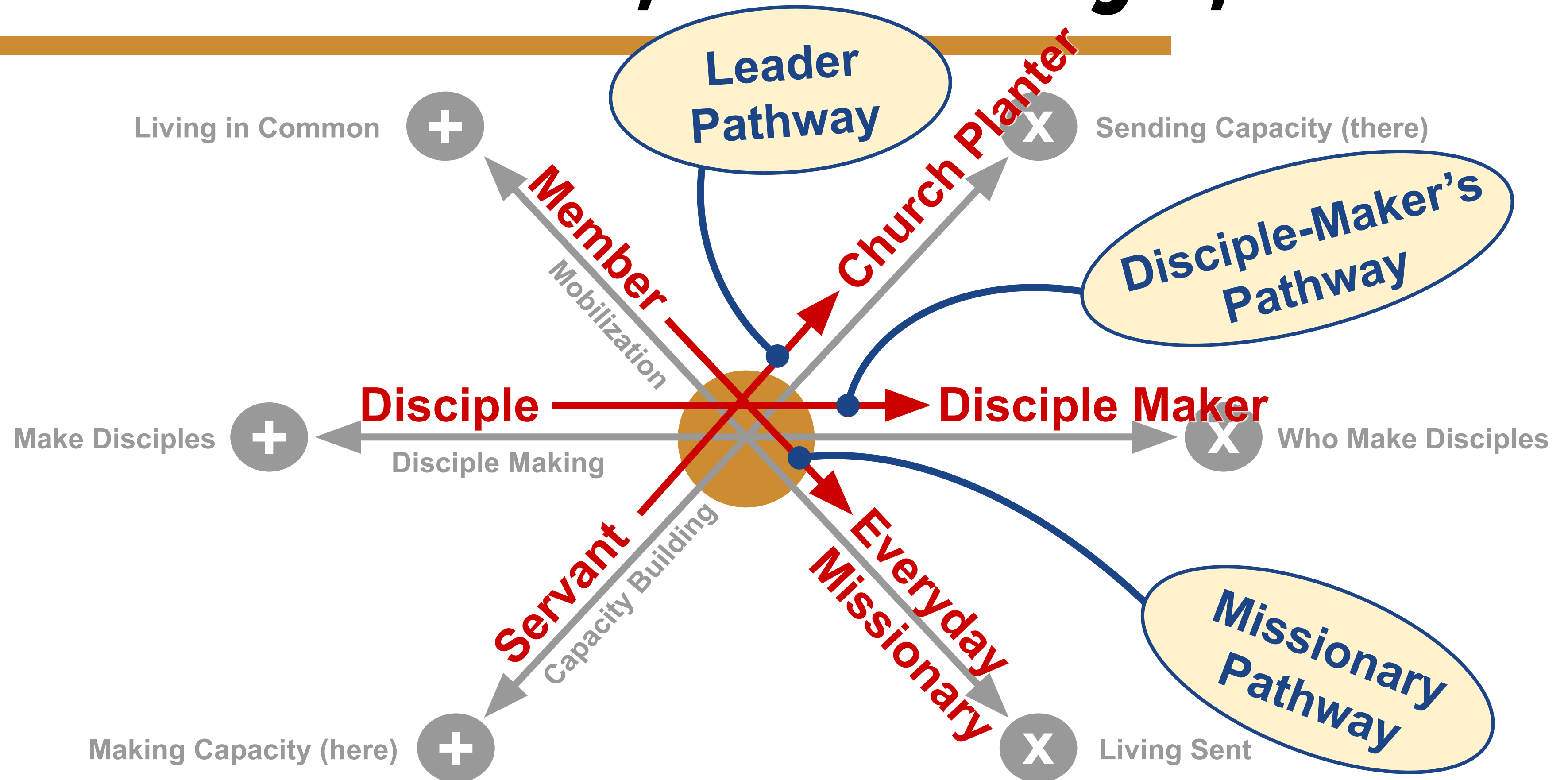
# Missionary Pathway



# Leader Pathway



# 3 Dimensions, Pathways, Roles



# 3 Integrated Micro Pathways

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## A Multipliers Pathway



*a missionary disciple-maker*

 Disciple-Maker Pathway

 Missionary Pathway

 Leader Pathway

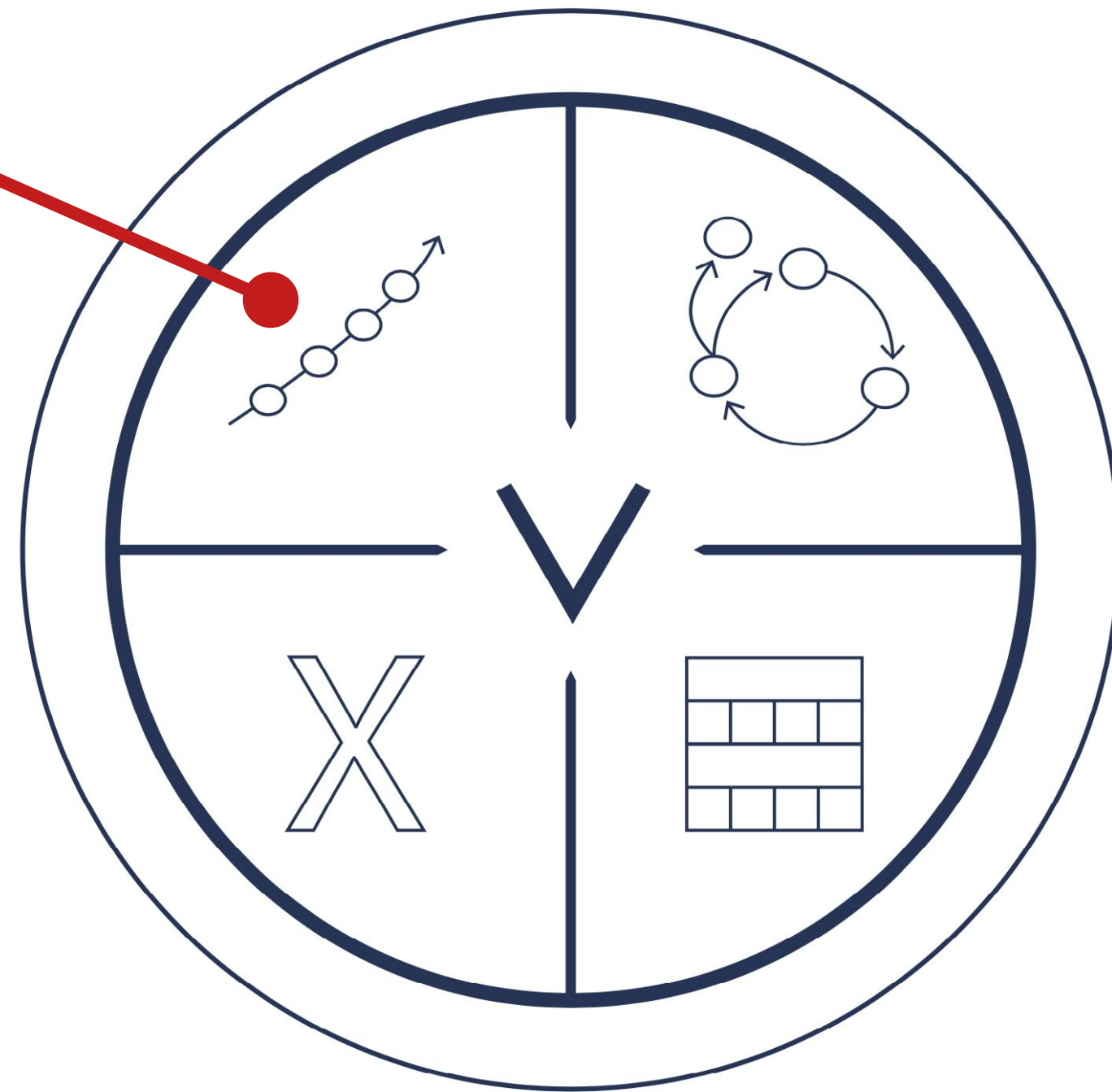
# Identity

---

## 3 Micro Pathways

(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader



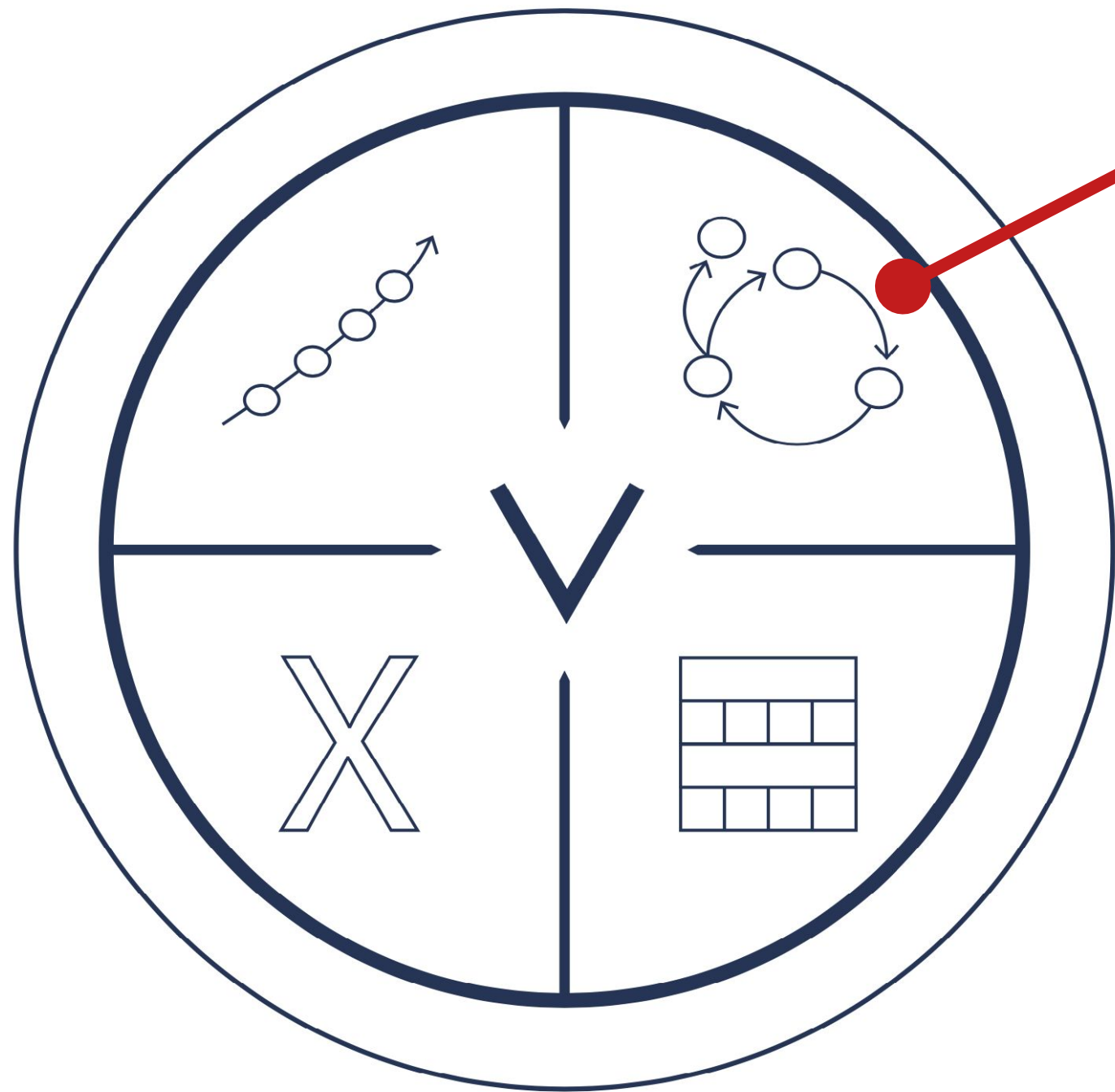
# 3 Dimensions, Roles, Pathways, & Cultures

---

<b>Dimension</b>	<b>Role</b>	<b>Micro Pathway</b>	<b>Macro Culture</b>
Disciple-Making	Disciple-Maker	from Disciple to Disciple-Maker	from Programmatic to Disciple-Making Culture
Mobilization	Missionary	from Member to Everyday Missionary	from Volunteer to Mobilization Culture
Capacity-Building	Leader	from Servant to Church Planter	from Growing to Reproducing Culture

# Integration

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## Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel seeding church plants)

**The integrated pathway for equipping and mobilizing disciple-making missionaries**

# The Principle of the Flywheel

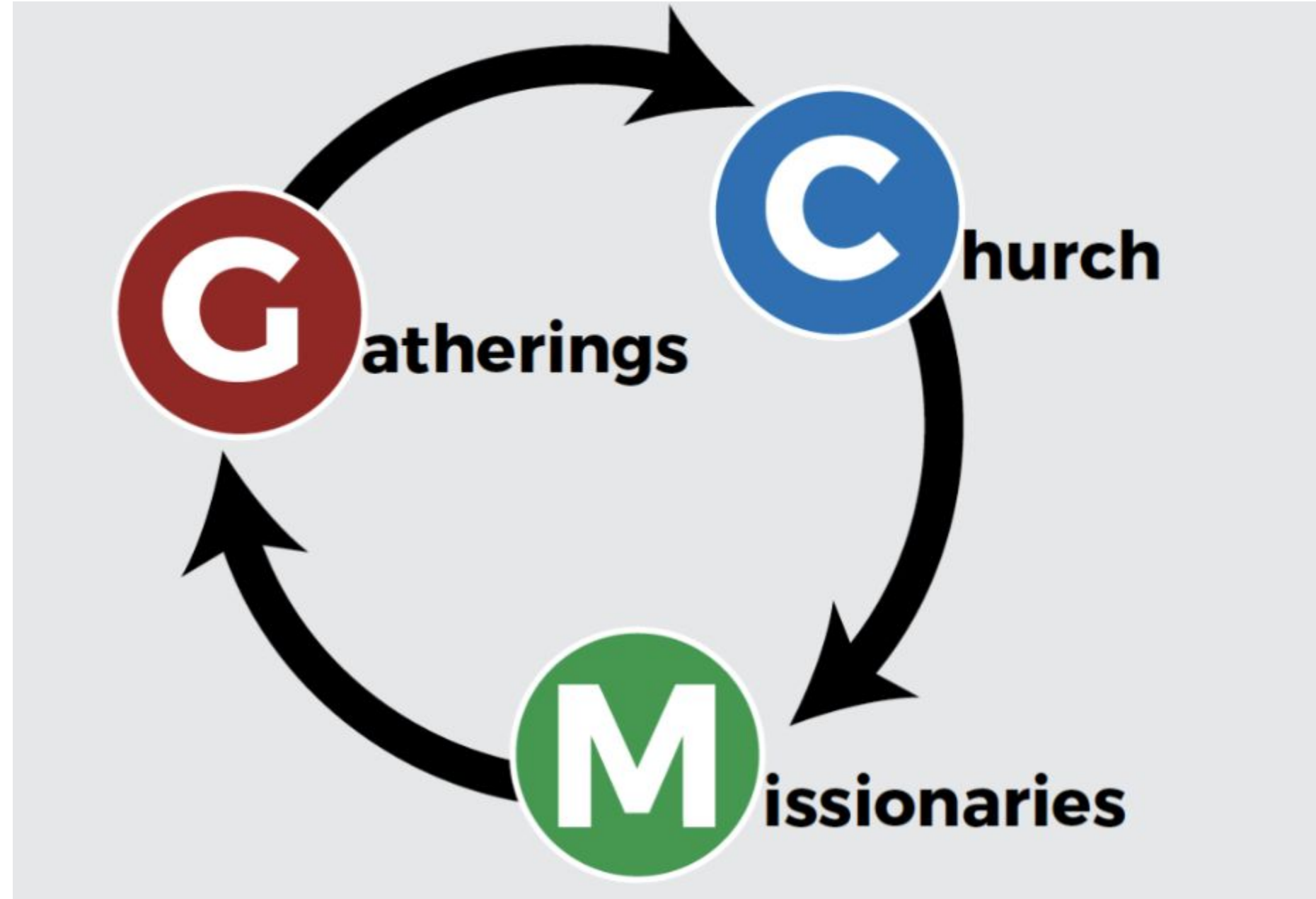
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The Flywheel is difficult to turn at first, requiring extra focus and energy. It must turn against the position of rest, the status quo, inertia. The Flywheel turns slowly at first but begins to acquire increased momentum with each revolution until it is not only easily turning, but actually increasing the momentum.

# The Mobilization Flywheel

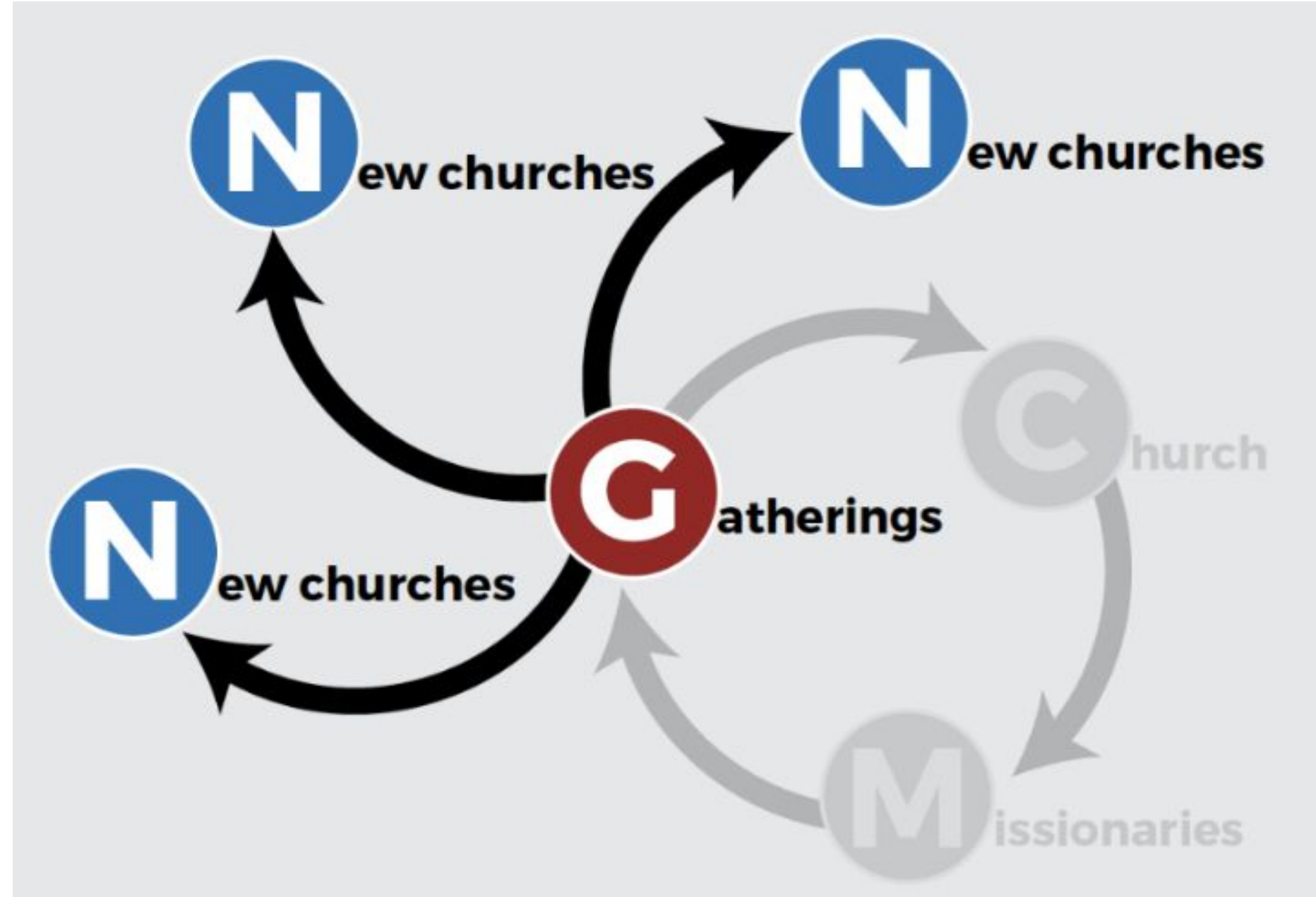
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from the book, *The Mobilization Flywheel*



# The Mobilization Flywheel

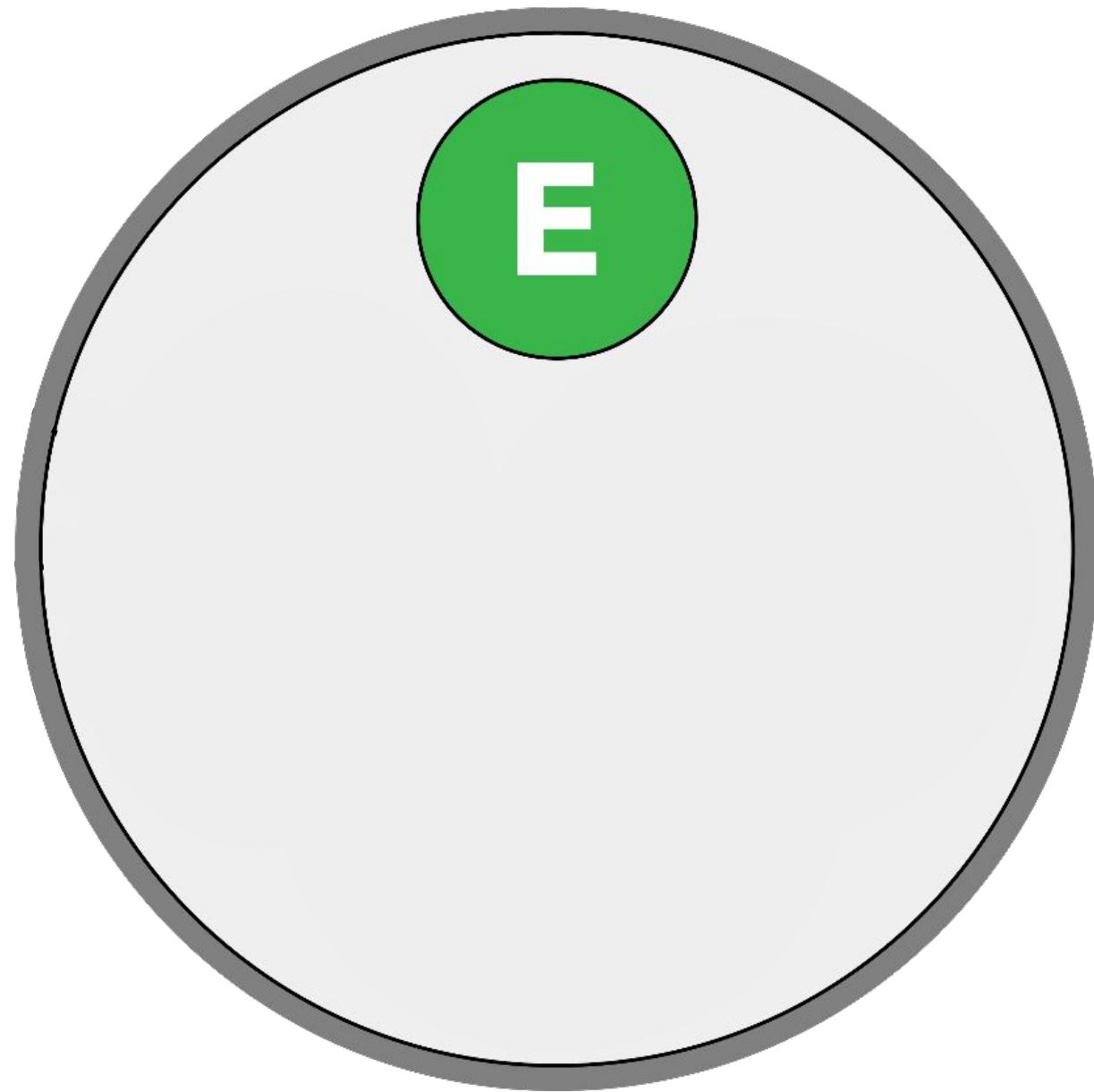
from the book, *The Mobilization Flywheel*



# The Mobilization Flywheel

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MICRO Context - For an individual missionary disciple-maker

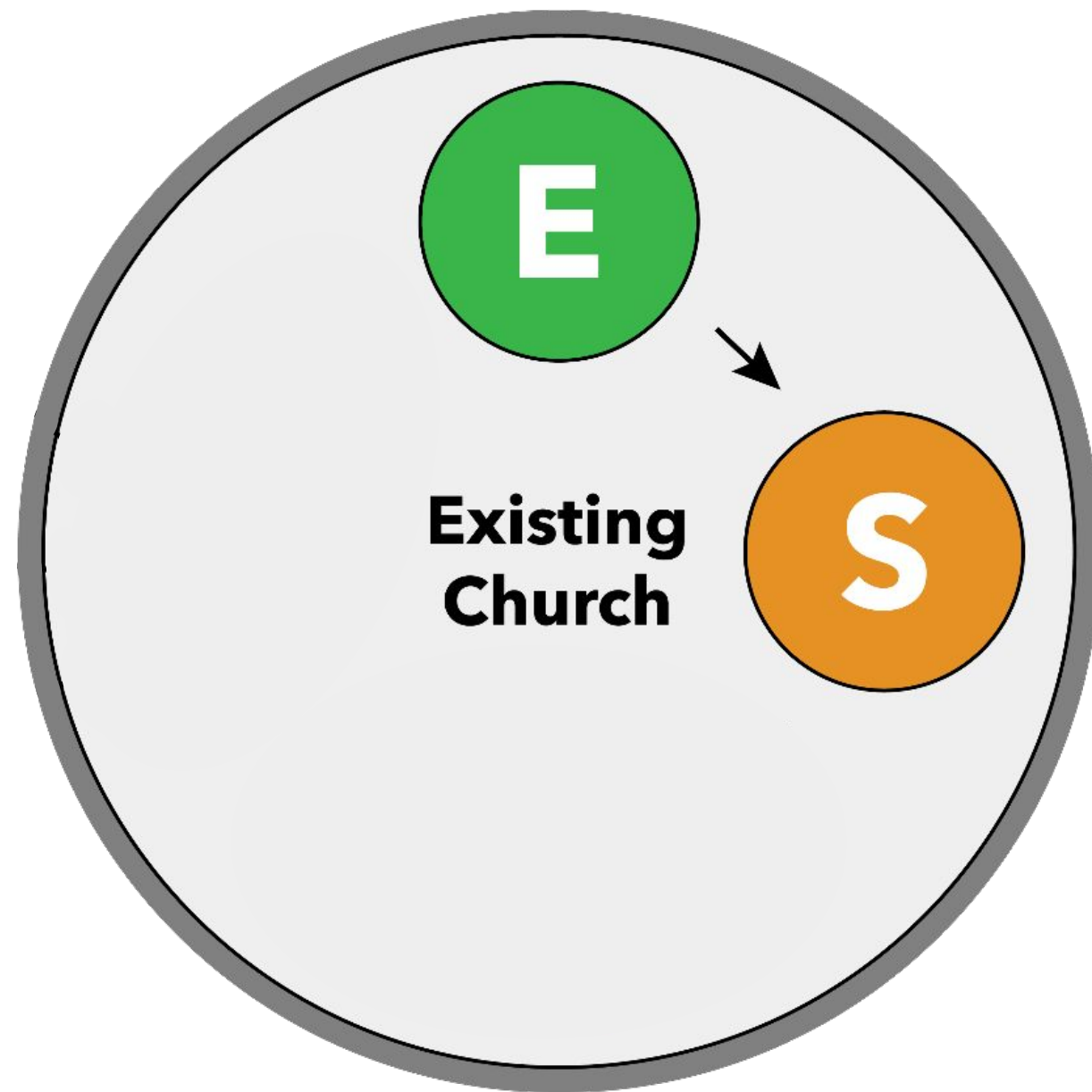


## Embracing My Missionary Calling

- Embrace my role as an everyday missionary
- Understand General and Special Calling
- Discover My Unique Special Calling
- Reenvision My Mission Field  
(BE-DO-GO Sweet spot Framework)

# The Mobilization Flywheel

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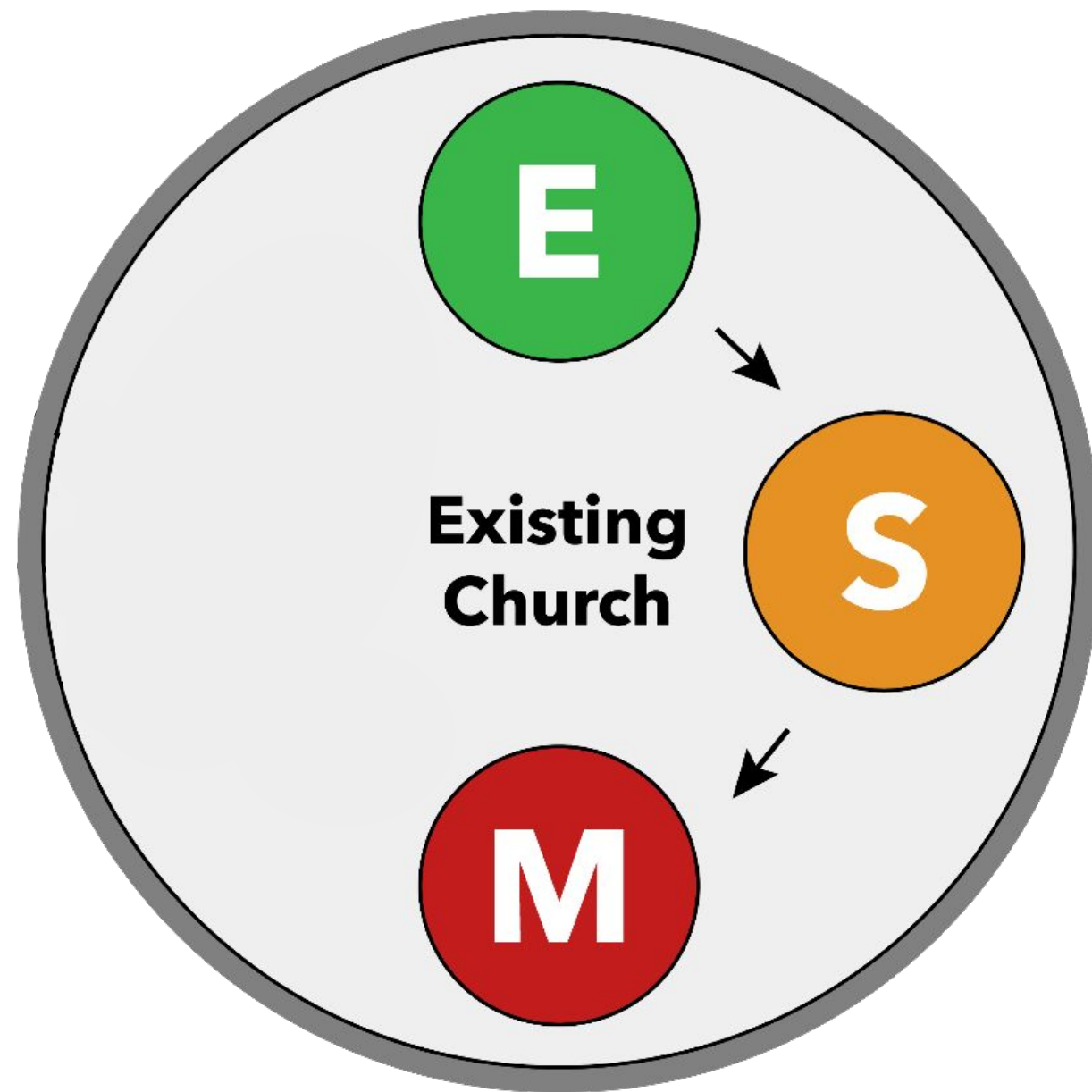


## Sowing Gospel Seeds

- Prayer Walking
- Strategic Engagement With "Place"
- Intentionality in Relationship Building
- Being a Person of Peace, Finding Persons of Peace

# The Mobilization Flywheel

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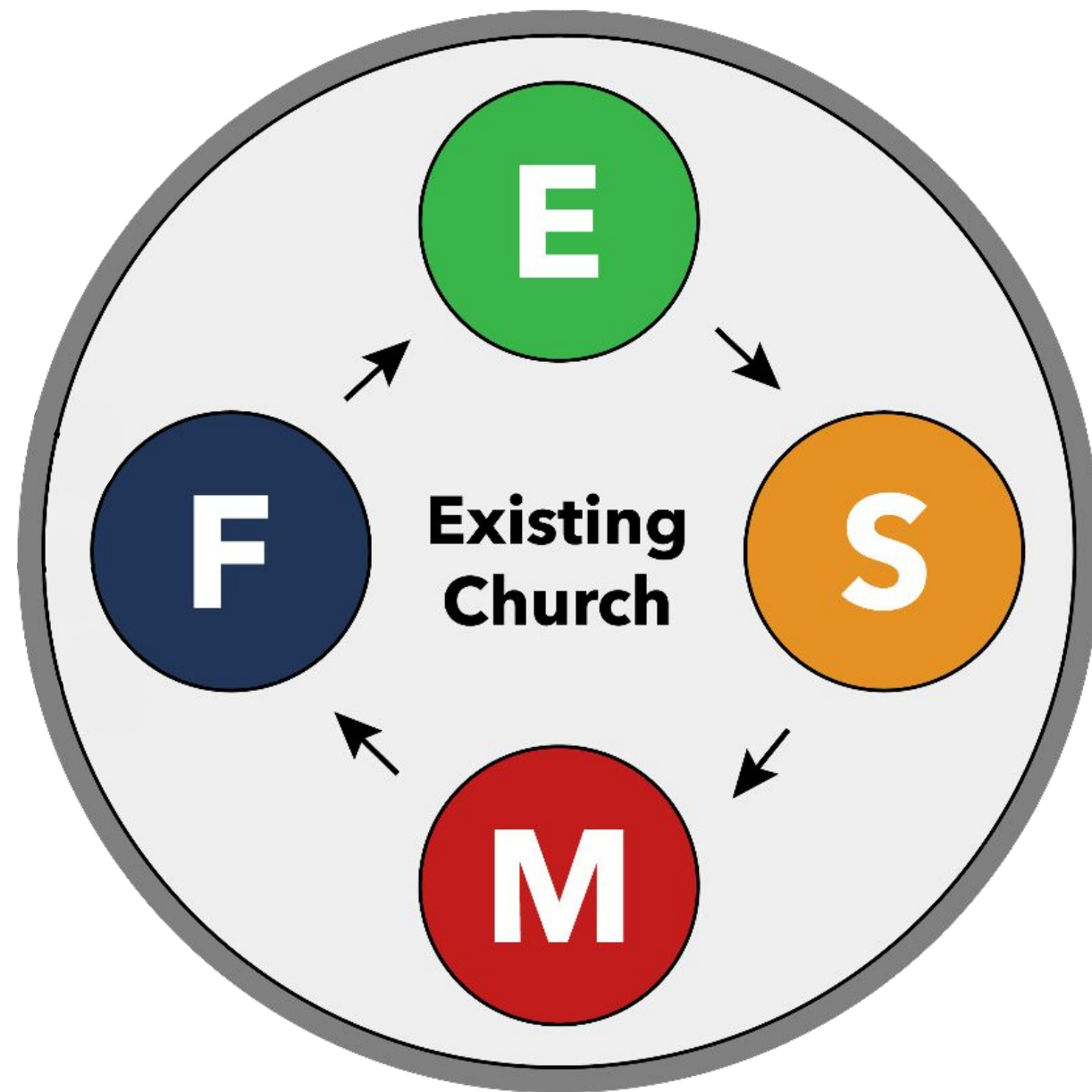


## Making Disciple-Makers

- Simple Enough to Reproduce
- Gospel is Our Curriculum
- Holy Spirit is Our Teacher
- Following Jesus is Our Objective
- Relationships Are Our Vehicle

# The Mobilization Flywheel

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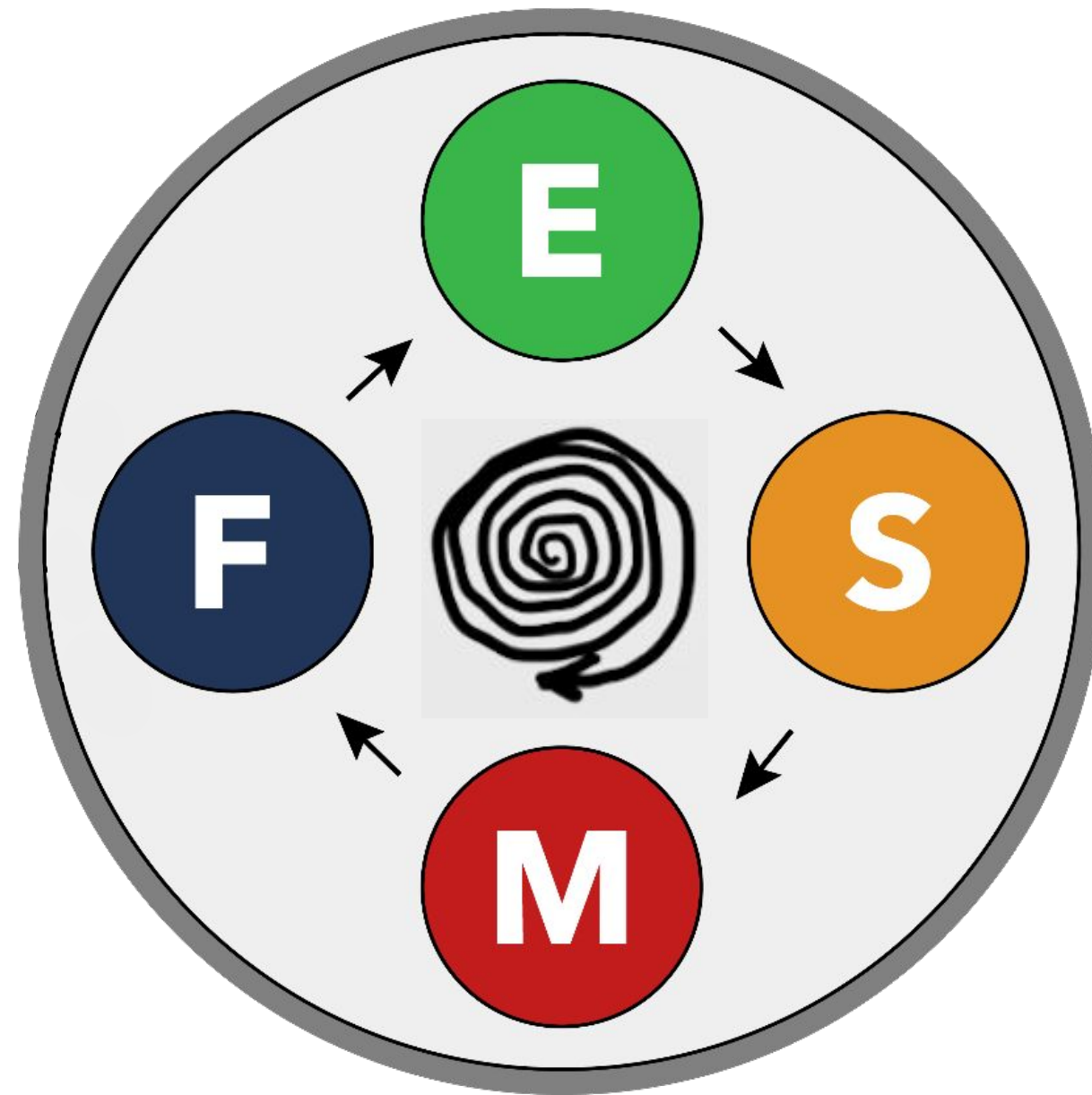


## Forming Faith-Driven Community

- New Faith-Driven Groups, Causes, or Organizations within My Mission Field
- Relational Community Amidst Disciple-Making
- Contributes to Gospel Saturation
- Some Catalyze New Churches

# The Mobilization Flywheel

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**Entering My Mission Field**



**Sowing Gospel Seeds**



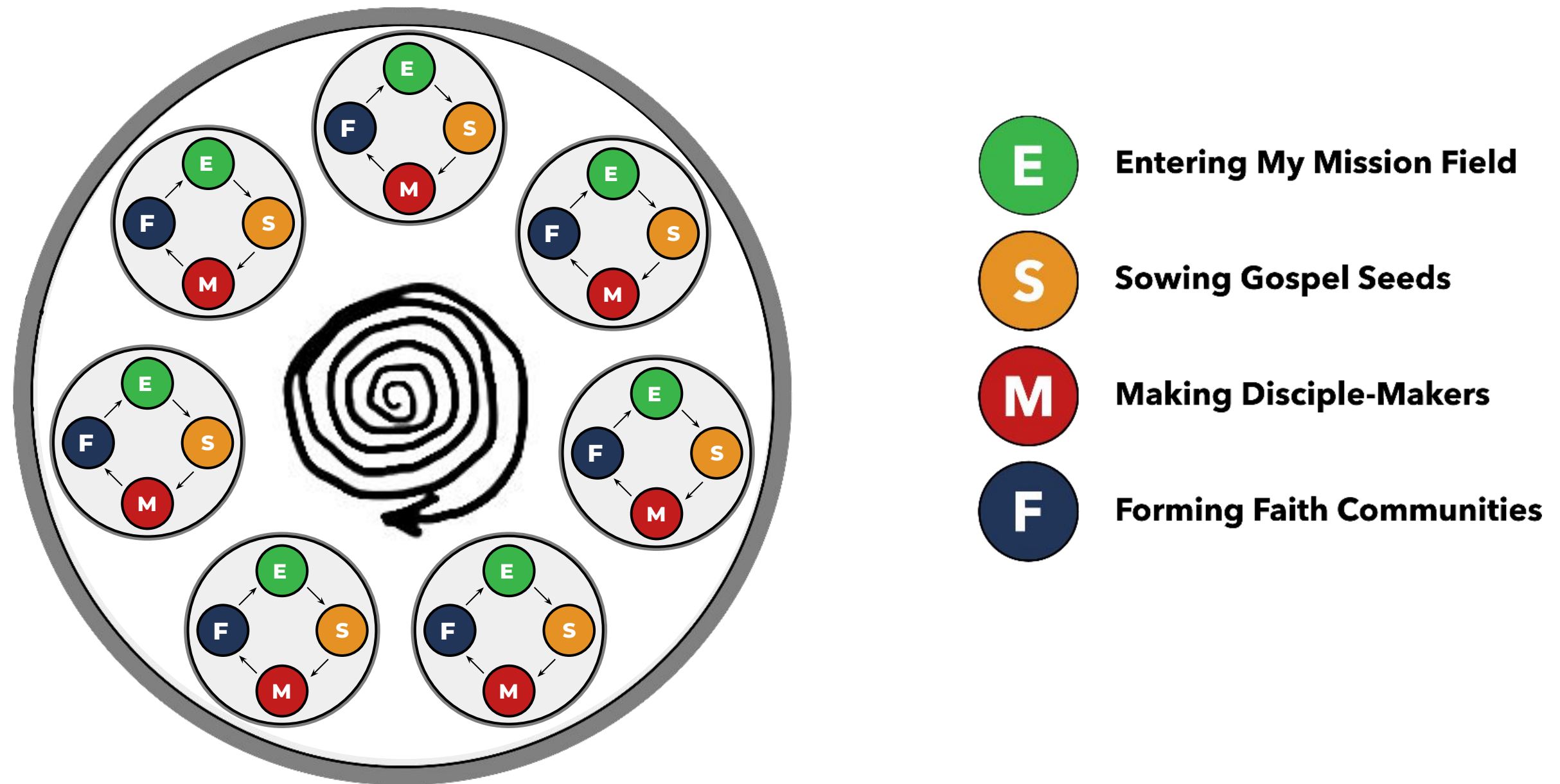
**Making Disciple-Makers**



**Forming Faith Communities**

# The Mobilization Flywheel

MACRO Context - Multiplication of mobilization in the church



# The Mobilization Flywheel

More and more mobilized everyday missionaries into the cracks and crevices of society as the flywheel continues to spin!



**Entering My Mission Field**



**Sowing Gospel Seeds**



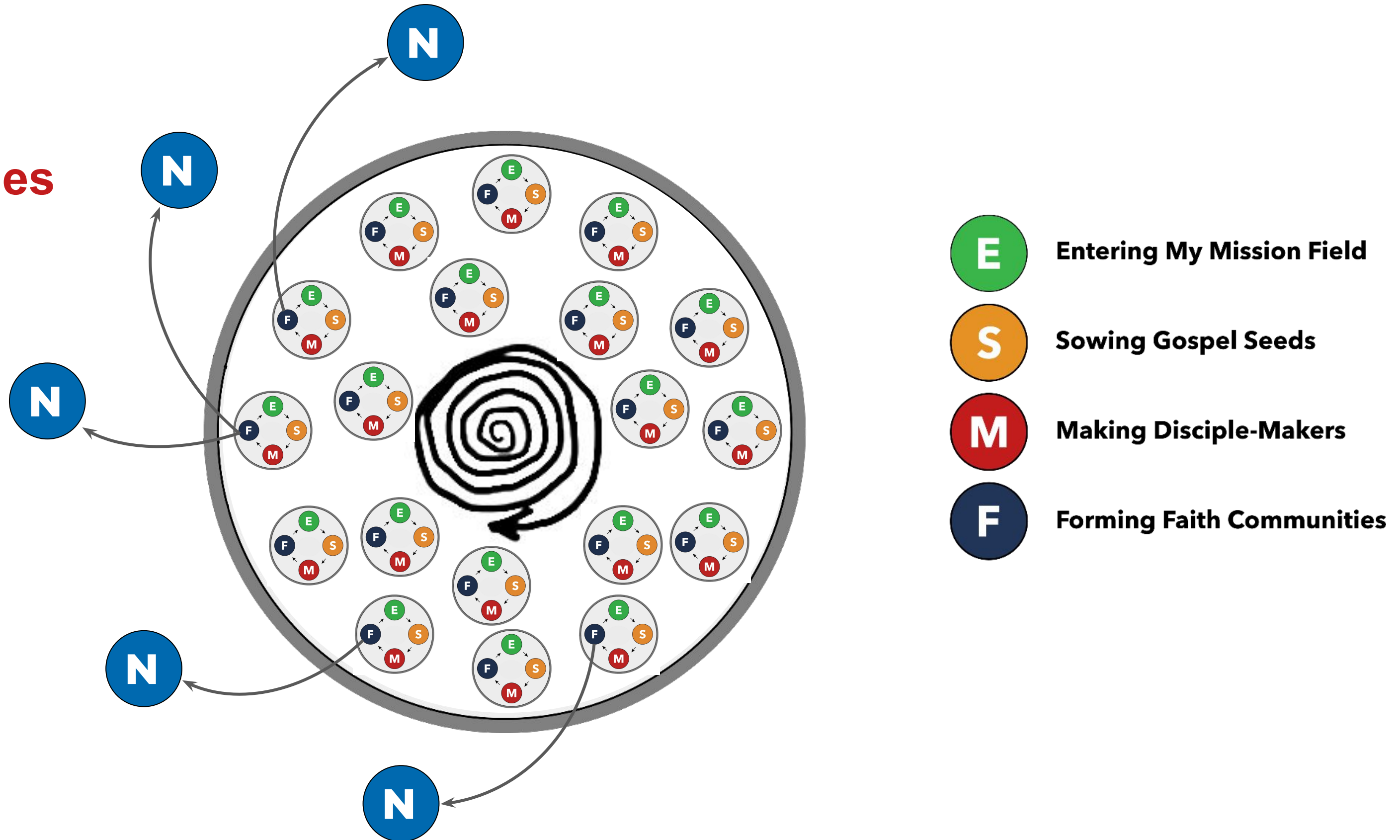
**Making Disciple-Makers**



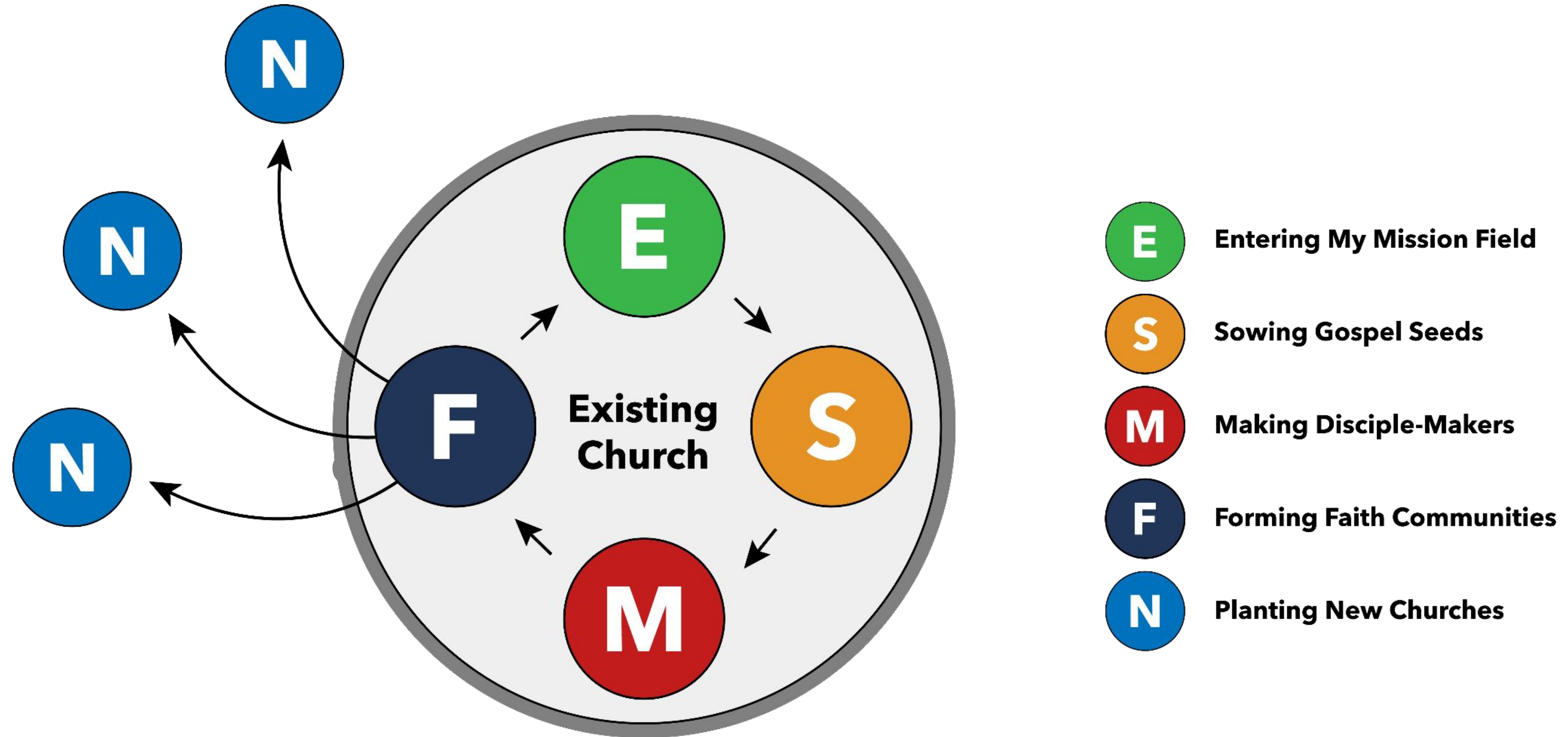
**Forming Faith Communities**

# The Mobilization Flywheel

New churches  
are formed



# The Mobilization Flywheel



# Individual Church Breakout (20 min)

---

This breakout allows teams to engage in the Mobilization Flywheel Model from the perspective of a Level 5 church plant (What “could be”). You are answering the following question from the MICRO (individual disciple) perspective relative to the basic Mobilization Flywheel:

**“What are the key steps of an effective flywheel for mobilizing “missionary disciple-makers” who form new expressions of faith that can potentially become new churches?”**

*Key Questions:*

- What would you keep?
- What would you drop?
- What would you add?
- What would you change?

# Group Breakout (20 min)

---

Each breakout group present any modifications they would make to the mobilization flywheel from their MICRO perspective and explain why.

Note to Facilitators: Forward a list of modifications to the Zoom Administrator for inclusion on the aggregated list.

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# Large Group Feedback

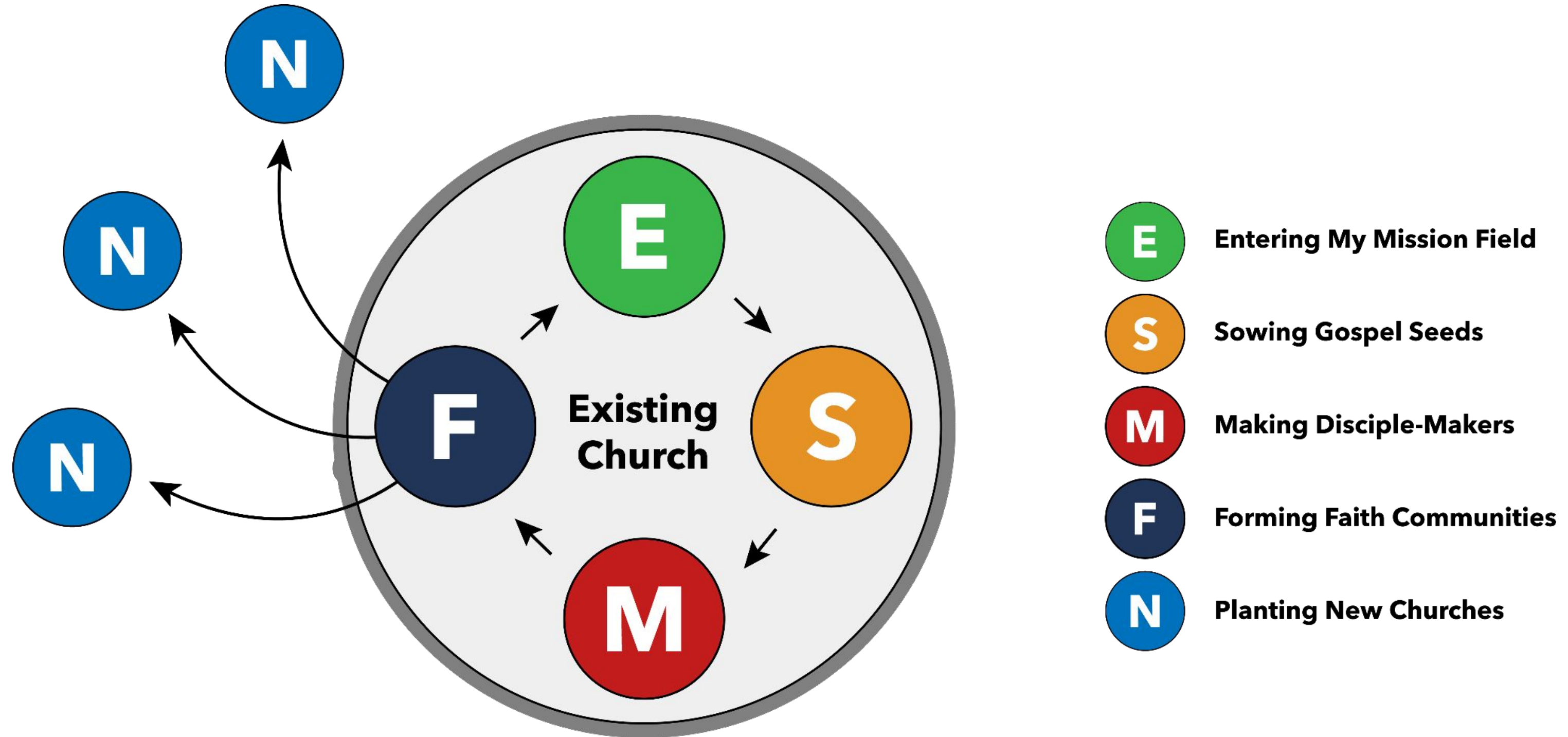
David Putman

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# Part 3

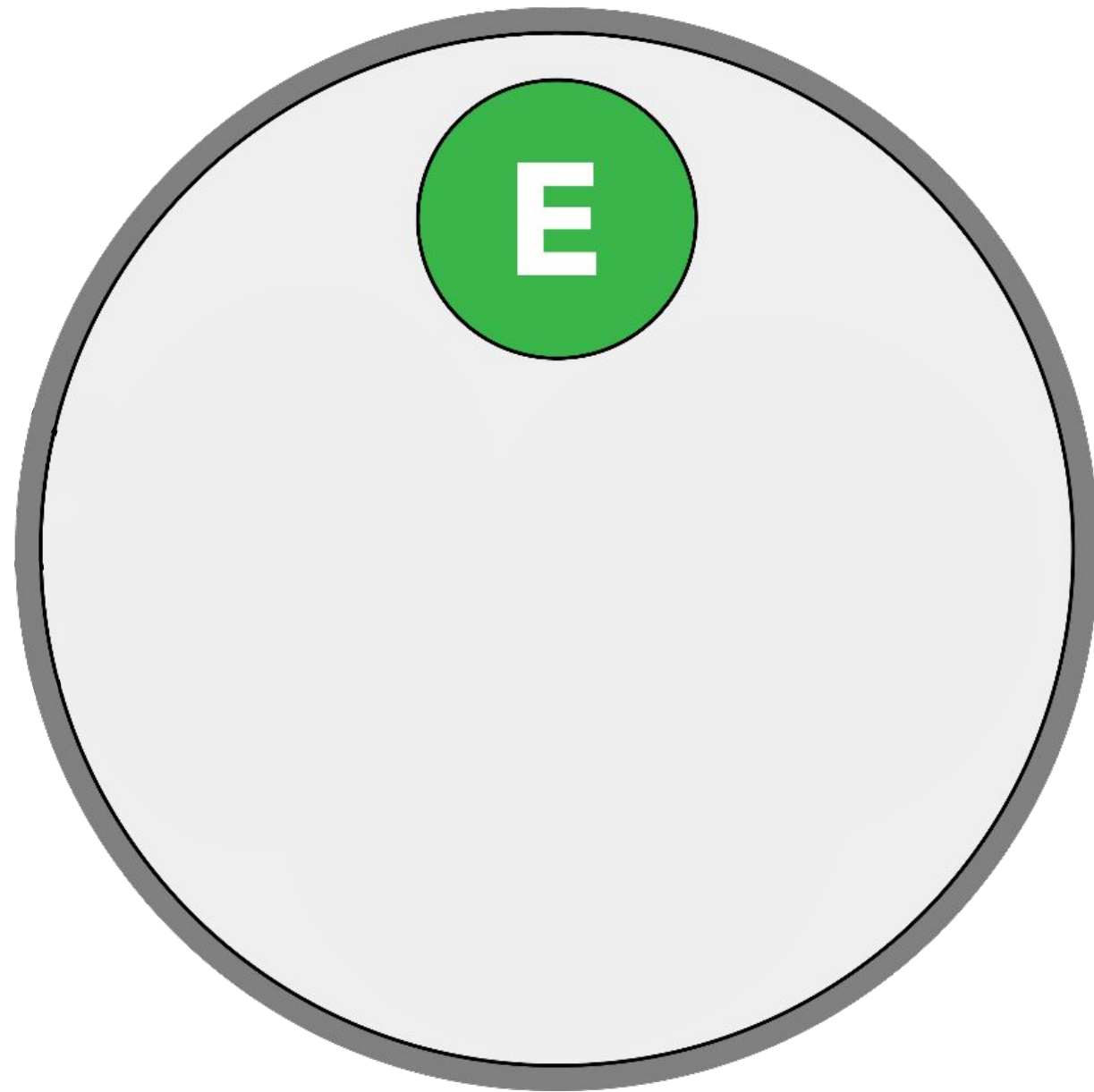
Personal Calling and  
Engaging My  
Missionary Calling

# The Mobilization Flywheel



# The Mobilization Flywheel

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## Embracing My Missionary Calling

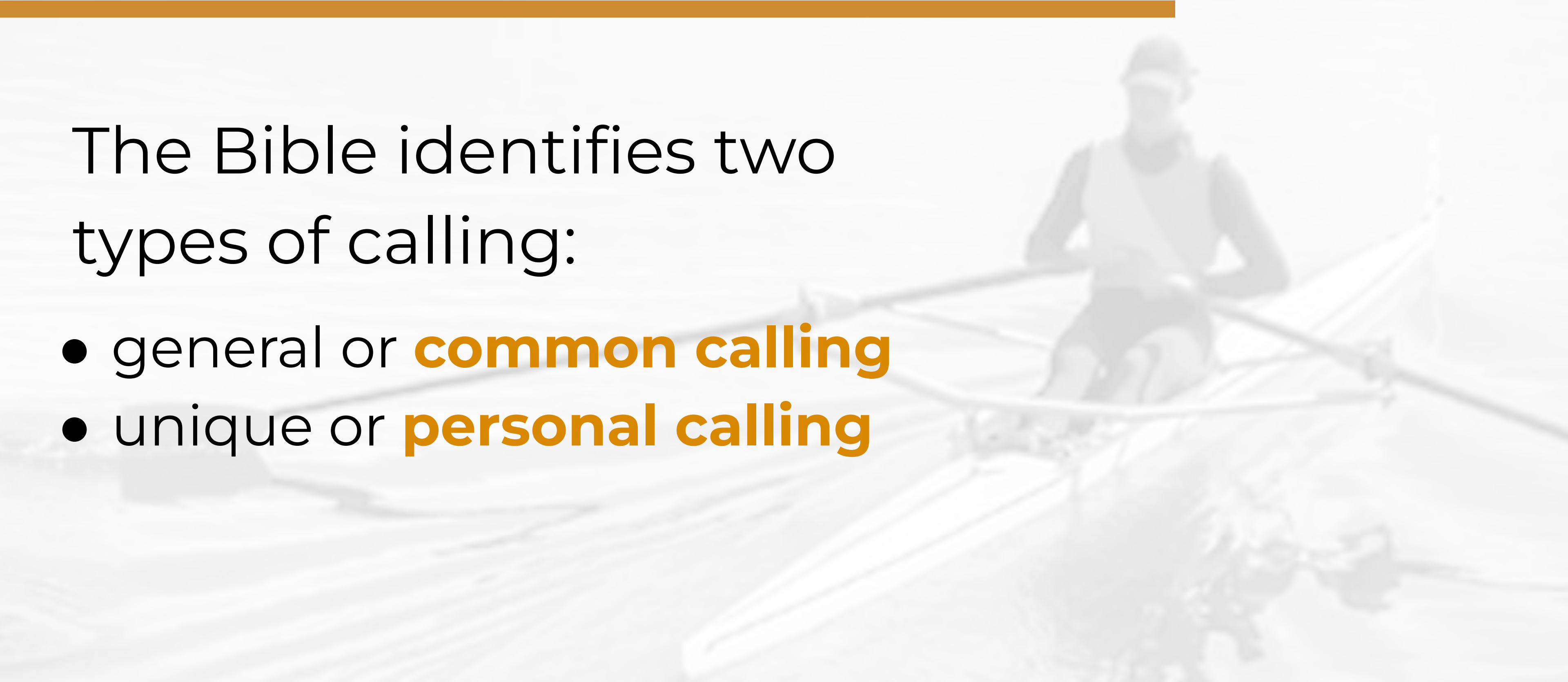
- Embrace my role as an everyday missionary
- Understand General and Special Calling
- Discover My Unique Special Calling
- Reenvision My Mission Field  
(BE-DO-GO Sweet spot Framework)

# Two Callings

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The Bible identifies two types of calling:

- general or **common calling**
- unique or **personal calling**



# General (Primary) Calling

---

Our **general** or **common calling** applies to all Christians, everywhere, all the time. This general calling unites the Body of Christ in a shared response to God's plans.

Theologians refer to this as our primary calling.

# Personal (Secondary) Calling

---

The Bible also highlights a unique personal calling that distinguishes us as a child of God, different and distinct from all other people. This unique personal calling is God's special equipping for us to play our unique part in his plans on earth.



I have come that  
they may have life,  
and have it **more**  
**abundantly**

~Jesus

# Taking Hold

---

We can "have" life and easily take it for granted. To take hold of life more abundantly requires an **active** posture.

***"Calling is generally entrepreneurial. In most areas of life, we do not hear God's voice or see any vision from God. Like the servants in the parable of the talents, we go about the Master's business, seeking to multiply and maximize the talents he has entrusted to us."***

Os Guinness, author of *The Call*

# Find the Clues

---

Discovering our calling is a journey that takes time. Most of us will not wake up one day and know our calling with crystal clarity. Instead we must maintain a posture of learning and discovering, seeing each day as an opportunity to discern new clues about our personal calling.

***We must have the discipline of private investigator looking for clues.***

# The Thief

---

“

**The thief  
comes only to  
steal and kill  
and destroy;  
~Jesus**

The thief's role is active. He whispers lies into our minds to keep us from discovering and engaging our unique calling.

# The Script Changed...

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From a Kingdom of  
God-centered life to a Kingdom  
of me-centered life

Discontent then reigns!

# Profound Losses

---

## Caused by the Thief

### **1. A loss of identity and relationship**

→ *We are left asking, “Who am I created to be?”*

### **2. A loss of purpose and mission**

→ *We are left asking, “What am I made to do?”*

### **3. A loss of place and position**

→ *We are left asking, “Where do I fit?”*

# Natural Sweet Spots

---

Our physical world reveals thousands of sweet spots. With sweet spots, the effort applied appears natural, smooth, and frictionless. There is joy, harmony, and a fruitfulness of impact amidst a properly functioning sweet spot.

Every sweet spot in nature involves

- a design,
- a purpose,
- and a position.

# 3 Questions of Purpose

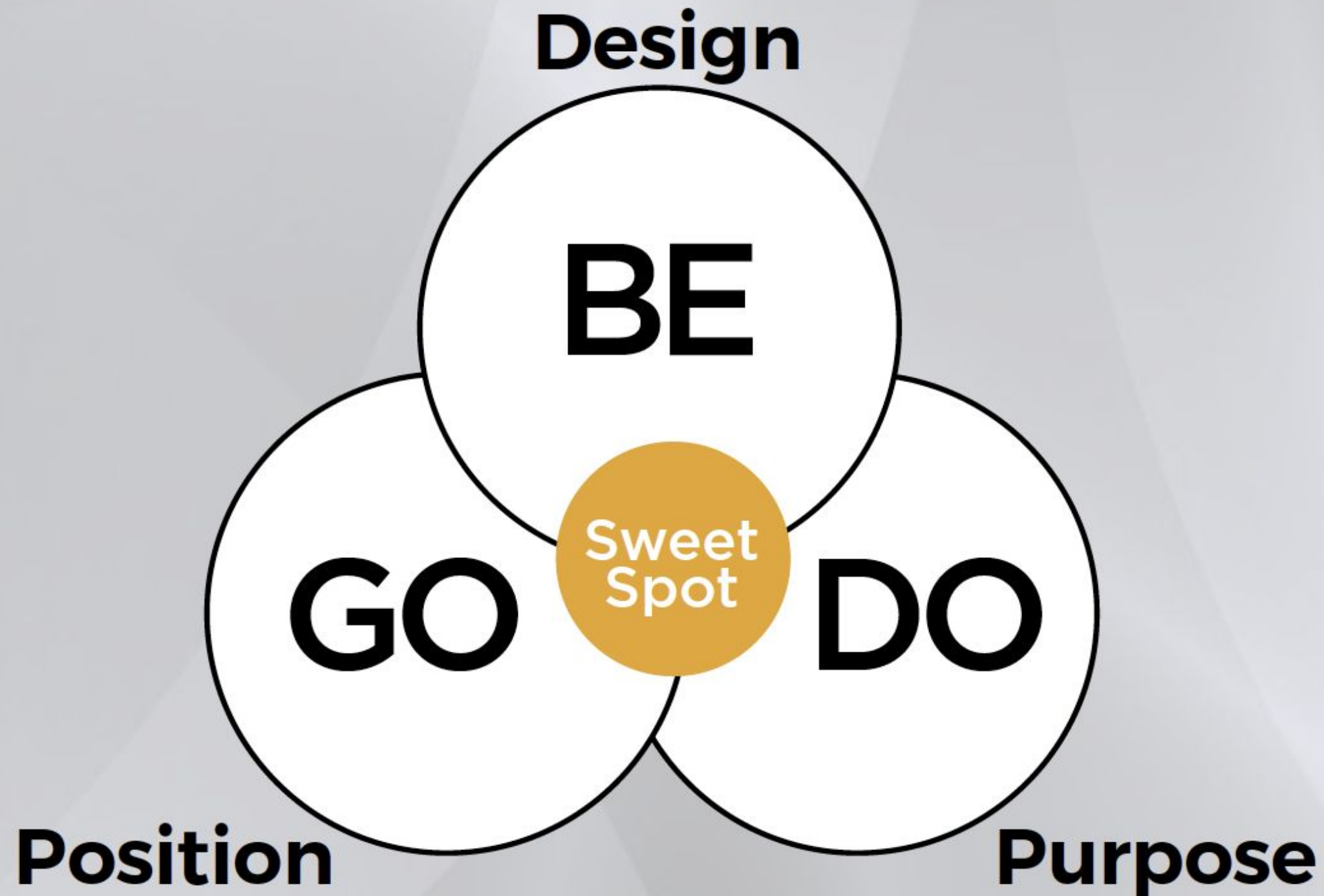
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1. Who am I created to **BE**? → a design question
2. What am I created to **DO**? → a purpose question
3. Where am I created to **GO**? → a position question

Our sweet spot of unique personal calling is found at the **intersection**.

# INTEGRATION

Our sweet spot of calling is found at the intersection of our unique identity (BE), the good works he calls us to accomplish (DO), and the place we are called to do it (GO).



# Applying BE-DO-GO to Primary (Common) Calling

Element	Example 1	Example 2
<b>BE</b>	I am a disciple of Jesus	I am a child of God
<b>DO</b>	who makes disciples of others	who honors Him
<b>GO</b>	wherever I am!	wherever I am!

Over 150 "Be" verses in the Bible can be put in the BE-DO-GO primary calling context. In Multipliers Pathway, we are using the disciple who makes disciple-makers context.

# Applying BE-DO-GO to Secondary (Unique) Calling

---

<b>Element</b>	<b>Example 1</b>	<b>Example 2</b>
<b>BE</b>	I am uniquely made (a masterpiece work of God)	I am an entrepreneurial engineer
<b>DO</b>	to do unique good works and deeds that He prepared in advance for me	who envisages opportunity
<b>GO</b>	where I can be most effective to walk in!	where there is the greatest potential impact to the 16% church planting tipping point challenge.

# Embracing My Unique Calling

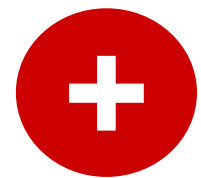
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- Embracing my identity and role as an everyday missionary
- Discovering my unique calling
- Rooting my unique calling in my general or common calling (to be a disciple who makes disciples)
- Engaging my unique mission field with intentionality

# Family Member AND Everyday Missionary

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**Jesus' Plan: Everyday Missionaries**  
where they work, live, and play



Living in Common

**Member**



**Mobilization**



Living Sent

**Everyday Missionary**

# Micro and Macro

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The Micro Experience of the Everyday  
Disciple-Making Missionary

The Macro Culture Behaviors /  
Expectations Shaped Church Leaders

# Homework

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1. **MICRO:** Finalize your church plant's Gospel Saturation Vision, Multiplication Values, and Disciple-Maker Pathway, and send cleaned up copies to Todd and David.
2. **MICRO:** Finalize your church plant's "could be" Mobilization Flywheel (the "MICRO" flywheel) including a picture with specific elements/steps.
3. **MACRO:** Describe the most critical expectations/behaviors needed at each step of the flywheel for implementing your micro-Mobilization Flywheel.

# Homework

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## 4. Content to Consume:

- Supplemental Videos: In coming weeks, we will send out 4 or 5 training videos on Mobilization, like the core frameworks videos we already put out. Please watch those.
- Mobilization Visual Guide: Please read / review this “Flip Book Guide”. You can download it here: <https://multipliers.org/mobilizationguide>
- Optional Books on Personal Calling and developing a Culture of Mobilization that shape and inform the Multipliers Pathway process:
  - More: Find Your Personal Calling and Live Life to the Fullest Measure - <https://multipliers.org/more>
  - Made for More: Six Essential Shifts for Creating a Culture of Mobilization (free ebook). You can download it free here: <https://multipliers.org/m4m>
  - The Mobilization Flywheel (free eBook) – You can download it free here: <https://multipliers.org/mobilizationflywheel>
  - Calling QuickStart Guide (free pdf) – You can download it free here: <https://multipliers.org/calling>

# Gospel Saturation Vision Scope

## Identity

### 3 Micro Pathways

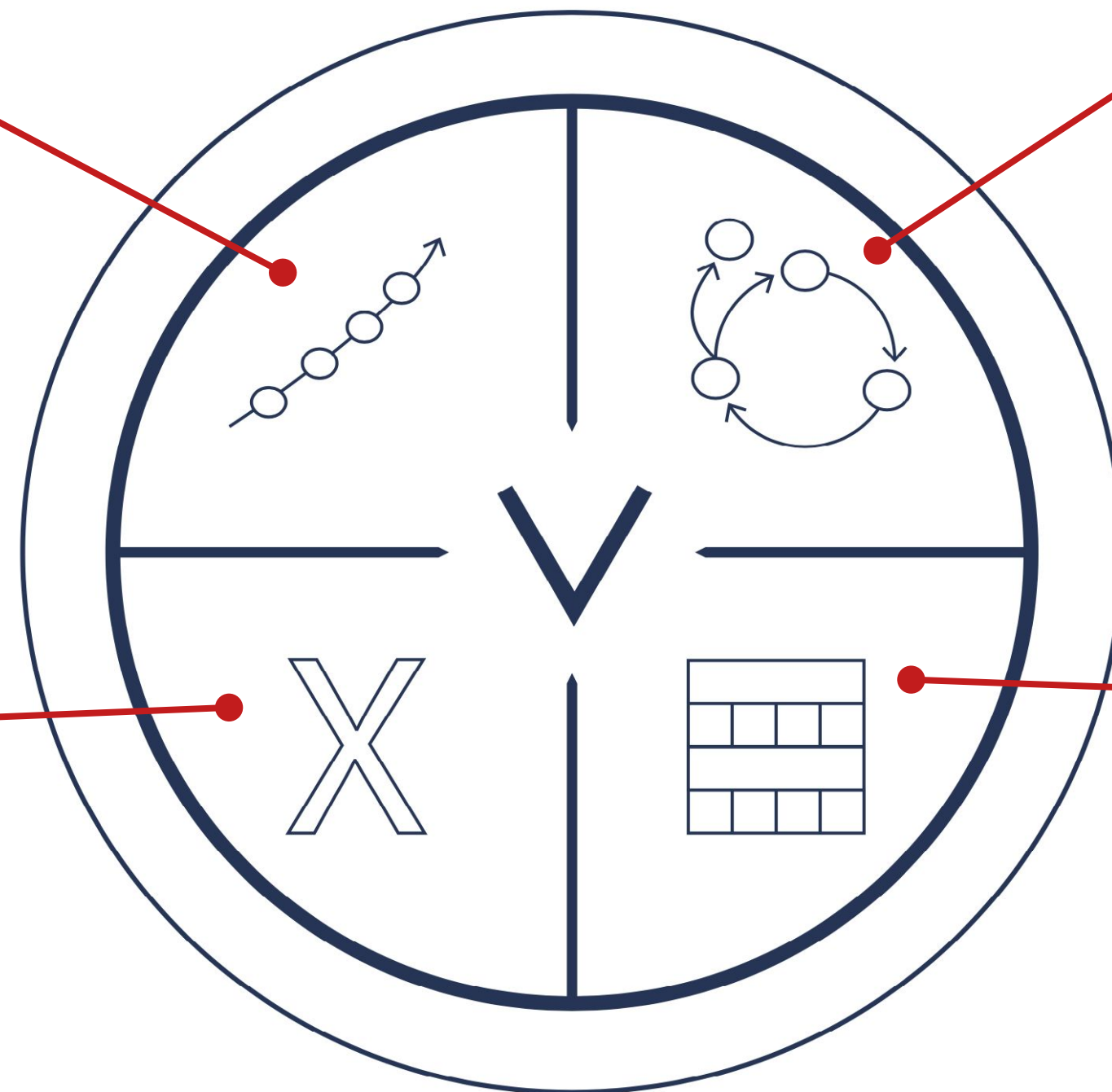
(line up with 3 dimensions of multiplication)

1. Disciple-Maker
2. Missionary
3. Leader

## Impact

### Scorecard

Measuring success and moving from good intentions to desired results and impact



## Integration

### Mobilization Flywheel

(integrates 3 micro pathways into a single flywheel)

The integrated macro pathway for equipping and mobilizing disciple-making missionaries

## Intentionality

### Strategic Planning

Using the 1414 planning tool for designing and implementing increased sending capacity

# See You on Dec 3<sup>rd</sup>

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